



Research Center: Nurturing Innovation and Scholarly Excellence

Nestled within the vibrant campus of Dayananda Sagar College of Arts, Science and Commerce (DSCASC), the MBA Department Research Center, affiliated with Bangalore University, stands as a beacon of academic rigor and intellectual pursuit. Established to empower students and faculty in the dynamic field of management studies, this state-of-the-art facility fosters a culture of inquiry, collaboration, and groundbreaking research. With a focus on contemporary business challenges, the center equips aspiring leaders with the tools to explore finance, marketing, human resources, and emerging technologies like digital transformation and sustainable practices.

At the heart of the center is a well-stocked library brimming with curated collections of journals, textbooks, and digital resources. Towering wooden shelves lined with volumes on financial markets, risk management, and corporate governance create an inspiring ambiance. Here, students huddle around sleek laptops, poring over Springer publications or debating case studies, as seen in collaborative sessions where peers and mentors exchange ideas over open-access databases and peer-reviewed articles. The serene yet stimulating environment, bathed in natural light, encourages deep dives into empirical research and literature reviews.

Complementing the library are cutting-edge computer laboratories equipped with high performance desktops, ergonomic partitions for focused work, and high-speed internet for data analysis software like SPSS and NVivo. These labs support quantitative modeling, simulations, and virtual collaborations, enabling seamless access to global repositories such as JSTOR and EBSCO. Adjacent seminar halls, fitted with interactive projectors and whiteboards, host workshops, guest lectures, and thesis defenses, transforming theoretical knowledge into practical insights.

Dedicated discussion rooms with modular round tables and video-conferencing setups promote interdisciplinary dialogues, while the coordinator's office ensures personalized guidance from seasoned faculty. Publications boards proudly display faculty achievements, from Scopus-indexed papers to conference proceedings, motivating the next generation of scholars.

This infrastructure not only complies with Bangalore University's stringent research standards but also cultivates ethical, innovative thinkers. By bridging academia and industry, the Research Center at DSCASC propels MBA graduates toward impactful careers, contributing to India's knowledge economy. Whether embarking on dissertations or entrepreneurial ventures, here, every idea finds its fertile ground.





