



Dayananda Sagar College of Arts, Science and Commerce
BCom Department Calendar of Events for the Odd Semester 2025



JULY			AUGUST			SEPTEMBER			OCTOBER			NOVEMBER			DECEMBER		
DATE	DAY	EVENT	DATE	DAY	EVENT	DATE	DAY	EVENT	DATE	DAY	EVENT	DATE	DAY	EVENT	DATE	DAY	EVENT
1	TUE	BU Examination 2025	1	FRI	"Corporate Confessions" – HR Story Circle HR Club	1	MON	Seminar on Time Management	1		AYUDHA PUJA - GOVERNMENT HOLIDAY	1		SATURDAY - HOLIDAY	1	MON	"SkillFlash" – One-Minute Employability Challenge HR Club
2	WED	BU Examination 2025	2		SATURDAY - HOLIDAY	2	TUE	"Brand Decode" – Marketing Strategy Caselet-Marketing Club	2		GANDHI JAYANTI - GOVERNMENT HOLIDAY	2		SUNDAY	2	TUE	"Market Mingle" – Real-Time Social Media Strategy Game Marketing Club
3	THU	BU Examination 2025	3		SUNDAY	3	WED	"Audit Angles" – Real World Audit Case Studies-Accounts Club	3	FRI	"Clean Start" – Campus Swachhata Drive- ISR Activity	3	MON	"Equity Spotlight" – Sectoral Stock Analysis Contest Finance Club	3	WED	"Final Tally" – Semester-End Accounting Recap Accounts Club
4	FRI	BU Examination 2025	4	MON	Guest Lecture on ITR – registration and filing	4	THU	"FinFlux" – Screening + Panel on Finance in Cinema-Finance Club	4		SATURDAY - HOLIDAY	4	TUE	"RecruTech" – Digital Tools in Recruitment Workshop HR Club	4	THU	"FlashTalk Finance" – Micro-Lectures by Students Finance Club
5		SATURDAY - HOLIDAY	5	TUE	Soft Skills Training for 5th Sem B.Com. Sec A "Startup Maze" – Business Model Puzzle Entrepreneurship Club	5	FRI	Teachers' Day	5		SUNDAY	5	WED	Regular Class	5	FRI	"WordWeave" – Business Book Quote Wall + Literary Relay Literary Cell
6		SUNDAY	6	WED	Soft Skills Training for 3rd Sec. A & 4th Sem B&C "Beyond Balance Sheets" – Accounts Masterclass Accounts Club	6		SATURDAY - HOLIDAY	6	MON	"Brand Bazaar" – Create & Sell Pop-up Simulation Marketing Club	6	THU	Regular Class	6		SATURDAY - HOLIDAY
7	MON	BU Examination 2025	7	THU	Soft Skills Training for 3rd Sem B&C 1st Sem B.Com A Traing "Budget Hack" – Financial Planning Simulation Finance Club	7		SUNDAY	7		VALMIKI JAYANTI - GOVERNMENT HOLIDAY	7	FRI	"Brandstorm Reboot" – Rebranding Legacy Businesses Marketing Club	7		SUNDAY
8	TUE	BU Examination 2025	8	FRI	Personal Effectiveness Soft Skills Training for 1st Sem B.Com A "Inklings of Business" – Literary Jam Literary Cell	8	MON	"StartSmart" – Business Plan Drafting Bootcamp Entrepreneurship Club	8	WED	"HRnario" – Workplace Situational Skit Contest HR Club	8		KANAKADASA JAYANTHI	8	MON	"Kindness Calendar" – 7-Day Campus Giving Challenge Launch ISR Club
9	WED	BU Examination 2025	9	SAT	Personal Effectiveness Soft Skills Training for 1st Sem B.Com B & C "Team Log" Sports-based Team-Building Event Sports Club	9	TUE	"The HR League" – Role-play Challenge HR Club	9	THU	"Sports Day" – Inclusive Sports Activities & Wellness Showcase Sports Club	9		SUNDAY	9	TUE	BU End-Semester Examinations
10	THU	UG Inaugural	10		SUNDAY	10	WED	Guest Lecture on Career Counselling	10	FRI	"Pitch Fiesta" – Bilingual Business Pitch Contest Entrepreneurship Club	10	MON	"Startupthon" – Startup Idea Sprint (One-Day Hackathon) Entrepreneurship Club	10	WED	BU End-Semester Examinations
11	FRI	Commencement of classes for III and V sem B.Com & Induction Programme-Day 1 & Parent Orientation	11	MON	CIL - 5th Sem B.Com A & B	11	THU	"LitFlare" – Article Writing Competition Literary Cell	11	SAT	"Finopoly" – Finance-themed Board Game Day Finance Club	11	TUE	"Spoken Ink" – Business Storytelling Slam Literary Cell	11	THU	BU End-Semester Examinations
12	SAT	BRIDGE COURSE FOR LIII & V Sem B.Com Induction Programme-Day 2 Expert Talk	12	TUE	CIL - 5th Sem B.Com C & D	12	FRI	"Wealth Whiz" – Finance Puzzle Hunt Finance Club	12		SUNDAY	12	WED	"Green Pitch" – Sustainable Business Plan Contest ISR Activity	12	FRI	BU End-Semester Examinations
13		SUNDAY	13	WED	CIL - 5th Sem B.Com E & F	13	SAT	"CSR Drive" – On-Campus Social Impact Activity ISR Activity	13	MON	Seminar on Turning Crisis into an Opportunity	13	THU	"Game of Trader" – Finance Trading Room Simulation Finance Club	13	SAT	BU End-Semester Examinations
14	MON	Induction Programme-Day 2 Expert Talk & Cells Orientation	14	THU	"IndiePremier" – Young Entrepreneurs' Meet Entrepreneurship Club	14		SUNDAY	14	TUE	"Ad-Storm" – Marketing Slogan Jam Marketing Club	14	FRI	"Bachpan Ki Pathshala" – A Day with Underprivileged Children	14		SUNDAY
15	TUE	Induction Programme Day 3- 'Being a Responsible Citizen' Talk from Police Personnel & Lawyer	15		INDEPENDENCE DAY - GOVERNMENT HOLIDAY	15	MON	"Ledger Lab" – Hands-On Tally & Accounting Tools Accounts Club	15	WED	"LitLight" – Literary Call Upon Me Night Literary Cell	15		SATURDAY - HOLIDAY	15	MON	BU End-Semester Examinations
16	WED	Induction Programme Day 3- Placement Orientation System & Process at DSI-By Senior Vice President Placement DSI	16		SATURDAY - HOLIDAY	16	TUE	Digital Banking and Financial Inclusion	16	THU	"FundFinders" – Financial Planning for College Students Finance Club	16		SUNDAY	16	TUE	BU End-Semester Examinations

17	THU	Ice Breaker- Team Building Activity for I Sem B.Com	17	SUNDAY		17	WED	"Sports Fiesta" – Intra-Departmental Games Sports Club	17	FRI	"Art2Account" – Skill on Accounting Blunders Accounts Club	17	MON	"From Resume to Recruit" – Campus Placement Readiness HR Club	17	WED	BU End-Semester Examinations	
18	FRI	Seminar on Investor awareness program	18	MON	Internal Test 1	18	THU	"Equity Express" – Stock Market Newsroom Simulation Finance Club	18	SATURDAY - HOLIDAY			18	TUE	"Ad Mad Next Gen" – Ad Concept Contest for Gen Alpha Marketing Club	18	THU	BU End-Semester Examinations
19	SATURDAY - HOLIDAY		19	TUE	Internal Test 1	19	FRI	"AdLib" – Live Ad Creation Showdown Marketing Club	19	SUNDAY			19	WED	"Ledger Logic" – Real-Time Accounting Error Hunt Accounts Club	19	FRI	BU End-Semester Examinations
20	SUNDAY		20	WED	Internal Test 1	20	SATURDAY - HOLIDAY		20	NARAKA CHATURTHI - GOVERNMENT HOLIDAY			20	THU	"Street Play for Change" – CSR Skills ISR Activity	20	SATURDAY - HOLIDAY	
21	MON	"BrandMaster" – Logo Redesign Sprint-Marketing Club	21	THU	Internal Test 1	21	SUNDAY		21	TUE	Seminar on Digital Entrepreneurship	21	FRI	"Sportpreneur" – Panel on Careers in Sports & Fitness Sports Club	21	SUNDAY		
22	TUE	"Story Board" – Corporate Story Writing Contest-Literary Cell	22	FRI	Internal Test 1	22	MON	Internal Test 2	22	BALI PADYAMI - GOVERNMENT HOLIDAY			22	SAT	"Micro Events Day" – 5-minute Pitch, Quiz, Debate Circles All Clubs (collab)	22	MON	BU End-Semester Examinations
23	WED	"CSR in Action" – Field Visit + Reflection ISR Activity	23	SAT	Seminar on Corporate Law & Governance	23	TUE	Internal Test 1	23	THU	"Case Crunchers" – HR & Marketing Combined Case Study HR + Marketing Club	23	SUNDAY			23	TUE	BU End-Semester Examinations
24	THU	"The Hiring Mind" – Role Play in Recruitment HR Club	24	SUNDAY		24	WED	Internal Test 2	24	FRI	"Social Lens" – Student Short Film Screening (CSR Theme)ISR Activity	24	MON	"CEO For A Day" – Strategic Decision Simulation Entrepreneurship Club	24	WED	BU End-Semester Examinations	
25	FRI	Guest Lecture on Forensic Accounting and Fraud Detection	25	MON	"ReBrand India" – National Brand Makeover Contest Marketing Club	25	THU	Internal Test 2	25	SAT	"Fit Fest" – Yoga & Nutrition Awareness Morning Sports Club + ISR	25	TUE	"Bird's Parade" – Literary Cell Creative & Reading Display Literary Cell	25	CHRISTMAS - GOVERNMENT HOLIDAY		
26	SAT	"See the Stars" – Sports Day (Admission Sports Club)	26	TUE	"Profit & Purpose" – Social Entrepreneurship Talk Entrepreneurship Club	26	FRI	Internal Test 2	26	SUNDAY			26	WED	"Constitution Quiz" – Observing Constitution Day Literary Cell + ISR	26	FRI	BU End-Semester Examinations
27	SUNDAY		27	GANESHA CHATURTHI - GOVERNMENT HOLIDAY		27	SAT	"Mind & Body Rally" – Health + Mental Wellness Camp Sports Club + ISR	27	MON	"Alumni Insights" – Corporate HR Fireside Chat HR Club	27	THU	"HireWire" – Mock GD & PI Rounds with Industry Mentors HR Club	27	SAT	BU End-Semester Examinations	
28	MON	"Brand Rescue" – Marketing Crisis Simulation Marketing Club	28	THU	"TradeCraft" – Mock Trading Floor Finance Club	28	SUNDAY		28	TUE	"StartUp Sudoku" – Team Ideation Grid Game Entrepreneurship Club	28	FRI	"Adopt a Brand" – Semester-End Marketing Exhibition Marketing Club	28	SUNDAY		
29	TUE	"ThinkHR" – Case Study Competition HR Club	29	FRI	"LitXpress" – Literary Cell Bulletin Launch Panel Literary Cell	29	MON	"HR Unmasked" – Employee Grievance Redressal Drill HR Club	29	WED	"Lodger Logic" – Real-Time Accounting Error Hunt Accounts Club	29	SAT	"Adopt a Brand" – Semester-End Marketing Exhibition Marketing Club	29	MON	BU End-Semester Examinations	
30	WED	Guest Lecture on GST- Practical Approach	30	SAT	Parent-Teacher Meeting	30	TUE	"VentureVerse" – Creative Startup Fiction Writing Literary Cell	30	THU	"Marketing Movie Mashup" – Screen + Brand Decode Marketing Club	30	SUNDAY			30	TUE	BU End-Semester Examinations
31	THU	"Numbers Decoded" – Forensic Accounting Deans Accounts Club	31	SUNDAY					31	FRI	"Costume Day: Dress as a Business Icon" Exhibition Literary Cell				31	WED	BU End-Semester Examinations	


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