

**Dayananda Sagar College of Arts Science and Commerce**  
Kumaraswamy Layout, Bangalore -560111  
Internal Quality Assurance Cell  
**Entrepreneurship Cell - UDYAMITA**  
**Annual report (1-6-2023 to 31-5-2024)**

## **Summary-**

1. '**Business Venture Simulation**' was organized on 26-7-2023. Business stalls were established by M.Com I & II year students. 67 students of M.Com department participated and around 200 students visited to stalls.
2. '**Orientation on incubation for entrepreneurship**' was organized on 29-12-2023. Resource person was Dr. Priya A Hoskeri, faculty coordinator IADC. She explained complete life cycle of budding entrepreneurs. She also highlighted opportunities for early startups and entrepreneurs.
3. '**Orientation on business model canvas**' was organized on 1<sup>st</sup> March 2024 for M.Com I semester students. **Prof. Dr. Savita Trivedi** explained about various factors to be considered before starting a business. Nine building blocks in the business model canvas were discussed in detail. Students were motivated to have a brainstorm and prepare a model canvas. Various queries were satisfied and total seven groups were created for preparing business model.
4. Competition on '**Presentation of business plan**' was organised on 22-3-2024 for M.Com I Year students. Seven teams of students presented business plan. Rules of this competition were well explained by coordinator Prof. Dr. Savita Trivedi. Judges were **Prof. Col. Prasanna kumar and Dr. Monica Ranka**.
5. Students of B.Com & BBA Department organized "**IMPRINTING (LOGO MAKING)**" on 10<sup>th</sup> July 2023. This curriculum was designed to help students to focus on entrepreneurship aspect and to know how well they could connect with current trends, while also having fun.
- 6.. Department of B.Com & BBA organized "**Best Entrepreneur**" competition on 14<sup>th</sup> December 2023. Students were highly excited and came up with unique ideas and thoughts. It was highly interactive and informative session.
7. Event on 'Sustainable entrepreneurship' was organized by B.Com and BBA department on 24-4-2024. Various aspects of entrepreneurship were discussed during the session.
8. Under "UDYAMITA" the ENTREPRENEURSHIP CELL, '**Poster Making**' competition was organized by B.Com and BBA department on 14-5-2024. In this competition 48 students participated.
9. B.Com and BBA department organized an event named '**Venture Vision**' on 14-5-2024. This event inspired to think out of the box and motivated generate innovative ideas. 59 students participated in this event.

10. 'PEP Talk on Franchise as a Gateway for Entrepreneurship' was organized by B.Com and BBA department on 25-5-2024. It was an informative and very interactive session.

#### E-Ship activities in nutshell-

Sl.No.	Event Name	Department	Date	Web link	No. of participants
1	Business venture simulation	M.Com	26-7-2023	<a href="https://www.dscasc.edu.in/images/MCom/news/BVS.pdf">https://www.dscasc.edu.in/images/MCom/news/BVS.pdf</a>	67
2	Orientation on incubation for entrepreneurship	M.Com	29-12-2023	<a href="https://www.dscasc.edu.in/images/MCom/news/Incens.pdf">https://www.dscasc.edu.in/images/MCom/news/Incens.pdf</a>	46
3	Orientation on business model canvas	M.Com	1-3-2024	<a href="https://www.dscasc.edu.in/images/MCom/news/Bmc.pdf">https://www.dscasc.edu.in/images/MCom/news/Bmc.pdf</a>	43
4	Competition on presentation of business plan	M.Com	22-3-2024	<a href="https://www.dscasc.edu.in/images/MCom/news/Psbp.pdf">https://www.dscasc.edu.in/images/MCom/news/Psbp.pdf</a>	45
5	IMPRINTING (LOGO MAKING)	B.Com/BBA	10-7-2023	<a href="https://dscasc.edu.in/images/deptIT-BBA-BCOM/Ilm.pdf">https://dscasc.edu.in/images/deptIT-BBA-BCOM/Ilm.pdf</a>	29
6	Best Entrepreneur	B.Com/BBA	14-12-2023	<a href="https://dscasc.edu.in/images/deptIT-BBA-BCOM/Btep.pdf">https://dscasc.edu.in/images/deptIT-BBA-BCOM/Btep.pdf</a>	45
7	Sustainable Entrepreneurship	B.Com/BBA	20-4-2024	chrome-extension://kdpelmjpfafjppnhbloffcjpeomlnpah/https://dscasc.edu.in/images/deptIT-BBA-BCOM/sustainable.pdf	26
8	Poster Making Competition	B.Com/BBA	14-5-2024	<a href="https://dscasc.edu.in/images/">https://dscasc.edu.in/images/</a>	48

				<a href="#">deptIT-BBA-BCOM/Pmk.pdf</a>	
9	Venture Vision	B.Com/BBA	14-5-2024	<a href="https://dscasc.edu.in/images/">https://dscasc.edu.in/images/</a>	59
10	PEP Talk on Franchise as a Gateway for Entrepreneurship	B.Com/BBA	25-5-2024	chrome-extension://kdpelmjpfafjppnhbloffcjpeomlnpah/https://dscasc.edu.in/images/deptIT-BBA-BCOM/PepFge.pdf	48

Sl. No.	Members' Name	Role	Department
1	Dr. Savita Trivedi	Head	M.Com
2	Prof. Col. Prasanna Kumar	Member	MBA
3	Prof. Vaibhav Patel	Member	MBA
4	Prof. Meghana C	Member	BBA/B.Com
5	Prof. S Lohith Kumar	Member	BBA/B.Com
6	Ms. Chaitra M	Student P03CJ22C012035	M.Com
7	Ms. Shivani K S	Student P03CJ23C012027	M.Com
8	Mr. Suhas	Student P03CJ23M005063	MBA
9	Ms. Barsha	Student P03CJ23M015074	MBA
10	Ms. Aishwarya	Student U03CJ21C0073	B.Com
11	Ms. Srushti	Student U03CJ21C0283	BBA

*S. Trivedi*  
Cell Head

*N. G. Prashant*  
IQAC Coordinator

*Babji*  
Principal

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