



Dayananda Sagar College of Arts, Science and Commerce

Kumaraswamy Layout, Bengaluru 560111

Under the Guidance of IQAC

Research and Development Cell (ANVESHANA)



Organizes a one-day hands-on seminar on

“Impact-Driven Research Writing: Connecting Academic Excellence with Social Values”

Department: Research and Development Cell

Date of Report: 25/8/2025

Sl. No.	Particulars	Event related Details			
1.	Event*	One Day Seminar			
2.	Title of the Event	Impact-Driven Research Writing: Connecting Academic Excellence with Social Values			
3.	Date of Conduction	23/8/2025	4.	Time :	9:30 AM to 12:30 AM and 1:30 PM to 4:00 PM
5.	Venue	Gallery Rooms 1 & 3, Ground Floor, Building No 13			
	Resource Person 3 Details	Name : Dr. S RamKumar Designation : Associate Professor, Department of Computer Science, School of Sciences Organization : Christ University Email ID : ramkumar.s@christuniversity.in Mobile No :9489451619			
	Topics Covered	Writing Effective Abstracts and Keywords; Designing Technical Presentations and Posters; Communicating Research to Non-Technical Audiences; Preparing Responses to Reviewers' Comments; Handling Rejection and Revisions in the Publication Process; Best Practices for Open Access Publishing			
	Resource Person 4 Details	Name : Dr. R Gobinath Designation : Associate Professor Coordinator - M.Sc. Data Science, Dept. of Statistics and Data Science Organization : Christ University Email ID : gobinath.r@christuniversity.in Mobile No :9994622574			
	Topics Covered	Data Visualization and Presentation in Research Papers; Writing Research Papers in Data Science and Analytics; Reporting Statistical Analyses Clearly and Accurately; Preparing and Sharing Datasets for Reproducible Research; Case Studies: Writing Industry-Oriented Research Reports; Publishing in High-Impact Data Science Journals			
6.	No. Faculty Participants	Internal:	78	External:	NIL
7.	No. Student Participants	Internal:	NIL	External:	NIL
8.	Faculty Coordinator/s	Name: Dr. Suplab Kanti Podder Designation : Research Coordinator Department: DSCASC. Name: Dr. Nithya BN Designation: Associate Professor Department: Department of Computer Applications, DSCASC.			
9.	Student Coordinator/s	Laxminarayana Mudaliar(P03CJ24S126082) MCA 2 nd Semester Rushikesh Shahapurkar(P03CJ24S126081) MCA 2 nd Semester Trishan P (U03CJ23S0112) BCA 5 th Semester Shivraj Singh (U03CJ23S0097) BCA 5 th Semester Niveditha S(U03CJ23S0086) BCA 5 th Semester			



No.	Particulars	Event related Details			
10.	Total Expenditure	Rs. 16,121	15	Sponsors and Amount (if any)	NIL
16.	Agenda of the Event	- Effective Research paper writing and publication. - Societal Impact of the Research papers - How to Choose a journal and publish an article	17.	Provide the link of the report uploaded on College Website	Yes
18.	Social Media Links	Yes	19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20.	Certificates Printed? (Attach a copy**)	Yes	21.	Feedback Collected? (Attach a copy**)	Yes
22.	Attendance Sheet Attached? #	Yes	23	Photographs of the Event	Attached
24.	Summary of the Event	This one-day hands-on seminar, "Impact-Driven Research Writing," provided faculty and scholars with a comprehensive framework for aligning academic research with pressing societal needs. The event was structured around expert-led sessions that demystified the journey from a nascent idea to a published paper with tangible impact. Dr. S. Ramkumar expertly guided the latter stages of this process. His session concentrated on the art of writing for clarity and accessibility, ensuring complex research is communicated effectively to broader audiences. He provided crucial strategies for identifying and targeting high-quality journals that value social impact, and discussed how to balance traditional academic metrics like impact factors with the imperative for genuine community benefit. Complementing this, Dr. R. Gobinath focused on the foundational phases of research design. He emphasized interdisciplinary methodologies as a powerful tool for solving complex, real-world challenges. His guidance covered formulating meaningful research questions rooted in social values, robust data collection techniques, and strategically framing research to address specific Sustainable Development Goals (SDGs). The seminar's practical ethos was realized as participants drafted their own papers and received valuable, personalized reviews from the experts, successfully bridging theoretical excellence with applied, value-driven research.			

Event Coordinator

IQAC Coordinator

Co-ordinator

Jayananda Sagar College of Arts,
Science & Commerce
Kumara Amy Layout, Bengaluru - 560 111.

Principal

Resource Person Profile

Dr. S RamKumar, Associate Professor, Department of Computer Science, School of Sciences, Christ University.

Dr. S. Ramkumar currently serves as an Associate Professor at Christ University, Bangalore. With 13 years of teaching experience and 12 years dedicated to research, Dr. Ramkumar has published extensively in peer-reviewed journals and conferences. His primary research interests include Bio-Signal Processing, Artificial Intelligence, Human-Computer Interaction, Brain Computer Interfaces, and Machine Vision. Dr. Ramkumar is a member of the editorial boards and a reviewer for several SCI, SCIE, and Scopus-indexed journals, both in India and internationally. His research articles have garnered over 730+ citations from 65 publications on Scopus, 1100+ citations on Google Scholar, and 250+ citations on Web of Science (WoS). He has actively organized numerous conferences, faculty development programs, training sessions, seminars, and guest lectures for both faculty and students. Dr. Ramkumar has also chaired sessions and delivered keynote addresses at multiple international conferences. He has provided hands-on training in MATLAB, Power BI and Tableau to students and research scholars during national seminars and conducted training programs for school teachers and students to enhance their knowledge of emerging technologies. Dr. Ramkumar has been recognized with gold, silver, and bronze medals at national and international exhibitions for his research innovations in Machine Vision and Human-Computer Interfaces. He has filed three patents and has secured funded projects from prestigious agencies such as DST and CSIR with worth of 32,00,000. As an author, Dr. Ramkumar has written several textbooks, including Java for Beginners, Magic Book for Quantitative Aptitude and Reasoning: Master the Tricks in 10 Days, Problem Solving Using C and C++, and Basics of Internet with Web Design.

Dr. R Gobinath, Associate Professor Coordinator - M.Sc. Data Science, Dept. of Statistics and Data Science, Christ University

Dr. Gobinath R, a distinguished faculty member at Christ (Deemed to be University), Bangalore Campus, is a prolific researcher in computer science, specializing in deep learning, blockchain, EEG signal processing, machine learning, and cloud computing for smart systems. With over 15 Scopus-indexed journal publications (2014–2020), including works on optimized clustering and brain tumor detection in International Journal of Scientific & Technology Research, he has advanced AI applications in healthcare and education. His 13+ contributions to conference proceedings and book chapters (2022–2025), such as "Deep Learning for Smart Healthcare" and "The Role of Blockchain in Disaster Management," underscore his interdisciplinary impact. A dedicated mentor, Dr. Gobinath has guided and adjudicated 15+ MPhil/PhD theses (2019–2025) across institutions like VISTAS Chennai and Christ University, fostering emerging scholars. His innovative edge shines through four granted patents (2022–2025), including AI-driven tools for medical equipment and data processing (e.g., Patent No. 419247-001).

Awards highlight his excellence: Teaching Excellence (2020, Sri Karunanandar Trust), Best Research Supervisor (2021–2022, Manamuna Trust & Chennai SOFTECH), and contributions to two internal research projects on smart technologies. Actively engaged, he has presented at 20+ international conferences (2013–2025), from Karpagam University to SmartCom-2025, and served as a resource person in 20+ workshops/FDPs on AI and cybersecurity. Dr. Gobinath's work bridges academia and real-world innovation, earning accolades like second place in university sports (2024).

Brochure



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

(Affiliated to Bangalore University and Recognized by Government of Karnataka)
Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru 560111

One Day Hands-on-Seminar on

“Impact-Driven Research Writing: Connecting Academic Excellence with Social Values”

About the Seminar

The One Day Hands-on Seminar on “Impact-Driven Research Writing: Connecting Academic Excellence with Social Values” aims to enhance research capabilities by integrating academic excellence with societal relevance. Designed for faculty and research scholars, the seminar focuses on developing skills in writing research that addresses real-world challenges. Expert-led sessions will cover key aspects such as impact-driven research principles, interdisciplinary approaches and strategies for publishing in high-quality journals. Through interactive activities and practical exercises, participants will learn to frame meaningful research questions and communicate findings effectively. Organized by the Research and Development Cell in association with IQAC, the seminar promotes responsible, value-based research.

Sub Themes

Session-1: Writing for Impact: Techniques, Tools, and Targeting the Right Journals
Session-2: Interdisciplinary Approaches for Socially Relevant Research



23rd

August
2025



9:30 AM to 4:00 PM



Gallery Room,
Building No. 13
DSI Campus 1

Meet Our Speaker



Dr. S. Ramkumar
M.C.A., M.Phil., Ph.D.,
Associate Professor,
Department of Computer Science,
School of Sciences,
Christ (Deemed to be) University Bengaluru



Dr. R. Gobinath
M.C.A., Ph.D.,
Associate Professor & Program Coordinator
M.Sc. Data Science
Department of Statistics & Data Science,
Christ University, Bengaluru

Objectives of the Seminar

- Writing for clarity, accessibility and purpose of social issues.
- Transforming Theoretical Insights into Practical Applications.
- Multidisciplinary research models.
- Choosing the Right Journal for Social Impact Research.
- Writing articles that address Sustainable Development Goals (SDGs)
- Balancing academic metrics (impact factor, h-index) with community benefit.
- Writing research that supports decision-making at governmental or institutional levels.

Attendance Sheet

Dayananda Sagar College of Arts, Science and Commerce

Kammanawathi Layout, Bengaluru 560111

Under the Guidance of IQAC

Research and Development Cell (ANVESHANA)

Organizes a one day hands-on session on

"Impact-Driven Research Writing: Connecting Academic Excellence with Social Values"

23rd August 2025, Building No 13, Gallery Room

Attendance Sheet

S. No	Name	Department	Session 1	Session 2
1.	Dr. Ameer Asga Ahmed	MBA		
2.	Muralidharan KS	MBA		
3.	Dr. B. R. VENKATESH	MBA		
4.	Prof. Anusha Kallburgi/kan	B.Com/BBA	 23/08/25	 23/08/25
5.	Dr. Gurunath	MCA/BCA		
6.	Dr. N. Geethalatha	MCA/BCA		
7.	SAILAJA BHASKAR MURPHY	BCA/MCA		
8.	Dr. Shwetha SP	BBA/B.Com		
9.	SHYLAJA N	BBA/B.Com		
10.	ANSHUPALI V	BBA/B.Com		
11.	Nellavathi N	MBA BU		
12.	Balwanth Kaus	MBA BU		
13.	Bhargavi Kulkarni	MBA BU		
14.	REYNAL LAVITA FERNANDES	B.Com/BBA		
15.	LOKESHWARI D. V	B.Com/BBA		
16.	GeethaShree. K	B.Com/BBA		
17.	Shruthi. H	BBA		



No	Name	Department	Session 1	Session 2
18.	POORNIMA PUNEKAR	BCA / MCA	Puneekar	Puneekar
19.	YOGESHWAR H.Y.	BCA / MCA	Y.	Y.
20.	ARTUN KUMAR V	B.Com / BBA	A	
21.	VINAY. M	BBA / B. Com	V M	V M
22.	Dr. Rashmi S	B.Com	Rashmi	Rashmi
23.	ASHWIN BASAVARAJU	BBA	Ashwin	Ashwin
24.	S. Shobith Kumar	B.Com	Shobith	Shobith
25.	DR. NEGHANA C	B.Com	Neghana	Neghana
26.	Dr. Vinith B	MBA	Vinith	Vinith
27.	T. Nayana	MBA	Nayana	Nayana
28.	Dr. SRIKANTAMURATHY	MBA	Srikantamurthy	Srikantamurthy
29.	Pashmi K.M	B.Com	Pashmi	Pashmi
30.	MURUGESHA B	B.Com	Murugesha	Murugesha
31.	PURABI AVINASH	B.Com	Purabi	Purabi
32.	SHALINI KUMARI RAMANI	BBA	Shalini 23/08/2025	Shalini 23/08/2025
33.	REKHA MP	BBA	Rekha 23/08/2025	Rekha 23/08/2025
34.	PARIMALA R	BBA	Parimala 23/08/25	Parimala 23/08/25
35.	VEDHYA SHREE S	BBA	Vedhya 23/8	Vedhya
36.	SHRUTHI. B.k	B.Com	Shruthi	Shruthi
37.	Sadiya Firdose R.Z	BBA	Sadiya 23/08/25	Sadiya 23/08/25
38.	Paminder Kaur	BBA	Paminder 23/8/25	Paminder 23/8/25
39.	Vinutha K	B. Com	Vinutha 23/8/25	Vinutha 23/8/25



No	Name	Department	Session 1	Session 2
40.	Nimelitha K	MBA		
41.	V.R. RAJENDRA KUMAR	BBA		
42.	LALITHA	B.Com		
43.	ASHWINI SESHARE	BBA		
44.	ASWATHI MOHAN	B.Com		
45.	SOWJANYA M NAGARAJ	MBA		
46.	SACHANA C	MBA		
47.	DRISHTI V BALIGA	B.Com		
48.	Dr Noor F. Nisam	B.Sc.		
49.	Jasuka Begum	B.Com		
50.	LAVANYA CM	B.COM		
51.	MANJUSHREE RK	B.Com		
52.	Sowmya G	B. Com		
53.	Tejaswini L K	MBA		
54.	Dr. Gungadhar Ramadge	B. Com.		
55.	Dr. Sundarshan S. Savanast	BBA		
56.	Sumit Kumar V	B. Com		
57.	PRAYEEN MV	B. Com		
58.	ANIRUDH N.M	B. Com		
59.	YASHASWI H.R	B.Com		
60.	Kavya R	BBA		
61.	Jayashree C	BBA		



No	Name	Department	Session 1	Session 2
62.	Dr. Vadiyala	BBA/B.COM	1/8/15	1/8/15
63.	KUNJUMASHRI SM	BCA/MCA	Rm	Rm
64.	Akshatha Dipale	MCA/BCA	Q	Q
65.	RUDRESHWARI G	MCA/BCA	SB	SB
66.	Dr. Kondaiah	MBA	Sh	
67.	Parudipath D.S.	MCA/BCA	Baron	Baron
68.	Anusha A	MCA/BCA	Sh	Sh
69.	Meenakshi NP	— / —	H	H
70.	GREENIVAS HP	BBA/Berm.	Wf	Wf
71.	Dr. UMESH MR.	BBA/Berm.	MR. W	MR. W
72.	Dr. R. Pavitra	BBA	R. Pavitra	R. Pavitra
73.	Rashmi Umangi	B.Com	R	R
74.	Anitha A	BBA	AA	AA
75.	VAIBHAV P	MBA	Wf	Wf
76.	RANJINI K.S	BCA/MCA	R	R
77.	SRINATHA V	BCA/MCA	R. Srinath	R. Srinath
78.	ROHILA T	BCA/MCA	R	R
79.				
80.				
81.				
82.				
83.				



Feedback Sheet

The hands-on session on research writing provided an enriching experience that bridged theoretical framework with practical application. The session was engaging & valuable, especially when speaker asked us to write an abstract based on qualitative problem. This exercise was particularly effective in helping us in understanding the standard and expectations of academic research writing.

Thank you



Prof. Alkatha Desai
MCA/BCA Department

The workshop was highly engaging and well-structured, offering a strong balance between theoretical and practical application. It effectively bridged the gap between academic knowledge and hands-on skills, particularly in choosing a topic, literature survey and writing an abstract. The workshop was a meaningful step towards strengthening my research skills. I truly appreciate the organizer's effort to conduct this actionable workshop.

Thank you



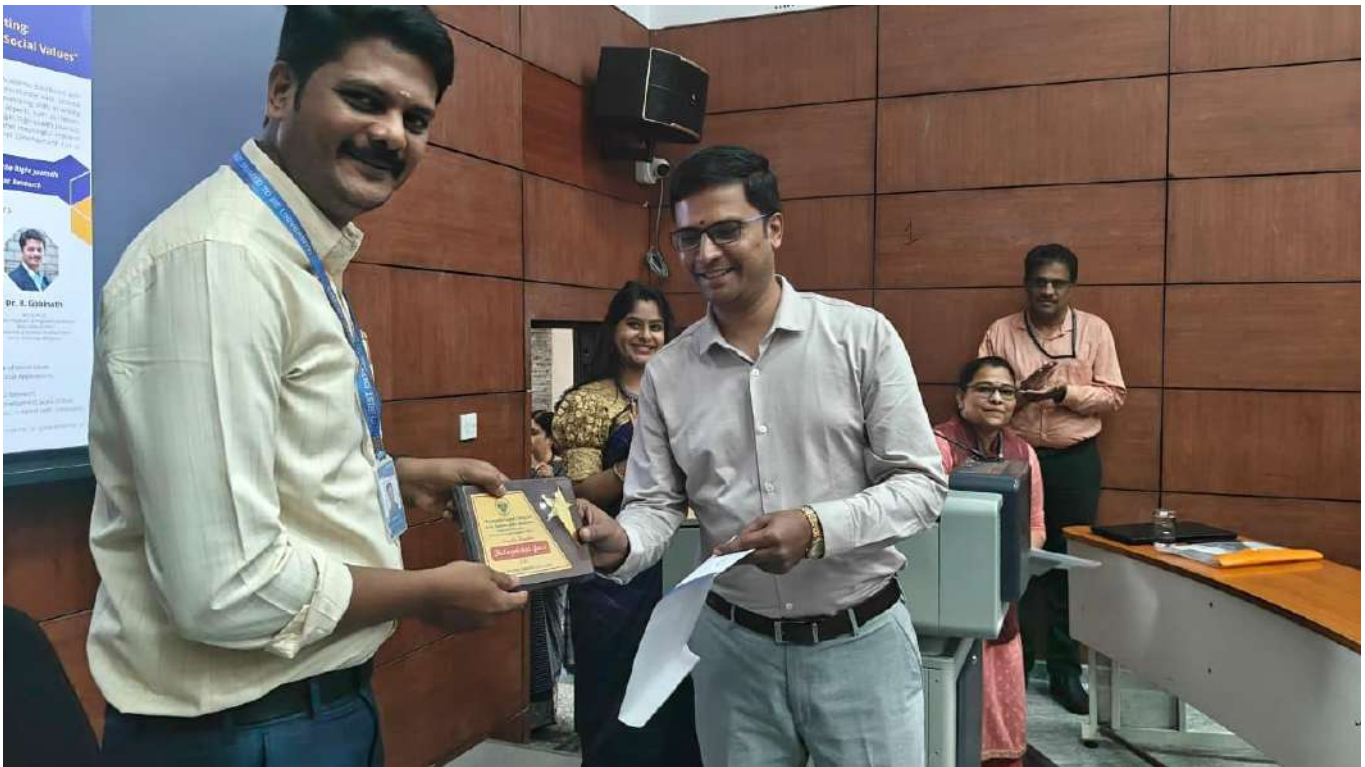
(SAITAJA BHASKAR MURTHY)
MCA/BCA Department

Sample Certificate

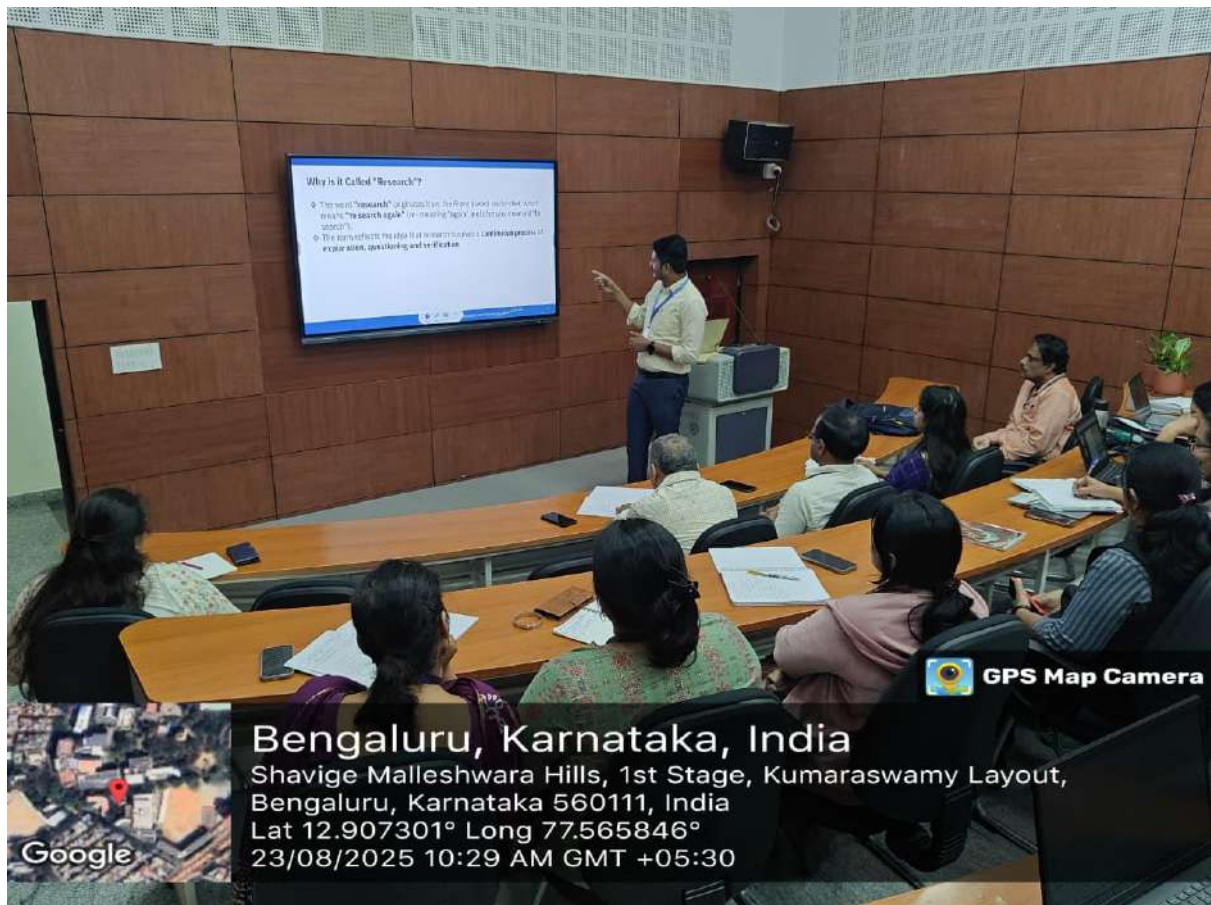


Photographs of the Event







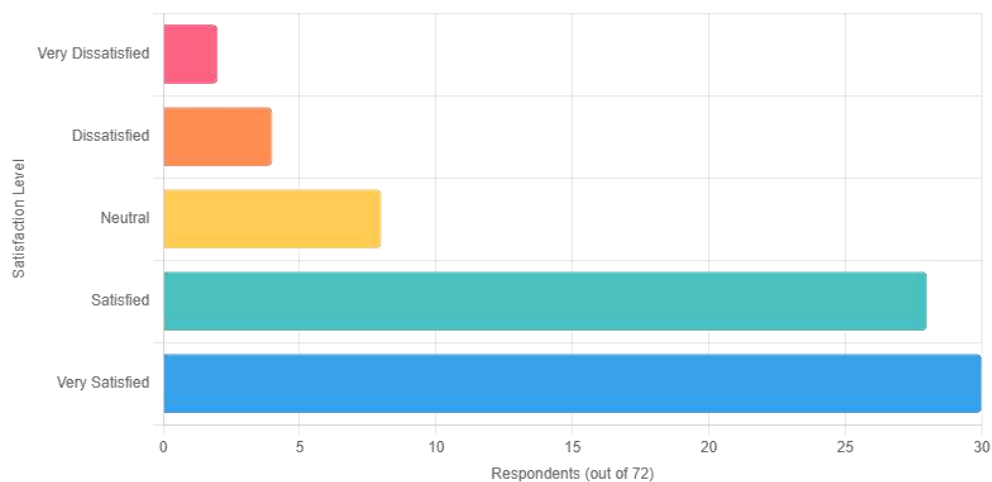


Feedback Analysis

Question 1: How satisfied are you with the "One Day Seminar?"

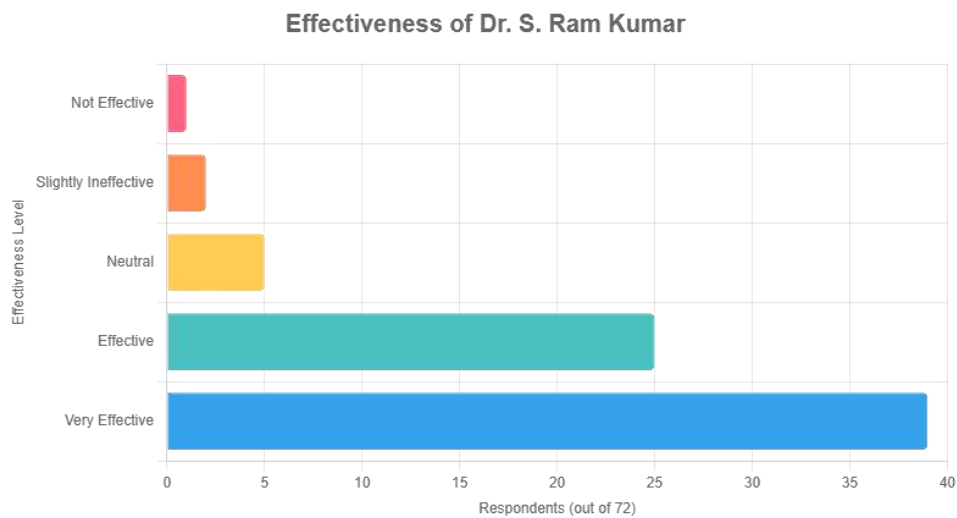
Options: Very Dissatisfied: 2 (2.78%) , Dissatisfied: 4 (5.56%), Neutral: 8 (11.11%), Satisfied: 28 (38.89%) , Very Satisfied: 30 (41.67%)

Satisfaction with One Day Seminar



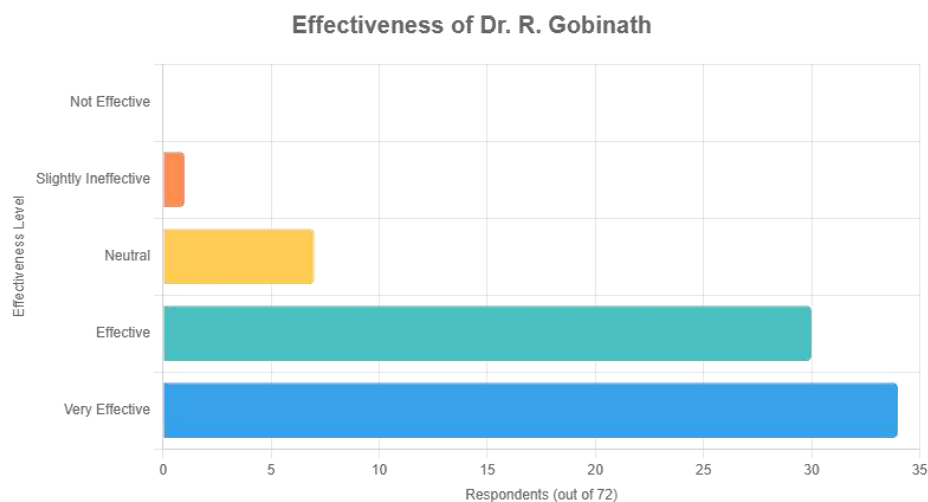
Question 2: How effective was the Resource Person (Dr. S.Ram Kumar) in delivering the content and facilitating the session regarding research article writing?

Options: Not Effective: 1 (1.39%), Slightly Ineffective: 2 (2.78%), Neutral: 5 (6.94%), Effective: 25 (34.72%), Very Effective: 39 (54.17%)



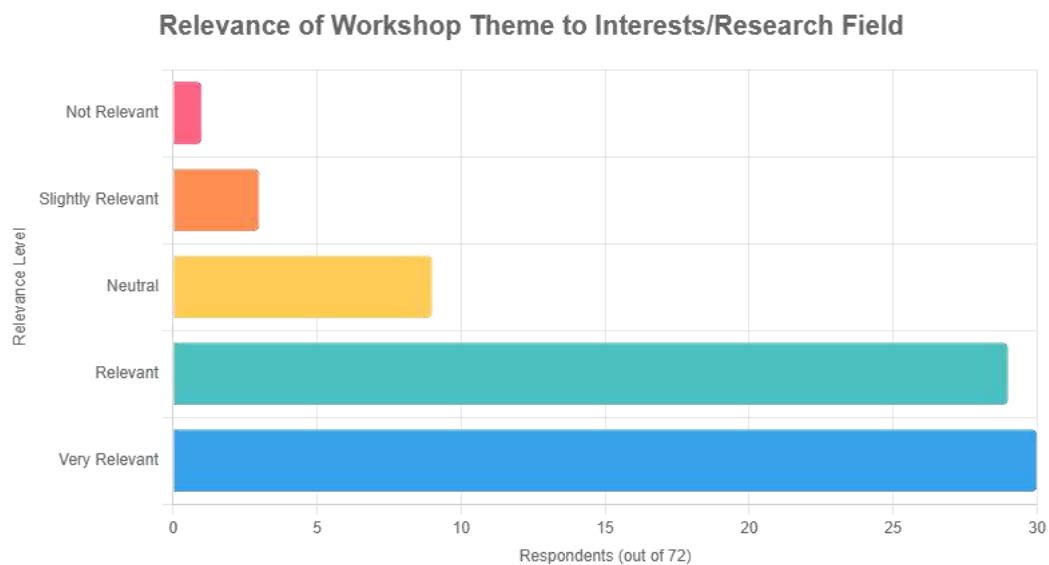
Question 3: How effective was the Resource Person (Dr. R Gobinath) in delivering the content and facilitating the session regarding research article writing?

Options: Not Effective: 0 (0.00%), Slightly Ineffective: 1 (1.39%), Neutral: 7 (9.72%), Effective: 30 (41.67%), Very Effective: 34 (47.22%)



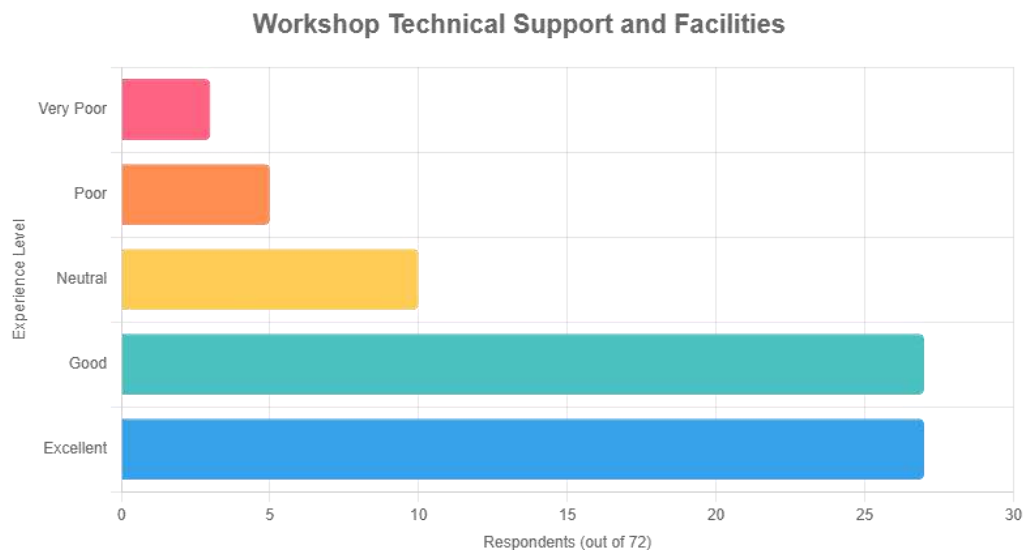
Question 4: Was the Workshop theme relevant to your interests and research field?

Options: Not Relevant: 1 (1.39%), Slightly Relevant: 3 (4.17%), Neutral: 9 (12.50%), Relevant: 29 (40.28%), Very Relevant: 30 (41.67%)



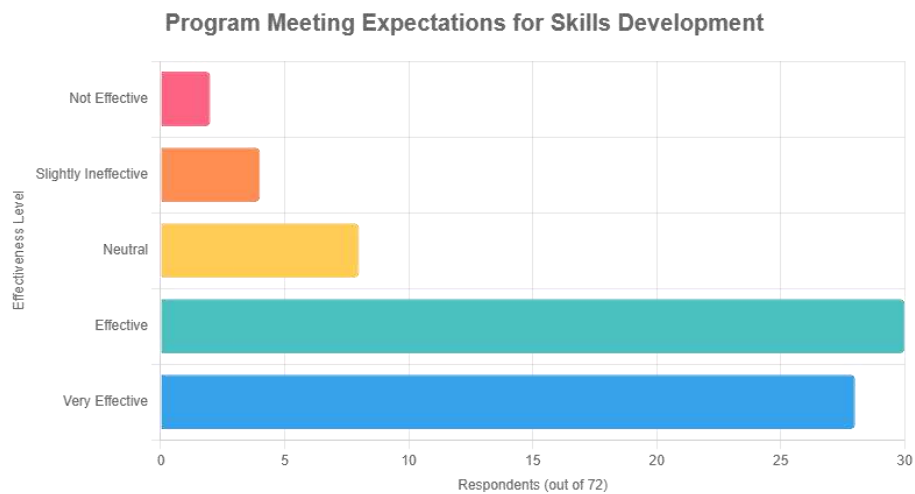
Question 7: The experience regarding the Workshop technical support and facilities

Options: Very Poor: 3 (4.17%), Poor: 5 (6.94%), Neutral: 10 (13.89%), Good: 27 (37.50%), Excellent: 27 (37.50%)



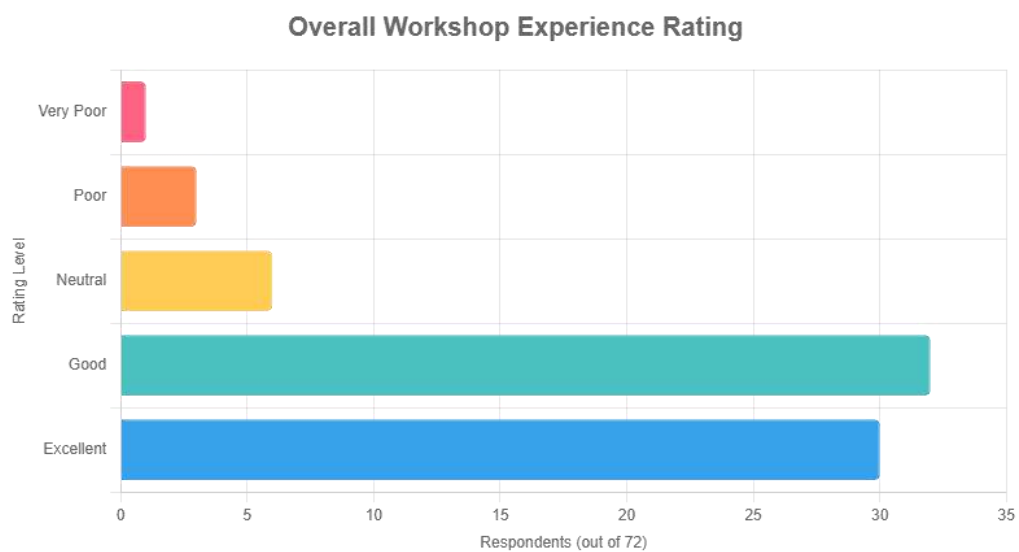
Question 8: How effectively did the program meet your expectations regarding skills development?

Options: Not Effective: 2 (2.78%), Slightly Ineffective: 4 (5.56%), Neutral: 8 (11.11%), Effective: 30 (41.67%), Very Effective: 28 (38.89%)



Question 9: How would you rate your overall experience at the Workshop?

Options: Very Poor: 1 (1.39%), Poor: 3 (4.17%), Neutral: 6 (8.33%), Good: 32 (44.44%), Excellent: 30 (41.67%)



Question 10: Would you prefer to participate and recommend others to take part in future workshops at our college?

Options: No: 2 (2.78%), Maybe: 5 (6.94%), Yes: 65 (90.28%)

