



Dayananda Sagar College of Arts, Science and Commerce

COMMUNIQUE

Bi-Monthly Newsletter

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“What sculpture is to a block of marble, education is to the human soul.” - Joseph Addison

ACADEMIC ACTIVITIES

Art of Mentoring and Counselling

FDP titled ‘Art of Mentoring and Counselling’ was organized on 29th May 2023. Dr. N.S. Narahari, the keynote speaker, highlighted the importance of mentoring.



Creating Research Eco-system in Higher Educational Institutions.

Faculty Development Program titled “Creating Research Eco-System in Higher Education Institutions” was organized by BBA & BCom department on 19th May 2023. It was inaugurated by Dr. Srikanta Swamy, Academic expert, Research and Analysis wing NAAC. Later the second session was chaired by Dr. DNS Kumar, Principal and academic Director, Surana College, Bengaluru. He highlighted the importance of Professors of Practice in higher Education. The last session was chaired by Dr. Gowrisha, Professor and Director, Centre for Education and Social Studies. He admitted that NEP has contemplated on academic research which is an integral part of the higher education system in most knowledge societies.



Training on 'Communication Skills'

II semester BCA students attended One Day Training Session on 'Communication Skills' on 16th May 2023. The resource person highlighted the significance of communication skills in today's competitive world. It was an activity-oriented session.



Workshop on Leadership and Emotional Quotient

For the 4th Semester BCA students, BCA department in association with CIL organized a workshop titled "Leadership and Emotional Quotient" on 17th May 2023. The speakers ,Ms.Jeevitha P Raju and Mr. Raghavendra Prasad Meda, shared insights based on their experiences in the corporate field over the years. Many fun Activity were organized. emotions.



Training on Corporate Etiquette and Culture

In association with CIL, the BCA department organized a training on 'Corporate Etiquette and Culture' for the 6th Semester students on 22nd May 2023. It was aimed to enhance the proficiency in email drafting, creativity, develop coordination ability, improves presentation skills and communication skills



Technical Talk on Automata Theory

A technical talk titled “Automata Theory” was organized for the 6th Semester students by BCA department on 13th June 2023. It was focused on the significance and role of Automata Theory in compiler construction.



Guest Lecture on ‘Software Testing’

A guest lecture titled “Software Testing” was organized for the BCA students on 16th June 2023. Prof. Ashwini S Diwakar, Assistant Professor, Surana College, was invited as the speaker. The key areas like software testing, quality assurance and control and on clean room software engineering were discussed.



Awareness on Study Abroad and Op-

Awareness Program on “Study Abroad and Opportunities” was organized by the BCA department and Placement Cell on 6th June 2023. Mr. Prasad Shetty Area Manager-Karnataka on behalf of Unischolars. Branch Manager of Unischolars explained in detail the process of applying for abroad universities.



Intensive workshop on UI-UX Trends and scopes powered by MAAC

A workshop titled “UI -UX Trends and scopes powered by MAAC” was conducted by MAAC Academy on 10th June 2023. The speaker emphasized the significance of UI-UX, job opportunities, scope and its trends in the present world.



NON-ACADEMIC ACTIVITIES

Fun in Sun

An sports event titled 'Fun in Sun' was conducted by the BCA department from 9th May to 12th May 2023. The first day featured basketball and athletics sports (100-meter, 200-meter, 100-by-4 relay, and short put), followed by cricket on Day 2 and volleyball, throw ball, and football on



Eco-friendly Plastic Free Awareness

'Eco-friendly Plastic Free Awareness' event was conducted by the MCA department on 19th May 2023. It was aimed to bring awareness about the plastic free environment. Students prepared paper bags using old newspapers and distributed among the local vendors.

Swachh Bharat

'Swachh Bharat' – an initiative by the College NSS Unit was organized by the MCA department on 19th May 2023. A wing of students were assigned to clean the premises of a temple near Harohalli. The surrounding of the temple was filled with plastic bags and unwanted plants. Students did the 'Shramdana' and learnt the skills of cleanliness.



Workshop on Data analytics using Power BI

Hands on Workshop on 'Data Analytics Using Power BI' was organized by the MCA department on 23rd May 2023. Mrs. Suma S N and Dattamoorti, Analysts at Anand Diagnostic Laboratory, highlighted the importance of Power BI and its implications with real time data. The speakers also reflected on the usage of power Bi Gateway and services in future and real time data.



Students Excellence Workshop

For the MCA students Two Days 'Students Excellence' Workshop was conducted by Dr. Nagaraj Shenoy, the Principal, DSCASC, on 17th & 18th May 2023. This workshop enabled the learners how to achieve goals in life. A personality test was also conducted by the speaker.

Yoga Day

'International Yoga Day' was celebrated the M.Com department on 21st June 2023. The participants practiced different forms of Yoga like Surya Namaskar and various Yogasanas. The session was guided by Shri. G Shrishyla, Yoga Practitioner.



Faculty Participation in FDP / Webinar

1. Prof. Murugesha B N, HOD-B.Com, participated in FDPs titled "Art of Mentoring & Counseling", and "Creating Research Ecosystem in Higher Educational Institutions" on 19th May 2023 and 29th May 2023 respectively.
2. Prof. Sreenivas H P and Dr. Umesh M R Dept. of BBA/B. Com, participated in the National Conference on 'Changing Paradigms of Business Management, Commerce' on 31st May 2023.
3. Prof. Rekha M P, Dr. Monica Ranka, Prof. Sunil Kumar V, Prof. Rashmi S, Prof. Sadiya Firdose R Z, and Dr. R. Pavithra Dept. of BBA/B. Com, participated in FDP titled "Creating Research Ecosystem in Higher Educational Institutions" on 19th May 2023.
4. Dr. Monica Ranka, Prof. Rashmi S, Prof. Sadiya Firdose R Z, and Dr. R. Pavithra participated in the Faculty Development Program on "Art of Mentoring & Counseling" on 29th May 2023.
5. Prof. Rekha M P participated in FDP titled "Research Methodology & Hands-on Data Analysis" Organized by CMR Institute of Technology Bangalore, from 22nd May 2023 to 28th May 2023.
6. Prof. Aruna Devi C, Dept. of BCA, participated in a Seminar titled "E-Resource Training Program for Faculty Members" on 27th May 2023.
7. Dr. Salini Suresh attended FDP on "Research Ecosystem in Higher Education Institutions" and Two-Day Online Workshop "Data Analytics and Machine Learning through Zero Coding" on 19th May 2023 and 26th -27th May 2023 respectively.
8. Prof. Ranjini K S, Prof. Kohila Kanalakshmi, Prof. Meenakshi N P, and Prof. Diwakar Vasuman, BCA department, attended an FDP on "Art of Mentoring and Counselling" on 29th May 2023.
9. Dr. Kadambini Katke, Dr. C B Venkata Krishna Prasad, Dr. J. Vijayakumar, and Dr. Sumera Aluru, Dept. of MBA, attended FDP on 'Advanced Statistical Analysis Using Jmp Software', and 'Changing Paradigms Of Business, Management & Commerce' on 13th May 2023 and 31st May 2023.
10. Dr. C B Venkata Krishna Prasad, Sumera Aluru, Prof. T. Nayana, Dept. of MBA, attended E-Resource Training Programme For DSCASC Faculty Members.
11. Dr. Chetan Shetty, Sumera Aluru, and Prof. T. NAYANA, Dept. of MBA, attended an FDP on 'Preparing An Effective Research Proposal For Research Funding' on 4th May 2023.
12. Dr. Sumera Aluru, Dept. of MBA, attended JMP SOFTWARE - A STATISTICAL DISCOVERY FROM SAS, on 28th April 2022.
13. Prof. Vaibhav Patil, Dept. of MBA, attended FDP on The Role of Technology in Human Resource Management: Trends & Future Directions on 27th May 2023.
14. Mrs. Tejaswini, Dept. of MBA, attended FDP on JMP SOFTWARE - A STATISTICAL DISCOVERY FROM SAS on 28th April 2023.

15. Mrs. Tejaswini, Dept. of MBA, attended FDP on 'Art of Mentoring and Counselling' on 29th May 2023.
16. Ms. Ameer Asra Ahmed, Dept. of MBA, attended FDP on 'The Role of Technology in Human Resource Management: Trends & Future Directions' on 27th May 2023.
17. Prof. T. Nayana, Dept of MBA, on 28/4/2023, attended FDP on "JMP Software – A Statistical Discovery from SAS" on 28th April 2023.
18. Prof. T. Nayana, Dept of MBA, attended an FDP on "Advanced Statistical Analysis Using JMP Software" on 13th May 2023.
19. Prof. T. Nayana, Dept of MBA, attended an FDP on "Creating Research Ecosystems in Higher Educational Institutions" on 19th May 2023.
20. Prof. Disha H, BBA/BCom, participated in a webinar on Social Development through Financial Empowerment to citizens on 15th Jun 2023.
21. Prof. Pavithra H P attended a Webinar on Financial empowerment through wealth creation by CMD Ghaziabad, Uttar Pradesh on 5th June 2023.
22. Prof. Parimala R, participated in the 5-Day Faculty Development Programme on Unleashing the Potential: Transforming Research Using Modern Tech-Tools from 19th June 2023 to 23rd June 2023.

Faculty Paper Presentation / Research

1. Prof. Rekha M P Presented Paper in the National Conference on, 'Changing Paradigms of Business, Management and Commerce' on the titled 'Understanding GIG Economy- A special focus on HR Perspective' and also published a paper titled 'Workforce Resilience in the Post Covid 19- Era' in a Peer reviewed Multilingual journal titled Vidhyavarta.
2. Prof. Rashmi S published papers in National Conference paper titled "The Role of Cyber security in the Modernization Process" and "An impact of Human Resource Accounting on Organizational Performance" on 31st May 2023.
3. Prof. Sadiya Firdose R Z presented a paper titled "The Future of Indian Banking Sector- Emerging trends-2023." 31st May 2023.
4. Prof. Nagarajeswari M presented paper on the topic "A Study on consumer Behaviour on online shopping" in the National conference on "Changing paradigms of Business, Management and Commerce" on 31st May 2023.
5. Dr. R. Pavithra participated & Presented a Paper in National Conference paper titled "The Role of Rural Women Entrepreneurship In India" conducted by DSCASC, Bangalore on 31st May 2023.
6. Prof. Pavithra H P presented a paper titled "A Study on Mergers and Acquisitions and their Impact on the Indian Economy" in an International Conference on "Contemporary Trends in Commerce and Management" organized by the Department of Commerce and Management, St. Francis College, Bengaluru on 30th June 2023

7.Prof. Parimala R presented a paper titled “A study on Mergers and Acquisitions and their Impact on the Indian Economy” on 30th June 2023.

8.Prof .Nayana T and Dr. Mahesh Kumar K R published paper titled ‘Emotional Intelligence and Work Engagement of Nurses’.

9.Dr. Salini Suresh published a paper titled ‘Smart Traffic Management using Cloud Computing Power, Security Challenges in Metaverse World, AI-Based Security Surveillance System, An Overview of the Use of AI in Agriculture to manage weeds and Pests, Generative Artificial Intelligence: Trends and Future’

10.Dr. Kumudavalli published a paper titled ‘Cumulating the Projective Challenges to be grappled in the transformation process from village to a Smart Village, Contemplating the Prospective techno tool challenges to combat plagiarism for Sanskrit language’.

11.Prof. Parimala R presented a paper titled “A study on Mergers and Acquisitions and their Impact on the Indian Economy” on 30th June 2023.

12.Dr. Subbulakshmi Somu published a paper on DISRUPTORS VS DINOSAURS: A COMPREHENSIVE ANALYSIS OF SELECTED COMPANIES-2023 and Effectuation: A Paradigm Shift in Venture Creation.

13.Dr. Mahalakshmi. V published a paper on ‘Fresh Water Governance and Water Usage Analysis of Industries and Domestic Usage in India and Attributes for Conserving Industrial water usage- 2023’.

14.Prof. Disha H presented a paper titled ‘ESG Evolution and Changing Regulations in India-2023’

Certification Courses by Faculty

1. Dr.Salini Suresh Dept. of BCA, completed Online certification course on Cloud computing security in FedVTE, Incident Management Response: Cloud Security - What Leaders Need to Know in FedVTE, Coding Public Version in FedVTE, Kahoot! EDU Summit by FedVTE (Federal Virtual Training Environment) on 21st June to 22nd June 2023.

2. Dr. Kumudavalli Dept. of BCA/MCA, completed Online certification course on Cloud computing security in FedVTE by FedVTE (Federal Virtual Training Environment) on 2nd June 2023.

Faculty Participation in FDP / Webinars

1. Dr.Mahesh Kumar K R & Nayana T, Dept. of MBA, published a paper in the Journal titled "Emotional Intelligence and Work Engagement of Nurses", Journal- Shodhsamhita: Journal of Fundamental & Comparative Research. ISSS NUMBER 2277-7067-2023.
2. Dr.Salini Suresh, Dept. of BCA, published a paper in the conference titled "Smart Traffic Management using Cloud Computing Power" , "Security Challenges in Metaverse World", "AI Based Security Surveillance System", "An overview of the use of AI in agriculture to manage weeds and pests"& "Generative Artificial Intelligence : Trends and Future", in Recent Advancements in Commerce Management and Technology, International Conference on Recent Advancements in Commerce Management and Technology (ICRACMT 2022) ISBN number 978-93-92993-03-9-2023- Primax Publications.
- 3.Dr. Kumudavalli, Dept. of BCA, published a paper in the conference titled" Cumulating the Projective Challenges to be grappled in the transformation process from village to a Smart Village" & "Contemplating the Prospective techno tool challenges to combat plagiarism for Sanskrit language" in Recent Advancements in Commerce Management and Technology, International Conference on Recent Advancements in Commerce Management and Technology (ICRACMT 2022) ISBN number 978-93-92993-03-9 -2023 Primax Publications.
- 4.Prof.Pavithra H P, Dept. of BBA/B.Com, was invited as a resource person for the International Banking II MBA Students , VIGNAN's, Deemed to be University on 24th June 2023.
- 5.Dr.Salini Suresh, Dept. of BCA, published Book Chapters on Emerging Trends in Expert Applications and Security ,Lecture Notes in Networks and Systems by Springer Nature Singapore.
- 6.Dr.Salini Suresh, Dept. of BCA, was selected as the Advisory Committee Member in International Conference on Data Science & Big Data Analytics (IDBA-ACMWIR 2023) at Sri Aurobindo Institute of Technology, Indore, India, in association with UNESCO Chairs Program, Namibia University of Science & Technology, Namibia, IEEE Computer Society of Madhya Pradesh Section and ACM Indore Chapter.
7. Dr. Kumudavalli, Dept. of BCA, received an Active SPOC – Award by Swayam-NPTEL, Recognized as Active SPOC & Brand Ambassador of NPTEL from Jan-June 2023.
- 8.Dr.Salini Suresh, Dept. of BCA/MCA, published a chapter titled "Metaverse in Robotics- A Hypothetical Walkthrough to the Future". Title of the book " Emerging Trends in Expert Applications and Security,

9.Dr. Subbulakshmi Somu, Dept. of BBA/B.COM, published a paper in the Journal on "DISRUPTORS VS DINOSAURS: A COMPREHENSIVE ANALYSIS OF SELECTED COMPANIES" ISSN Number 0976-2132 - UTKAL Historical Research Journal-2023.

10.Dr. Mahalakshmi.V, Dept. of M.Com, published a paper in the Journal on "Fresh Water Governance and water Usage Analysis of Industries and Domestic usage in India and Attributes for Conserving Industrial water usage"- ISSN NO.0974-8946- 2023.

11.Dr. Mahalakshmi.V, Dept. of M.COM, reviewed a book titled "Recent trends in business Management and Economics" ISBN No. 978-91- 89764-10-1- publisher Shodha Prabha -International-2023.

12. Rekha M P, Dept of BBA/B.COM, Published paper titled 'Workforce Resilience in the Post Covid 19-Era' in a Peer reviewed Multilingual journal titled Vidhyavartha in May 2023.

STUDENTS ACHIEVEMENTS

120 Students from MBA and MCA participated in Online Certifications.







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