

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC)

LITERARY CELL

Report of the Event Conducted

Department: MBA-BU

Date: 25-2-2022

| Sl. No. | Particulars | Event related Details | | | |
|---------|---|------------------------|---|-----------|----|
| 1. | Event* | Literary Activity | | | |
| 2. | Title of the Event | Picture Interpretation | | | |
| 3. | Date | 25/02/2022 | | | |
| 4. | Time | 10:15-11:15 AM | | | |
| 5. | Venue | Class Room | | | |
| 6. | Resource Person 1 Details** (Profile to be enclosed) | NA | | | |
| 7. | Topics Covered | NA | | | |
| 8. | Resource Person 2 Details** (Profile to be enclosed) | NA | | | |
| 9. | Topics Covered | NA | | | |
| 10 | No. Faculty Participants(Enclose a copy of | Internal: | 1 | External: | NA |

| Sl. No. | Particulars | Event related Details | | | |
|---------|---|---|----|-----------|----|
| | names with signatures) | | | | |
| 11 | No. Student Participants (Enclose a copy of names with signatures) | Internal: | 50 | External: | NA |
| 12 | Faculty Coordinator/s | T.Nayana | | | |
| 13 | Student Coordinator/s | NA | | | |
| 14 | Total Expenditure (Details to be enclosed) | NA | | | |
| 15 | Sponsors and Amount (if any) | NA | | | |
| 16 | Agenda of the Event (Enclose a copy) | To make the students build writing skills and develop imagination, characterization and creativity. | | | |
| 17 | Report uploaded on college website? If yes, give details: | YES | | | |
| 18 | Report sent to media? If yes, give details: | No | | | |
| 19 | Report uploaded in Social Media? | No | | | |

| Sl. No. | Particulars | Event related Details |
|---------|---|--|
| | If yes, give details: | |
| 20 | Certificates Printed? (Enclose a copy***) | No |
| 21 | Feedback Collected? (Enclose a copy***) | No |
| 22 | Summary of the Event (Minimum 100 words) | Picture Interpretation was conducted to improve communication and writing skills for students, event was conducted on 25 th of February 2022 from 10:15-11:15 am in class room, students of 1 st semester had participated. This activity helps the students to think and write about the picture. They can start thinking and imagine about the picture and they can share their own ideas in the form of interpreting the picture. |
| 23 | Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached) | Yes |

Notes:

* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed
PS: Whichever column is not applicable, write as NA.

Event Coordinator

IQAC

HOD/Director

Principal

Notes:

* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

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PS: Whichever column is not applicable, write as NA.


Event Coordinator


IQAC


HOD/Director


Principal

PICTURE GIVEN FOR INTERPRETATION



PICTURE GIVEN FOR INTERPRETATION



MANJUSHA.P
25-OR-2022
Section-A

10:15 to 11:15 a.m

classmate

Page No. _____
Date: _____

Fear or Courage

A situation is present before you, you see a man drowning in the river, asking for help. you see him but you don't know swimming. You see a rope, you take it but now you are hesitating to offer help. why?

We human beings generally tend to ignore or run away from these situations. Thinking, 'this is too much trouble', 'why to get involved', or 'what if I can't save him'. There are so many negatives when it comes to help someone who is in a life or death situation. We hesitate to even reach out a hand. Why do we have this fear? Yet there are people who don't think twice before stepping out to help them. They sometimes don't even think about their own lives. What is this courage that does that to do so? Why was it not possible for others? Why only few possess this courage? It may depend on our mindset or the way we were brought up. We shall never know.

Kaunhya Ram M
1 MB4A 'A'

25 Feb 2022

10:15 - 11:15

Whenever we come across any water bodies, the first thing that strikes my mind is a beautiful sunset. Be that a beach, a lake or a river. I often see myself sitting at the shore witnessing a sunset.

The picture given to us was a man drowning in a stream and another man standing on the bank holding a rope. I would like to believe that he wants to help the drowning man but why is he standing still?

Is it because he is waiting for other people's help? Or just contemplating whether to help or not? The river flowing definitely has high current. There is a fair chance that he could fall into the river trying to help the drowning man.

A man's life is worth a million things. He could be someone else's husband, a father, a brother much more.

To conclude it, I would want to believe that the man standing on the shore, calls people for help or atleast tries to help the drowning person. Because there is a fair chance that both of them could make it 'Alive'.

Jyotakshmi P
Section-A
10-15 to 11-15
25/02/2022

Page No. _____
Date: _____

The Change in Era

The World is changing and the people living in the World are also undergo changes. We are all aware of our generations are has lot of differences compared to our old generations. In those days, people would live happily even though they does not have enough luxury as we people have now. The only reason is they would have faith and trust in themselves.

We can see in the picture, that even though the person has rope in the hand and he is aware of that the opposite person who is in the water need the help to rescue his life but he is still thinking of to help or not. Our lives are God's gift we should be careful about that and it is not the time to him to think of that because if the person in the water lose his life he cannot get back it. If later on he regret to not helping him doesn't make any sense, because when he has all the potential to help him he is not rescuing him but later on he regret its totally his madness.

Time: 10:15 to 11:15
Name: Anagha.N

Class: I, Sec: MB4A 'A'

One day Mr. A was very sad and he want to refresh his mind so he went to a green land and while he was sitting under one big tree and by sitting is listening to the bird sound of then after some time he went on walking by singing a beautiful song and then he saw a beautiful pond in that green land and he was standing there and by seeing the fishes and all he was very happy and then after a few minutes he suddenly fell down side that pond and he was shouting help me help me.... So on the other side of the green land the boy was there and his name is Mr. Z and he heard the voice and he went on searching searching and then he finally sees the boy he fallen into the pond and then he said that be calm I will help you don't worry and then Mr. Z was thinking that how to help him and he was searching for the thing to help of he finally sees that there is a Big long Rope in that green land so the boy takes that and he come to help him and then he says to Mr. A to keep the Rope and I will pull that and then finally he saves that Boy and then they both become good friends. And he thank him for helping.

STUDENT LITERARY ACTIVITY SAMPLES

ATTENDANCE SHEET

Dayananda Sagar College of Arts, Science and Commerce
MBA - Bangalore University Programme
1st Year students - MBA -BU- 2021-2022
Department of Management Studies
Literary Cell

Date: 25.02.2022

Time: 10.15 am to 11.15 am

Section 'A'

| Sl. No. | Name | Temporary Roll # | Signature |
|---------|-------------------------------|------------------|-------------|
| 1 | ABHISHEK G GOWDA | 2021MBM001 | [Signature] |
| 2 | ABISHEK VS | 2021MBM002 | [Signature] |
| 3 | ADARSH KN | 2021MBP001 | [Signature] |
| 4 | AISHWARYA P KOVALLIMATH | 2021MBP002 | [Signature] |
| 5 | AISHWARYA V | 2021MBM005 | [Signature] |
| 6 | AKBARI SARANG NILESHBHAI | 2021MBM007 | [Signature] |
| 7 | ANAGHA N | 2021MBM009 | [Signature] |
| 8 | ANIL N | 2021MBP065 | [Signature] |
| 9 | ANUSHA S | 2021MBP003 | [Signature] |
| 10 | APARAJITA | 2021MBM010 | [Signature] |
| 11 | ARUN M | 2021MBP004 | [Signature] |
| 12 | BHAVANA D | 2021MBP066 | [Signature] |
| 13 | BHAVANA VG | 2021MBM014 | [Signature] |
| 14 | CHANNALLI VENKATESH VAISHNAVI | 2021MBP005 | [Signature] |
| 15 | DHANUSH M | 2021MBM017 | [Signature] |
| 16 | DHANUSH YV | 2021MBM018 | [Signature] |
| 17 | DIGANTH INDRESH | 2021MBP006 | [Signature] |
| 18 | DIVYA D ANAND | 2021MBP051 | [Signature] |
| 19 | GAYAK GOWDA DN | 2021MBM022 | [Signature] |
| 20 | HARSHITH KUMAR M | 2021MBP052 | [Signature] |
| 21 | JAYASIMHA NP | 2021MBP010 | [Signature] |
| 22 | KARUNYA RAM M | 2021MBP012 | [Signature] |
| 23 | LIKITHA NS | 2021MBM030 | [Signature] |
| 24 | MANJUSHA P | 2021MBP016 | [Signature] |
| 25 | MANOJ KUMAR GV | 2021MBM032 | [Signature] |
| 26 | MOHAMMED AREEB | 2021MBM035 | [Signature] |
| 27 | NAVEEN HEGDE | 2021MBM037 | [Signature] |
| 28 | NIKHIL D BUDIHALAMATH | 2021MBM040 | [Signature] |
| 29 | NIKHIL SUDHAKAR NAIK | 2021MBP022 | [Signature] |
| 30 | POCHIMI REDDY BHARGAVI REDDY | 2021MBM044 | [Signature] |
| 31 | PRABHANJAN J | 2021MBM045 | [Signature] |
| 32 | PRAJWAL | 2021MBP025 | [Signature] |
| 33 | PRAKASH G | 2021MBP072 | [Signature] |
| 34 | PREMA JM | 2021MBM092 | [Signature] |
| 35 | RAKSHITH K | 2021MBM051 | [Signature] |

Dayananda Sagar College of Arts, Science and Commerce
MBA - Bangalore University Programme
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Literary Cell

Date: 25.02.2022

Time: 10.15 am to 11.15 am

Section 'A'

| Sl. No. | Name | Temporary Roll # | Signature |
|---------|--------------------------------|------------------|---------------------------|
| 36 | RAKSHITHA S | 2021MBP026 | Rakshitha S |
| 37 | RISHAL V | 2021MBM053 | Rishal V |
| 38 | ROHAN M | 2021MBP028 | Rohan M |
| 39 | SANJANA BV | 2021MBM060 | Sanjana BV |
| 40 | SANJAY K | 2021MBM062 | Sanjay K |
| 41 | SANTOSH P NOOLVI | 2021MBP057 | Santosh P Noolvi |
| 42 | SHASHANK KS | 2021MBM067 | Shashank K.S |
| 43 | SHIVANI SR | 2021MBM070 | Shivani S.R. |
| 44 | SHREERAM BS | 2021MBP032 | Shreeram BS |
| 45 | SIDDHARTH M KADAM | 2021MBM072 | S. Kadam |
| 46 | SINDHU M | 2021MBM073 | Sindhu M |
| 47 | SOMMANAGARI JAGATH UJWAL REDDY | 2021MBM075 | Jagath Ujwal Reddy |
| 48 | SUBHASHITH R SHIVAPUR | 2021MBP063 | Subhashith R Shivapur |
| 49 | SUMANTH S | 2021MBM078 | Sumanth S |
| 50 | TEJASWINI R | 2021MBP039 | Tejaswini R |
| 51 | VIGNESHKUMAR A | 2021MBM086 | Vignesh Kumar A |
| 52 | VIJAYA LAKSHMI P | 2021MBP041 | Vijaya Lakshmi P |
| 53 | VINAY KA | 2021MBP042 | Vinay KA |
| 54 | VISHAL M | 2021MBP045 | Vishal M |
| 55 | YASHASHREE B SHETTY | 2021MBM088 | Yashashree B Shetty |
| 56 | YASHWANTH BU | 2021MBM089 | Yashwanth BU |
| 57 | YOGINI KRISHNA BHANDARKAR | 2021MBP047 | Yogini Krishna Bhandarkar |
| 58 | VIDYASHREE R | 2021MBM093 | Vidya R |
| 59 | ANJALI KUMARI | 2021MBM095 | Anjali |