









DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
DEPARTMENT OF M.COM
EVEN SEMESTER 2025 (April 25 to August 25)
EXPERIENTIAL LEARNING

Faculty: Dr.Mahalakshmi.V
Subject: Digital Marketing
Year: April 25 till July 2025
(Sample photos)

Course:M.Com 2nd semester

Student Name	Topic-Case Study	Photos
Deepthi, Rakshitha, Nikhil, vijetha	Creating customer value online-- Amazon	
Keerthi prashanth, kushal, Harish, Madhushree	Customer Relationship management - Amazon	
Mahathi, Shubhashini, Sanjay, Ramya	Data-warehousing- IBM	

<p>Janani, swetha, Anvitha, Ayesha</p>	<p>Global E marketing Issues- European Union</p>	 <p>Bengaluru, Karnataka, India Wh48+rf6, 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560078, India Lat 12.907277° Long 77.566065° 07/07/2025 11:32 AM GMT +05:30</p>
<p>Darshan, Hemanth, AAliya, Akash</p>	<p>Stack Business Model-of any innovative business idea</p>	 <p>Bengaluru, Karnataka, India Wh48+rf6, 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560078, India Lat 12.907254° Long 77.566099° 02/07/2025 09:40 AM GMT +05:30</p>
<p>Abhigna,Gayathri, Pavithra, satish</p>	<p>Integrated Marketing Communication- OLA</p>	 <p>Bengaluru, Karnataka, India Wh48+rf6, 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560078, India Lat 12.907274° Long 77.566096° 02/07/2025 09:11 AM GMT +05:30</p>

Faculty Name: Dr.Monica Ranka
Subject: Forex management

Course: II M.Com 4th semester

Method: Peer to peer tutoring

Peer tutoring is an instructional strategy where students help each other learn, enhancing understanding and academic performance through collaborative learning. Peer tutoring involves students working together in pairs or small groups, where one student (the tutor) provides guidance and support to another student (the tutee) who may be struggling with a specific subject or concept. This method fosters a cooperative learning environment, allowing students to alternate roles as tutor and tutee, which enhances engagement and understanding. In this regard **4th July, 2025** a session was taken by students.



Learning Outcomes :

1. It enhances Academic performance.
2. It improves social skills
3. It boots confidence and self esteem
4. It enhances communication skills.

5. It helps the tutee to understand the concept in a better way.

Flipped Classroom

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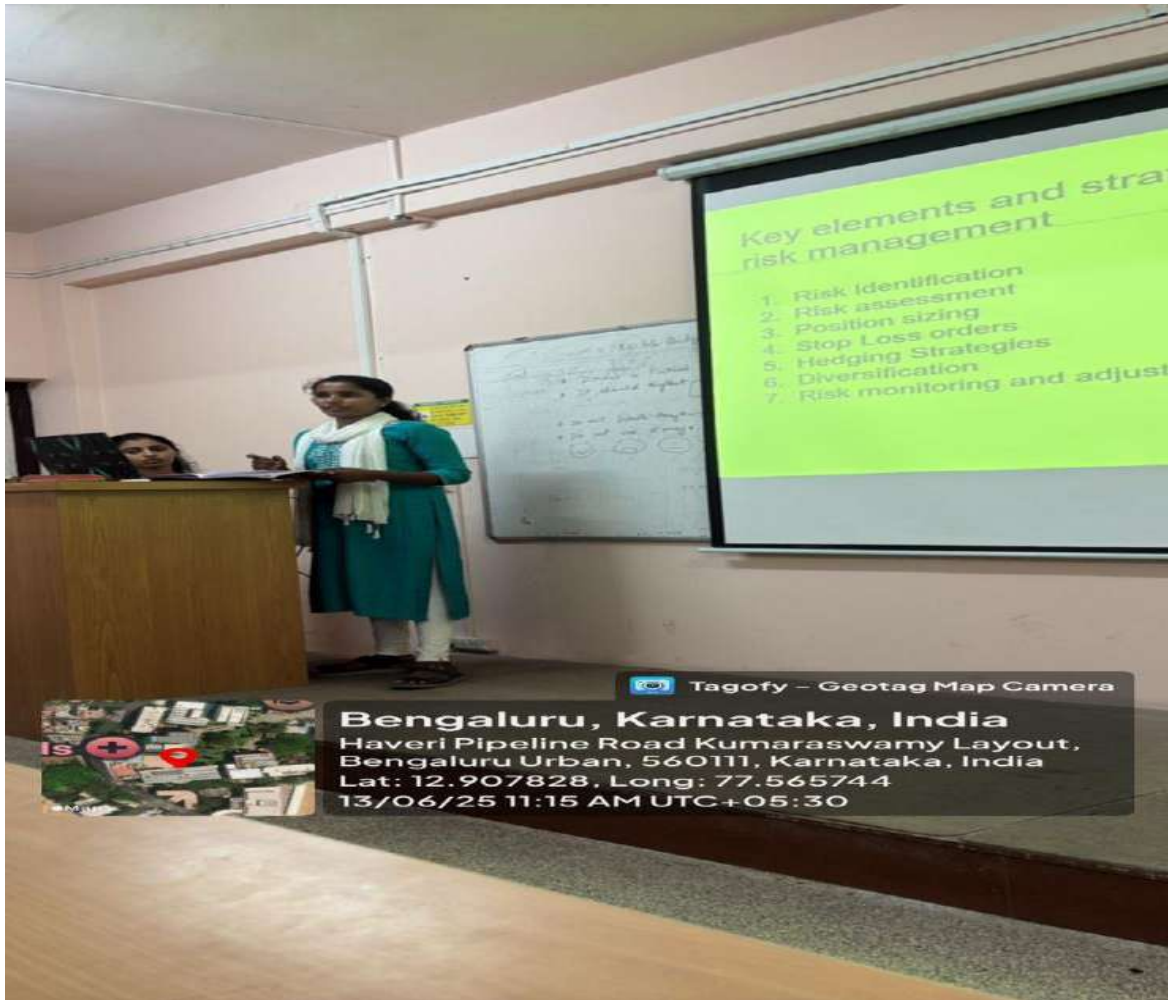
The flipped classroom is a learner-centered model that shifts instruction to outside of school, freeing up classroom time for the exploration of topics in greater depth. In a flipped classroom, students encounter information before class, freeing class time for activities that involve higher order thinking. The flipped classroom enhances students' learning experience by enabling educators to adapt each lesson to the individual needs of their students while encouraging connection and critical thinking. In this regard **13th June, 2025 to 20th June, 2025** Flipped classroom activity was conducted for Finance specialisation (M COM fourth sem) students.

Learning outcome:

It aims at student development, highlights students' primary role, improves students' hands-on ability, broaden students' horizons, enhances students' learning enthusiasm and initiative, and changes students' learning attitudes and ways of thinking, and improves students' problem -solving skills ability.

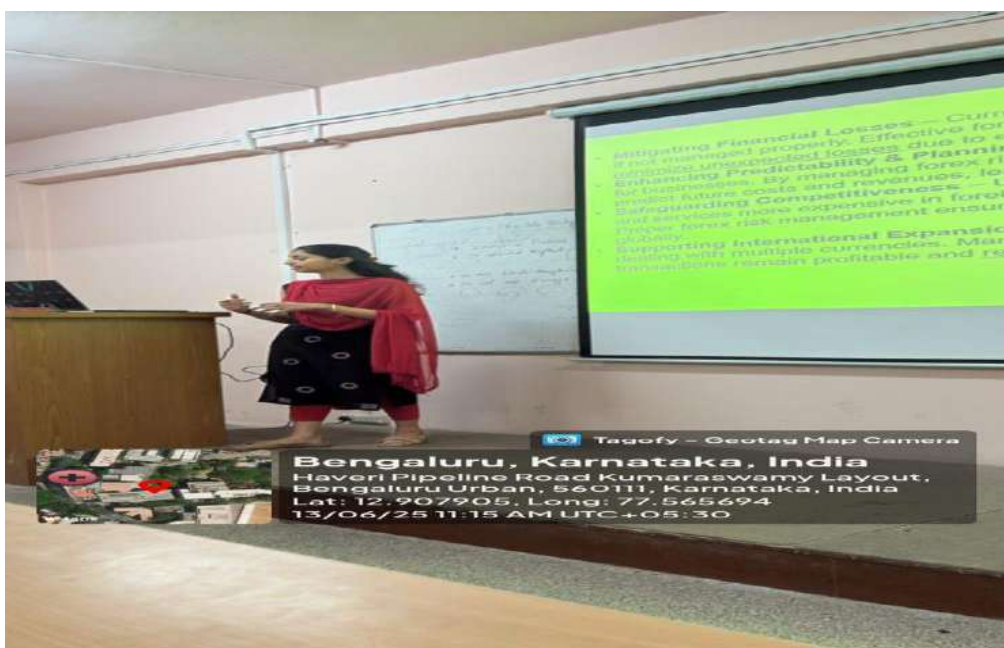
. Name: Harshita H R

Topic: Introduction, meaning, definition, scope of forex risk management



2. Name: Sharanya C M

Topic: Importance and Objectives of Forex Risk management



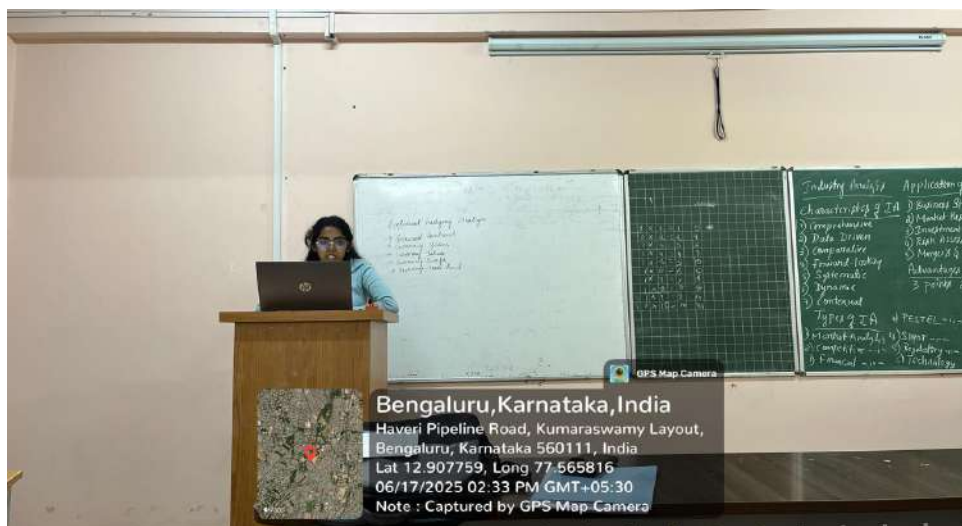
3. Name: Chitra s

Topic: Internal hedging strategies



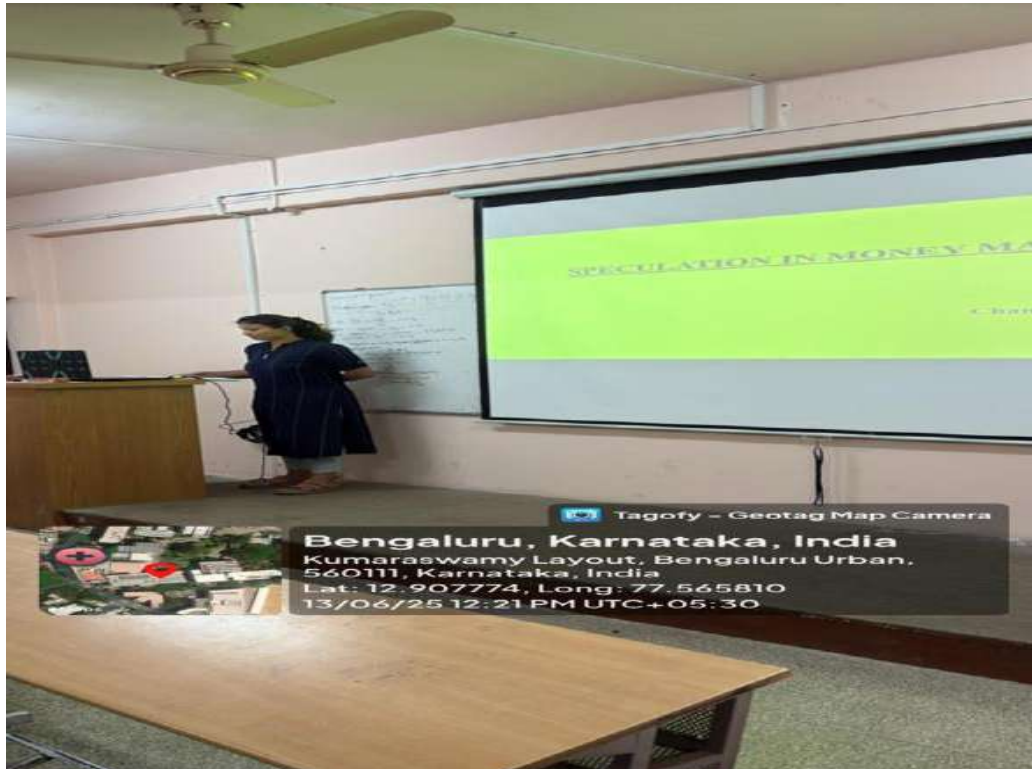
4. Name: Sanjana k

Topic: External hedging strategies



5. Name: Chandana k

Topic: Speculation in money market



6. Name: Sundardas Devadas

Topic: currency option and currency futures



7. Name: Manasa. G

Topics: Methods and Applications of Forex risk management



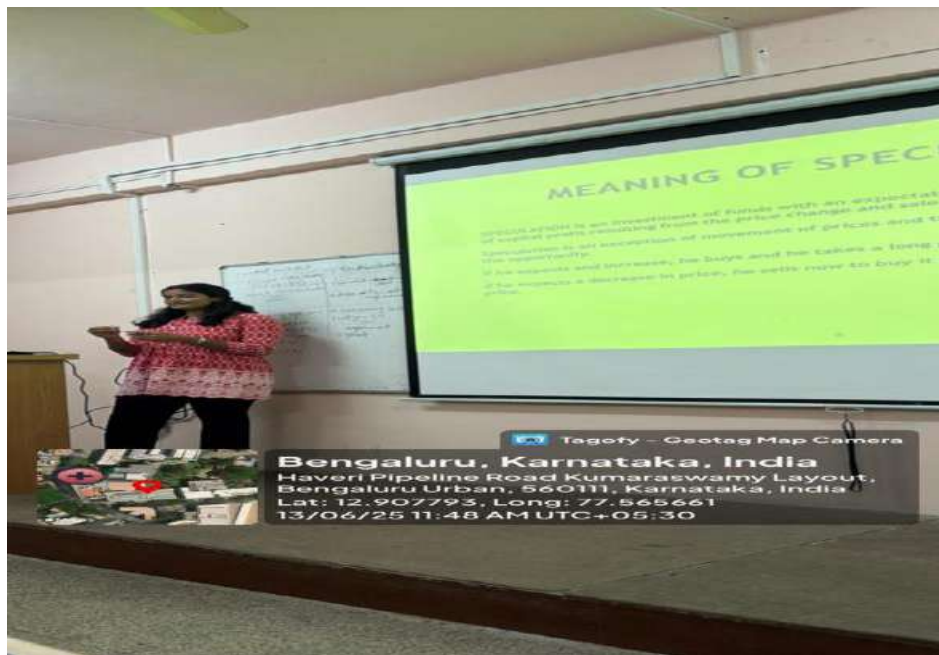
8. Name: Kumari Richa

Topic: Using forward markets for hedging- hedging with money market.



9. Name: Stotra N N

Topic: Speculation in foreign exchange market



Flipped Classroom

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The flipped classroom is a **learner-centered model that shifts instruction to outside of school, freeing up classroom time for the exploration of topics in greater depth.** In a flipped classroom, students encounter information before class, freeing class time for activities that involve higher order thinking. The flipped classroom enhances students' learning experience by enabling educators to adapt each lesson to the individual needs of their students while encouraging connection and critical thinking. In this regard **20th June, 2025** Flipped classroom activity was conducted for Accounting and Taxation specialisation (M COM fourth sem) students.

Learning outcome:

It aims at student development, highlights students' primary role, improves students' hands-on ability, broaden students' horizons, enhances students' learning enthusiasm and initiative, and changes students' **learning** attitudes and ways of thinking, and improves students' problem-solving skills ability.

1. Name: Gowthami

Topic: Introduction, Definition and classification of quality cost



2. Name: Karthik

Topic: Cost of non-conformance, optimization of quality cost, TQM core concepts

3. Name: Sanjana

Topic: Benefits and basic of TQM



4. Name: Varshanvitha

Topic: Principle, control of TQM corrective action

