



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE

Kumaraswamy Layout, Bangalore – 560111
(Affiliated to Bangalore University, Approved by AICTE, NAAC Accredited)



INTERNAL QUALITY ASSURANCE CELL

LANGUAGE & LITERARY UNIT –‘AKSHARA’

Annual Report : (ONE YEAR REPORT FROM JUNE 2025 to MAY 2026)

The Literary Cell ‘Akshara’ at Dayananda Sagar College of Arts, Science & Commerce continued its commitment to promoting literary excellence, language proficiency, cultural awareness, communication skills, and holistic personality development during the academic year **June 2025 to May 2026**. Through a variety of academic and co-curricular activities, the Cell provided students with opportunities to develop creativity, critical thinking, leadership, and professional competencies.

The academic year commenced with a **Sanskrit Speech Competition** on **7th August 2025**, encouraging students to enhance their oratory skills while appreciating the richness of Sanskrit. This was followed by the celebration of **Tiranga Mahotsava** on **13th August 2025**, fostering patriotism and national unity. A **Guest Lecture on "English for Competitive Examination"** held on **29th August 2025** equipped students with strategies to improve language proficiency for competitive examinations.

To strengthen communication and employability skills, the Cell organized **"From Expression to Evolution: Connecting Communication Skills with Personality Growth"** on **26th September 2025**, followed by a **Guest Lecture on "Bridging Campus to Career: Mastering Employability Skills"** on **6th October 2025**, enabling students to understand workplace expectations and career readiness.

The Literary Cell also celebrated linguistic diversity through **Kannada Guest Lectures** on **19th September 2025** and **17th March 2026**, along with a **Hindi Guest Lecture** on **17th October 2025**, encouraging appreciation for regional languages and literature. An interactive workshop on **"Team Building & Communication"** conducted on **20th November 2025** enhanced students' collaborative, interpersonal, and leadership skills.

Creative expression was promoted through an **Essay Writing Competition** on **3rd December 2025**, while the literary-artistic event **"Sketching the Untold Tales of Silent Child Labor"** on **27th February 2026** encouraged students to creatively reflect on an important social issue through art and storytelling.

Academic enrichment continued with a guest lecture on **"The Role of Magic and Supernatural Elements in William Shakespeare's A Midsummer Night's Dream"** on **17th April 2026**, providing students with

deeper insights into Shakespearean literature. Another career-oriented programme, "**Career Compass: Navigating the Job Market as a Stand-Out Brand**," held on **23rd April 2026**, focused on personal branding, career planning, and professional development. The year concluded with an **Essay Writing Competition** on **11th May 2026**, offering students a platform to demonstrate their analytical and creative writing abilities.

Overall, the Literary Cell **Akshara** successfully organized **14 diverse programmes** that benefited 772 students across various departments. The activities effectively integrated literary appreciation, language learning, communication skills, cultural values, creativity, and career preparedness. Through these initiatives, the cell continued to fulfill its mission of nurturing confident, socially responsible, and intellectually enriched students while fostering a vibrant literary and cultural environment within the institution.

Photograph from the collage competition of "Tiranga Mahotsav" 2025





Principal Dr. Balu L inaugurated “*Tiranga Mahotsav*” 2025 with the lamp lighting, after which the collage competition began with enthusiastic student participation.





Language faculty, HODs, and students took part with great enthusiasm.

Event Photograph: English Guest Lecture



The session was inaugurated with the ceremonial lamp lighting by the resource person, Dr. Hemavathi B. S.



The session was graced by the presence of all the dignitaries.



The session witnessed lively interaction between the students and the resource person.



Student volunteers provided valuable support to the resource person during the session



A felicitation was extended to the resource person in appreciation of her insightful address.



Event's Poster



The inaugural session with the gracious presence of the guest



“The ceremonial lighting of the lamp was carried out by the guest along with the members of the Language faculty.”





Speaker addresses the students



A Glimpse with the speaker and participants



Felicitation to the guest speaker

Photographs from the “Literary-artistic event titled “Sketching the Untold Tales of Silent Child Labor””.



Students are presenting and explaining their artistic themes to the judges.





Students are showcasing their artistic events along with the Language Faculty.



Students with the Esteemed Guest Speaker during the Kannada Guest Lecture



Students with the Esteemed Guest Speaker during the Kannada Guest Lecture

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Sl. No	Event Name	Date	Web link	Department	No of Student Benefits
1	TIRANGA MAHOTSAVA	13/8/2025	https://www.dscasc.edu.in/images/iqac/cell-events/Hgt.pdf	DSCASC	43
2	Guest Lecture "ENGLISH FOR COMPETITIVE EXAMINATION"	29/8/2025	https://www.dscasc.edu.in/images/BBA/new/Ece.pdf	BBA	67
3	Guest Lecture "Bridging Campus to Career : Mastering Employability Skills"	6/10/2025	https://www.dscasc.edu.in/images/BCom/new/Bccm.pdf	BCOM	67
4	Role of Magic and Supernatural Elements in William Shakespeare's A Midsummer Night's Dream	17/4/26	https://www.dscasc.edu.in/images/BCom/new/Rmse.pdf	BCOM	54
5	"From Expression to Evolution: Connecting Communication Skills with Personality Growth"	26/09/2025	https://www.dscasc.edu.in/images/BCom/new/EEcc.pdf	BCOM	137
6	literary-artistic event titled "Sketching the Untold Tales of Silent Child Labor."	27/2/2026	https://www.dscasc.edu.in/images/iqac/cell-events/Sut.pdf	DSCASC	24
7	"Career Compass: Navigating the Job Market as a Stand-Out Brand"	23/04/2026	https://www.dscasc.edu.in/images/BCom/new/Ccnj.pdf	BCOM	70
8	Kannada Guest Lecturer	19/09/2025	https://www.dscasc.edu.in/images/BBA/new/KstL.pdf	BBA	59
9	Hindi Guest Lecturer	17/10/2025	https://www.dscasc.edu.in/images/BBA/new/Hgl.pdf	BBA	82

10	Spech competition in Sanskrit	07/08/2025	https://www.dscasc.edu.in/images/BCom/new/Bscs.pdf	BCOM	25
11	Kannada Guest Lecturer	17/03/2026	https://www.dscasc.edu.in/images/BCA/news/Bkg1.pdf	BCA	54
12	ESSAY WRITING	11/05/2026	https://www.dscasc.edu.in/images/BCA/news/Ahr.pdf	BCA	21
13	Team Building & Communication	20/11/2025	https://dscasc.edu.in/images/MBA/initiatives/Tbc.pdf	MBA	38
14	Essay writing competition	3.12.2025	https://www.dscasc.edu.in/images/MCom/news/Esc.pdf	M.COM	31

10	Speech competition in Sanskrit	07/08/2025	https://www.dscase.edu.in/images/BCom/new/Bses.pdf	BCOM	25
11	Kannada Guest Lecturer	17/03/2026	https://www.dscase.edu.in/images/BCA/news/Bkgf.pdf	BCA	54
12	ESSAY WRITING	11/05/2026	https://www.dscase.edu.in/images/BCA/news/Ahr.pdf	BCA	21
13	Team Building & Communication	20/11/2025	https://dscase.edu.in/images/MBA/initiatives/Tbc.pdf	MBA	38
14	Essay writing competition	3.12.2025	https://www.dscase.edu.in/images/MCom/news/Esc.pdf	M.COM	31

Head & Member of the Cell

1. Prof. USHA CR (Head)	Head	BBA/B.COM
2. Prof. Sangeetha Dayanand	MEMBER	BBA/B.COM
3. Prof. Mukesh Soni	MEMBER	BBA/B.COM
4. Dr. Mahalakshmi	MEMBER	M.COM
5. Prof. Meenakshi N P	MEMBER	BCA
6. Prof. Nayana T	MEMBER	MBA
7. Dr. Umesh M. R	MEMBER	BBA/B.COM
8. Dr. Vadiraja K S	MEMBER	BBA/B.COM
9. Dr. Gangadhar R	MEMBER	BBA/B.COM
10. Dr. Purobhi Avinash	MEMBER	BBA/B.COM
11. Prof. Aswathi Mohan	MEMBER	BBA/B.COM


Cell Head

Language & Literary Unit-Akshara


IQAC-Coordinator

IQAC Co-ordinator
Dayananda Sagar College of Arts,
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Principal

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