



Business Labs: Forging Digital Proficiency in Management

Within the innovative ecosystem of Dayananda Sagar College of Arts, Science and Commerce (DSCASC), the Business Labs represent a pinnacle of technological empowerment, tailored for the MBA and commerce students pursuing excellence in a data-driven business landscape. Affiliated with Bangalore University, these state-of-the-art facilities span multiple dedicated spaces, blending ergonomic design with high-performance computing to simulate real-world corporate environments. Equipped to handle analytics, simulations, and collaborative projects, the labs accommodate over 100 users simultaneously, fostering skills in financial modeling, market research, and strategic decision-making.

The labs feature modular cubicle workstations in sleek blue, red, and neutral tones, each outfitted with dual-core processors, wide-screen monitors, and ergonomic chairs for prolonged sessions. Frosted glass partitions ensure privacy during focused tasks, while high-speed LAN connections and licensed software like SAP, Tally, and MATLAB enable seamless access to cloud-based tools. A prominent projector screen in the primary lab facilitates interactive presentations and case study dissections, as evidenced by the spacious layouts ideal for group brainstorming. Adjacent whiteboards and pin-up boards capture fleeting ideas, transforming abstract theories into actionable strategies.

Vibrant with activity, these spaces hum during peak hours: students clustered around red-partitioned bays crunching datasets for entrepreneurship simulations, or in expansive blue setups debating supply chain optimizations via virtual reality modules. Faculty-led workshops on AI-driven business intelligence thrive here, supported by uninterruptible power supplies and cooling systems for uninterrupted operations. Safety features, including fire extinguishers and well-ventilated halls, underscore a commitment to user well-being.

Overseen by a dedicated technical team and integrated with the college's IQAC framework, the Business Labs adhere to UGC guidelines, promoting ethical tech use and innovation. From novice analysts to aspiring CEOs, these labs equip DSCASC students with the digital acumen to thrive in global markets, bridging classroom knowledge with industry demands and propelling India's next wave of business trailblazers.



