



Dayananda Sagar College of Arts, Science and Commerce

COMMUNIQUE

Bi-Monthly Newsletter

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'Inspiration does exist, but it must find you working.' - Pablo Picasso

ACADEMIC ACTIVITIES

Webinar on "Menstrual Hygiene"

The department of BBA & B.Com conducted a webinar on "Menstrual Hygiene" the event was organized by ISR Cell and Women's Dignity Cell on 8th March 2022. The event had Ms. Ankita Sukhwai was invited as the speaker and . The event had 41 student and faculty participants.



FDP on "Soft Skills for Teachers"

CIL and Department of BCA had conducted a 2-day Faculty Development Program for the faculty of DSCASC on 23rd and 24th March 2022. The speakers for the programme were Ms. Keerthi Chalakaran for day one and Mr. Webster for day 2.



Workshop on 'How to Manage Mind Menace'

The MBA department and ISKCON foundation, conducted a workshop on "How to manage mind menace?" on 26th February 2022.. The speaker for the event was His Grace Radhe Shyam Das Ji. The event had 20 faculty participants and 405 student participants.



Train The Trainer (TTT) – FDP

TTT-FDP started on 21st March, 2022 at 9:15 AM with a note from Director, MBA-BU and followed session by Mr. Vijay Singh, Assistant Director, AIMA. The FDP held for 4 days, with 16 faculty participants.



Webinar on powerful careers in Digital World

The webinar on powerful careers in Digital World was held on 29th March 2022. The speaker for the event was Sachin Parekh, Director, and London School of Digital Business, UK. The event had 7 faculty participants and 20 students.



An Awareness Lecture - Need and Corporate Challenges of Environment Sustainability

The Department of MBA organized an awareness lecture on the topic “Need and Corporate challenges of environment sustainability” on 12th March 2022 at PC SAGAR Auditorium. The lecture covered topics like Environment Sustainability and its importance, 3 pillars of the sustainability, 3R (reduce, reuse, recycle), Kyoto protocol, Engineering in sustainable development.





FACULTY PARTICIPATION IN FDP OR WEBINARS

1. Dr. Suplab Podder, HOD-BBA Department, participated in the One Week Online International Research Program on 24-30 January 2022 organized by Matter here, promoted by ICT and Digital Literacy.
2. Prof. Rekha M P, Prof. Deepika H C, Prof. Lalitha, Prof. Niveditha K, Prof. Vinutha K & Prof. V. R Rajendra Kumar, Dept. of BBA/B.Com department, participated in a National workshop on - 'How to Prepare a Case Study Record Book Under BSDC' organized by Seshadripuram Academy of Business Studies on 28th January 2022,
3. Prof. Deepika H C Dept. of BBA/B.Com department participated in a Webinar on 'Understanding Market Risk in Financial Sector' and 'Basics of Customer Services' on 31st January 2022.
4. Prof. Usha C R, Prof. Shalini Kumari Rawani Prof. Vidhya Shree S, Prof. Mohammad Yusuf M & Prof. Lalitha, Dept. of BBA/B.Com participated in an FDP on "The Art and Science of question paper setting concerning Bangalore University Examinations" on 8th January 2022.
5. Prof. Mukesh Soni, Prof. Sangeetha D & Prof. Usha C R, Dept. of BBA/B.Com participated in National Level Five-Day Virtual Workshop titled "From Writing to Publication: A Workshop on Research Paper Writing in English Literature and ELT" organized by Jain College, Bangalore on 17th January 2022.
6. Prof. Vidhya Shree S, Dept. of BBA/B. Com participated in a Training on 'Financial Literacy Awareness program-NJ FLAP' on 12th January 2022.
7. Prof. Mohammad Yusuf M, Dept. of BBA/B.Com participated in a Webinar on "Dynamics of Innovation and Creativity in the Global Scenario" organized by Tumkur University on 11th January 2022.
8. Prof. Rekha M P, Dept. of BBA/B.Com participated in workshop on Understanding Quantitative Method design in academic research from 3rd February 2022 to 5th February 2022.
9. Prof. Sangeetha D, Dept. of BBA/B. Com participated in the International FDP on "What is Learning?" on 2nd February 2022.
10. Prof. Usha C R, Dept. of BBA/B.Com participated in the "One Day National Level Faculty Enrichment Programme" on 7th February 2022
11. Prof. Samyukta A Patil, Dept. of BCA Department participated in the Seminar Harvard Manage Mentor-Time Management on 4th February 2022.
12. Prof. Samyukta A Patil, Dept. of BCA participated in the FDP DSCASC "Research Tools and Techniques" from 27th January 2022 to 29th January 2022.
13. Programme on "Role of Business in Sustainable Development" from 24th January 2022 to 28th January 2022.
14. Dr. Sumera Aluru, Dept. of MBA, participated in A value addition session on career alternatives for MBA graduates in Financial Sector An interactive session for providing career guidance to finance students on 1st February 2022.

FACULTY PAPER PRESENTATION / RESEARCH

1. Dr. Suplab Podder, HOD-BBA Dept., presented a Research Paper in an International Conference titled "Research initiatives on sustainable education system" on 24-26 February 2022.
2. Prof. Ashwini Basavaraja, faculty – BBA & B.Com dept., published a research paper titled "Understanding Traditional Indian Education System in Comparison with Modern Education System from NEP Prospective" in the journal 'Review of Research' (ISSN-2249-894X with impact factor : 5.7631 – UIF).
3. Dr. Salini Suresh, Dept. of BCA, Presented a paper titled "A Secure Framework for the Deployment of Microservices using Cloud Container Technology". At Springer- FICR International Conference, IIS – University Jaipur, FICR-TEAS" on 7th & 8th January 2022.
4. Dr. Kavitha S Dept. of BCA, presented a paper titled "Intrusion Detection of Internet of Things Botnet Attacks using Data Mining Technique", at Springer- FICR International Conference, IIS – University Jaipur, FICR-TEAS. on 7th & 8th January 2022.
5. Prof. Sunitha P, Dept of BCA, on 07.01.2022 and 08.01.2022, a Published paper titled "Time Series Analytics-A fuel to Data Science in forecasting Analytics for time-stamped data" Springer-FICR International Conference, IIS – University Jaipur, FICR-TEAS on 7th & 8th January 2022.

Three days Workshop on “Student Success Workshop, Level-1 Foundation Stones”

The Three day workshop was conducted by Dr. Nagaraj Shenoy from 7th March to 9th March 2022 to empower the students with skills required to be successful in career and life. The objective of the workshop was to guide the freshers in the right direction towards a successful career and future. Students have given Video feedback.



Two Days Workshop on “Communication Skills”

MCA Department in association with Centre for Innovation and Leadership (CIL) conducted Two days Training on “Communication Skills” for the 1st Semester MCA Students on 23rd and 24th March 2022 .



International Women’s Day 2022

International Women’s Day was celebrated on 8th March 2022 by Women’s Dignity Cell and Cultural Committee with Dr. Aradhana Katke as the speaker.



Parents Teachers Meeting

The Department of Computer Applications had conducted Parent's teacher meeting on 12th March 2022 for I SEM A and B Students. The academic performance and attendance status of the students were informed to parents.



Soft skill and placement training

Soft skill and placement training were arranged for 1st& 3rd sem. students in association with CIL, DSI. Training was held between 14th March to 15th March 2022. 53 students attended the training session. End of the session certificates were distributed to



Seminar on Entrepreneurship

Seminar on Business canvas model was organized by Dr. Savita Trivedi on 17th March 2022 for M.Com 1st year students. Business canvas model was explained. Apart from this Idea generation & selecting of best business plan, developing of business and forecasting the challenges/risk occurs in business were also discussed. It was an interactive session.



Marketing activity

Marketing Activity was conducted on 18th march 2022 by M.Com students. Students brought various goods like stationeries items chocolate, pastries cupcakes juice valets mobile covers, cosmetics artificial jewelers, mask hand sanitizers etc.



21) Prof. Vaibhav Patil , MBA dept., attended National level webinar on “Metaverse-An ocean of opportunities organized by GIBS, Bengaluru.

22) Dr. C B Venkata Krishna Prasad, MBA dept., was invited as a resource person for MDP on “Pandemic-induced Changes in Business Environment” by Hyderabad Management Association, Hyderabad on 23rd April 2022.

23) Prof. T.Nayana, MBA dept., attended one week FDP on Challenges in Effective Research and Article Writing organized by Dr.N.S.A.M First Grade College.

STUDENTS ACHIEVEMENTS

1) 34 students from I BCA both A & B sections completed a certification course titled “Digital Fluency 101” offered by NASSCOM future skills in March 2022.

2) 28 students from 5th semester MCA completed the JAVA FOUNDATION certification course offered by ORACLE ACADEMY.

3) 33 students from 3rd semester MCA completed the JAVA FOUNDATION certification course offered by ORACLE ACADEMY.

4)Two students from BCA & MBA Department won prize in National Sports Event.

5) A. Nagashesu , I semester BCA student, Completed the course of “Python for Data Science ” in Swayam NPTEL online certification.

STUDENTS ACHIEVEMENTS

1) Mr. Srinivas Keerthi ,Mr. Harsha B V , MCA students , under Guidance of Dr.Salini Suresh, published a paper titled “A comprehensive review of security issues of micro-services on cloud” in Career Point International Journal of Research (CPIJR) as a special edition with ISSN No. 2583-1895 ,conference proceedings of International Conference on “Recent Innovations in Engineering & Technology for Sustainable Living (RIETSL-2021).

2)Ms. Deepika G , ,Mr. Desmond Dev Chander, MCA students, under Guidance of Prof. Suneetha published a paper titled “Systematic Review of Security Challenges In Devsecops For Cloud” in Career Point International Journal of Research (CPIJR) as a special edition with ISSN No. 2583-1895 ,conference proceedings of International Conference on “Recent Innovations in Engineering & Technology for Sustainable Living (RIETSL-2021).

Faculty Participation in FDPs or Webinars

- 1) Dr. Suplab Kanti Podder, Dept. of BBA/B.COM, was the Resource Person for Workshop titled "Research Methodology and Data Analysis using SciLab" on 31st March 2022.
- 2) BBA & B.Com faculty attended an FDP on Implementation of NEP – Roadmap for Quality Education, Research and Academic Excellence" and an FDP - Empowered Leadership Program on 16th March 2022 and 23rd and 24th March 2022 respectively.
- 3) Prof. Mukesh Soni, BBA & B.Com dept., completed 4 Weeks MOOC titled "Teaching English Online" from University of Cambridge, Cambridge Assessment English, London.
- 4) Prof. Mukesh Soni, BBA & B.Com dept., participated in 5 Day FDP titled "Impact and Influence of NEP 2020 on Humanities and Social Sciences" organized by Jain University, Bangalore from 28th March 2022 to 1st April 2022.
- 5) Sangeetha Dayananda , BBA & B.Com dept., attended an International FDP on "Physiology of Emotions" – Welltta International – World English Language Learnings, Teachers & Trainers Association on 6th March 2022.
- 6) Mrs. Rekha M P, BBA & B.Com dept. Participated in the National webinar titled "Making effective and winning presentation for research paper, organized by Akbar Peerbhoy College of Commerce & Economics and also Participated in the Training on Financial Literacy under Financial Literacy Awareness Program organized by N J Group.
- 7) Mohammad Yusuf M attended Webinar on "International Leaders Talk Series II "Break the bias- Forging a path to inclusiveness" organized by school of business and management, Christ Academy Institute for advanced studies.
- 8) Mohammad Yusuf M completed Online Certification on – "Digital 101 Journey (Digital Fluency)", Certified by NASSCOM & AICTE .
- 9) Mr. Murugesh B N, HOD-B.Com, attended an FDP titled "Empowered leadership programme" FDP on "Soft skills for teachers" 23rd and 24th April 2022.
- 10) Prof.Aruna Devi, Coordinator-BCA, completed an Online Certification by Oracle Academy Course Completion – "Database Foundations" on 11th March 2022.
- 11) Dr. Suplab Kanti Podder, HOD-BBA, was invited as the Resource Person for the Webinar on "The effect of environmental variables in Business management in today's world", Brazil. on 28/04/2022.
- 12) Prof. Anitha, BBA & B.Com dept., completed 8 weeks NPTEL online certification course on "Business law for Managers".
- 13) Prof. Anitha, BBA & B.Com dept., completed 8 weeks NPTEL online FDP on "Business law for Managers".
- 14) Prof. Anitha, BBA & B.Com dept., completed online certificate from NJ-Flap on "Financial literacy awareness program".
- 15) Prof. Anitha. , BBA & B.Com dept., attended Digital Skilling program on Inclusive Learning from TCS-Ion.
- 16) Prof. Rekha MP , BBA & B.Com dept., completed 8 weeks Online Certification Course Completed under NPTEL program.
- 17) Prof. Mohammad Yusuf M, BBA & B.Com dept., attended FDP on "Challenges in Effective Research and Article Writing" organized by Research Development Cell, Anweshana, Dr.N.S.A.M. First Grade College.
- 18) Prof. Rashmi Umarj, BBA & B.Com dept, completed 8 weeks Online Certification Course Completed under NPTEL -Business Law for Managers.
- 19) Prof. Diwakara. V , BCA dept., attended one week AICTE FDP on "Inculcating University Human Values in Technical Education"
- 20) Dr.Savita Trivedi , HOD-M.Com, attended Six days National level Virtual Faculty development program on " Pedagogical Transition in Higher Education a Paradigm shift".

Seminar on equal opportunities guaranteed in constitutions

Seminar on equal opportunities guaranteed in constitutions was organized on 21st March 2022. Resource person was Mrs. Anusuya K.P Adv and Asst. Professor DSCE dept. of Physics.



Student Success workshop

Student success Workshop was conducted by Dr. Nagaraj Shenoy, Principal, DSCASC, on 21st & 22nd March 2022 .



Industry Visit

M.Com students visited to Saptam oil industry BSK 6th stage on 30th March 2022 and Devkiran Paper Industries on 31st March 2022. Students witnessed the manufacturing of oil, wheat flour at Saptam and making of packaging material at paper industry.



Accounting Workshop

The department of MBA organized, the accounting workshop on 22nd April 2022. The speakers for the workshop were Dr. Chetan Shetty, Dr. Sumera & Prof. Nayana. The event had 183 faculty and student participants. The session was very knowledgeable and enabled the student's to understand the concepts and made it interestingly by sharing live examples.



Entrepreneurship Development Workshop

The workshop was organized for the First Semester students of MBA-BU on 12th April 2022. Prof. Col. Prasanna Kumar was the resource person. Two faculties and 27 students attended the event. Organized by Entrepreneurship Development Cell. The speaker engaged the participants with his real time insights and experiences in the area of entrepreneurship.



Technical Talk on “Business Analysts and their Roles”

Department of Computer Applications - MCA under COE – Big Data, have organized a Technical Talk on “Business Analyst and their Roles” by Mr. Sayar Mitra on 18th April 2022. Mr. Sayar Mitra is a Consultant in Capgemini and is also an Alumnus of the department. He started the seminar by explaining the responsibilities of a business analyst



Webinar on Entrepreneurship

The Entrepreneurship Cell and MCA department organized a Webinar on Entrepreneurship skills on 23th April 2022. Mr. Ashwin, the Co founder of PROMEANA was the speaker for the event. The event had 50 participants.



NON-ACADEMIC ACTIVITIES

Rangoli Competition

Women Dignity cell (Shakthi), cultural committee (Purva), and Student Activity Cell (Sanchalana) conducted the Rangoli competition on 8th March 2022. Students from BBA and B. Com departments participated in the Rangoli competition. There were about 5 students who participated in the Rangoli competition.



ISR Activity- "Prashanthi Old Age Home Visit"

Under the guidance of IQAC the ISR Cell organized an "Old Age Home Visit" on 26th March 2022. Department of MCA organized and motivated students. The department visited "Prashanthi Old Age Home" at Mico Layout, Hongasandra, and Bengaluru by 10 A.M on 26th March 2022, Saturday.



NSDL Orientation

The M.Com Department had organized NSDL orientation on 26th April 2022. Mr.Sanjay was the guest for the event.



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