

# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560082  
Internal Quality Assurance Cell (IQAC) Cell

## STUDENT ACTIVITY CELL (SANCHALANA)

Department: 3<sup>rd</sup> Semester MBA -BU

Date: 05-11-2020

Sl. No.	Particulars	Event related Details		
1.	Event*	Webinar		
2.	Title of the Event	Industry Expectation from Fresh MBA students		
3.	Date	05/11/2020		
4.	Time	9:00 am -11:00 am		
5.	Venue	Google meet		
6.	Resource Person 1 Details (Profile to be enclosed)	Name: Prof. Anant Pophall Organisation: Dayananda Sagar University Designation: Director – Corporate Relations (Management Schools) and Associate Professor Personal Mobile No:9880932611 Personal Email ID: anant.pophall@dsu.edu.in		
7.	Topics Covered	Self-awareness, Generalist vs Specialist (roles), Ability to learn, Adaptability		
8.	Resource Person 2 Details (Profile to be enclosed)	NA		
9.	Topics Covered			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	2	External:
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	100	External:
12.	Faculty Coordinator/s	Full Name: Harshith Babu Department: MBA BU Designation: Assistant Professor		
13.	Student Coordinator/s	Full Name: Chethan L Register No: 19CQCMD032 MBA 3 <sup>rd</sup> Semester Section 'A'		
14.	Total Expenditure (Details to be enclosed)	NIL		

Sl. No.	Particulars	Event related Details
15	Sponsors and Amount (if any)	NIL
16	Agenda of the Event (Attach a copy)	1. Welcome Address by Mr. Dharmendra Rao Jadav V 2. Webinar by Resource Person 3. Interaction with Participants
17	Provide the link of the report uploaded on College Website	NIL
18	Provide the links of the report uploaded on Social Media	<a href="https://www.youtube.com/watch?v=DxMUcXqc3_c&amp;t=1863s">https://www.youtube.com/watch?v=DxMUcXqc3_c&amp;t=1863s</a>
19	Report sent to Newspapers? If yes, provide cuttings/images:	NIL
20	Certificates Printed? (Attach a copy**)	No
21	Feedback Collected? (Attach a copy**)	No
22	Attendance Sheet Attached?"	Yes
23	Summary of the Event (Around 100 words)	The webinar was part of industry preparedness program, an effort was to give information about industry expectation from fresh MBA students. The topics covered are as follows. Self-awareness, Generalist vs Specialist (roles), Ability to learn, Adaptability. The main objective of this webinar is to create awareness about what companies expect from MBA students and how to bridge the gap between industry and institute. The session was very informative and useful.
24	Photographs of the Event (About 5 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	Yes.

**Notes:**

\* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

\*\* Format Copy need to be attached and hard copy need to be filed

" Original sheet need to be filed and scanned copy should be attached

**PS:**

- ❖ Whichever column is not applicable, write as NA.
- ❖ If the nothing is done / gained / spent, write as No/Nil.

*Bharat Babu*  
HARSHIKA BABU  
Event Coordinator

*V. Subalini*  
HOD/Director

*R. Gopal*  
IQAC Coordinator

*[Signature]*  
Principal





28-21  
22-

Dayananda Sagar College of Arts, Science and Commerce  
Department of MBA  
Student Activities Cell (Sanchalana)

Photographs



Photo 1: Prof. Anant Pophali is presenting ppt on Industry Expectation from fresh MBAs

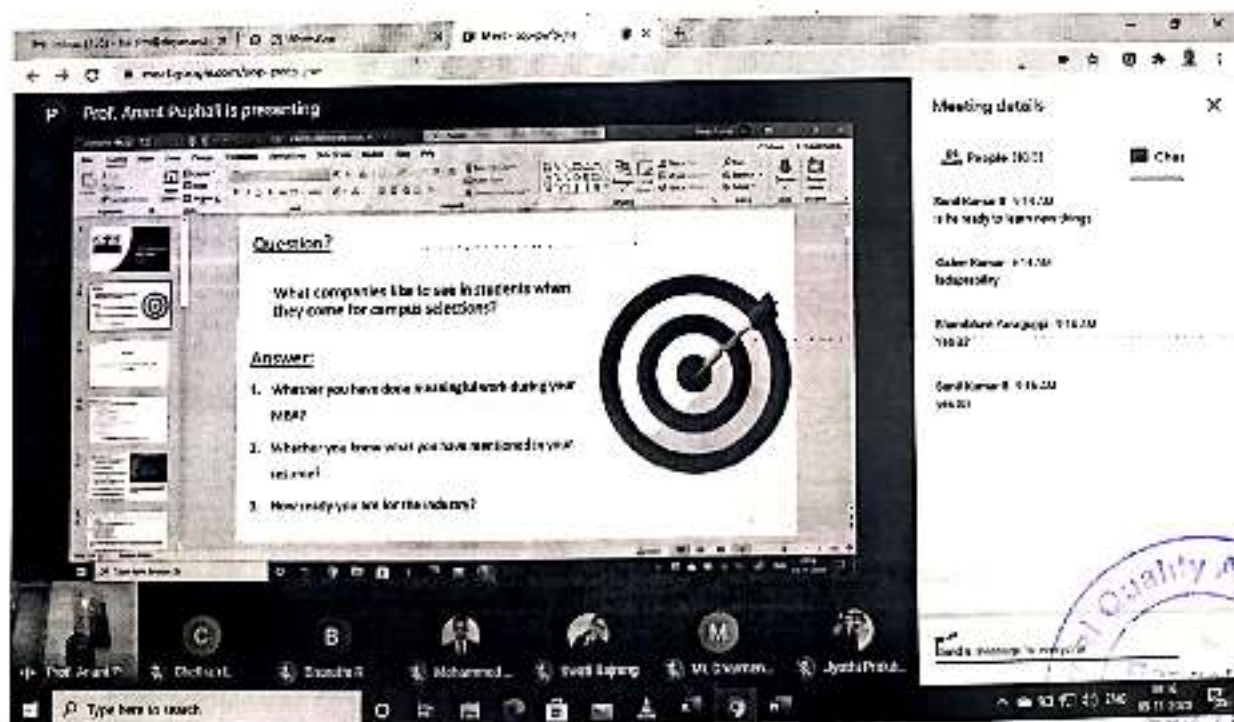


Photo 2: Resource person asking few questions to MBA students



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**Department of MBA**  
**Student Activities Cell (Sanchalana)**

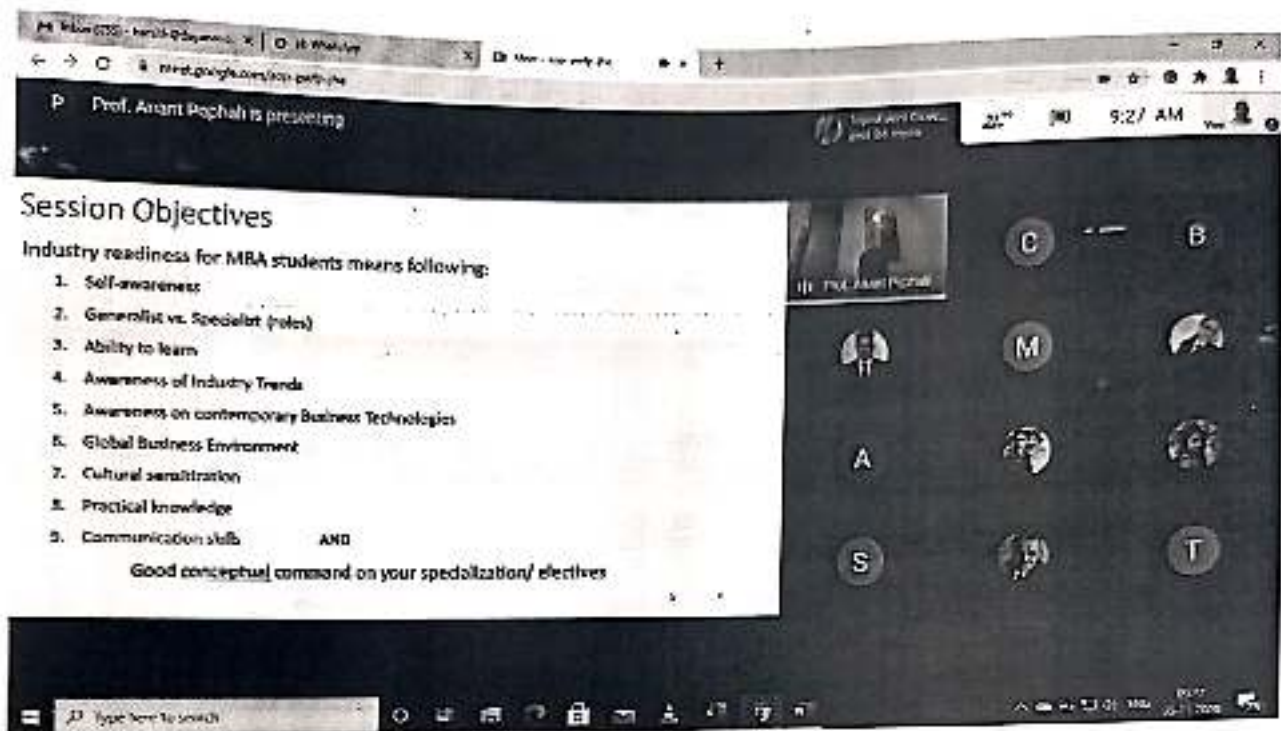


Photo 3: Resource person highlighting on Objectives of the session

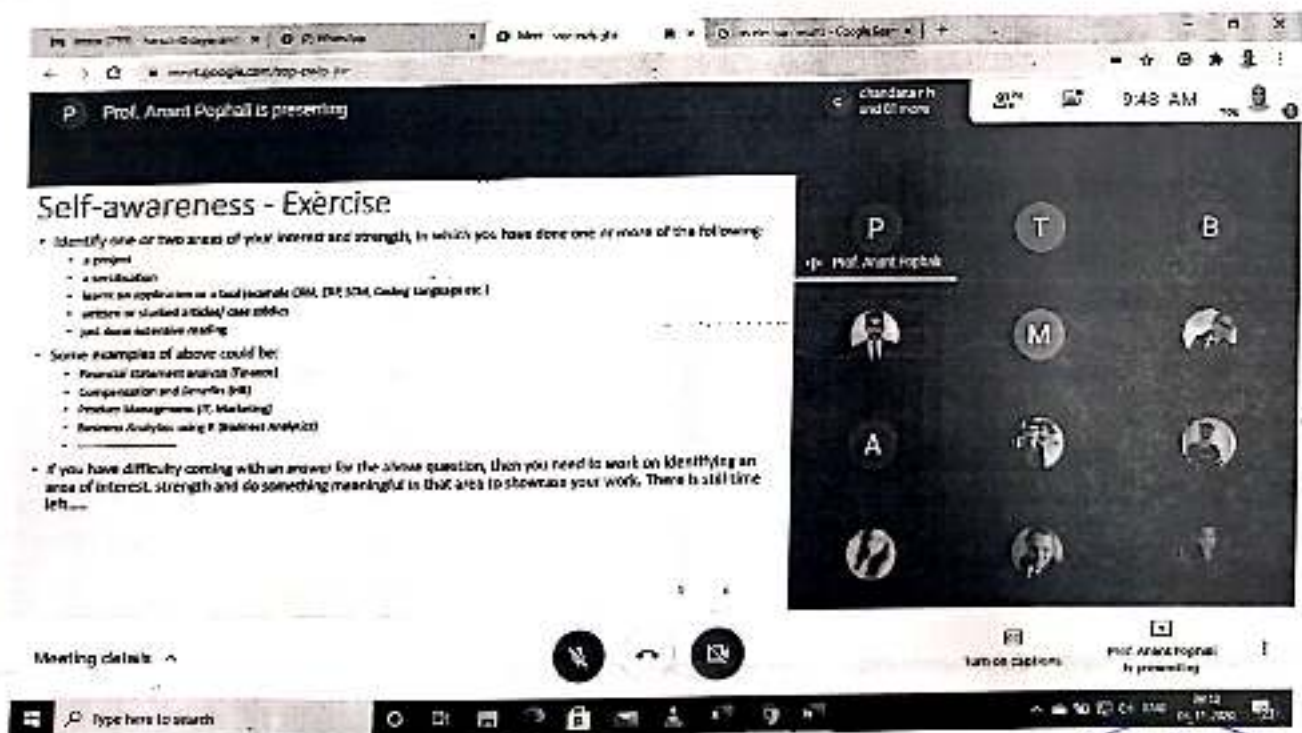


Photo 4: Resource person conducting self-awareness exercise to the students





