

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

ShavigeMalleshwara Hills, Kaumarswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC)

Literary Cell

Report of the Event Conducted

Department: MBA-BU

Date: 07/10/2019

Sl. No.	Particulars	Event related Details			
1.	Event*	Literary Activity			
2.	Title of the Event	Creative Writing			
3.	Date	26/09/2019			
4.	Time	9:15 onwards			
5.	Venue	MBA Classrooms			
6.	Resource Person 1 Details** (Profile to be enclosed)	NA			
7.	Topics Covered	What if I be child once again?			
8.	Resource Person 2 Details** (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants(Enclose a copy of names with signatures)	Internal:	2	External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	130	External:	NA
12.	Faculty Coordinator/s	Sarah Merlyn			
13.	Student Coordinator/s	NA			
14.	Total Expenditure (Details to be enclosed)	NA			
15.	Sponsors and Amount (if any)	NA			
16.	Agenda of the Event (Enclose a copy)	To make the students build writing skills and develop imagination, characterization and creativity			
17.	Report uploaded on college website? If yes, give details:	No			

	Particulars	Event related Details
18.	Report sent to media? If yes, give details:	No
19.	Report uploaded in Social Media? If yes, give details:	No
20.	Certificates Printed? (Enclose a copy***)	No
21.	Feedback Collected? (Enclose a copy***)	No
22.	Summary of the Event (Minimum 100 words)	Creative writing was conducted to improve communication and writing skills for students, event was conducted on 26 th of September at 9:15 am in the MBA-BU classrooms.130 students of 1 st semester had participated and the event was conducted as part of Bridge Course Activities.
23.	Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	- ENCLOSED -

Notes:

* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed

PS: Whichever column is not applicable, write as NA.


Event Coordinator


HOD/Director

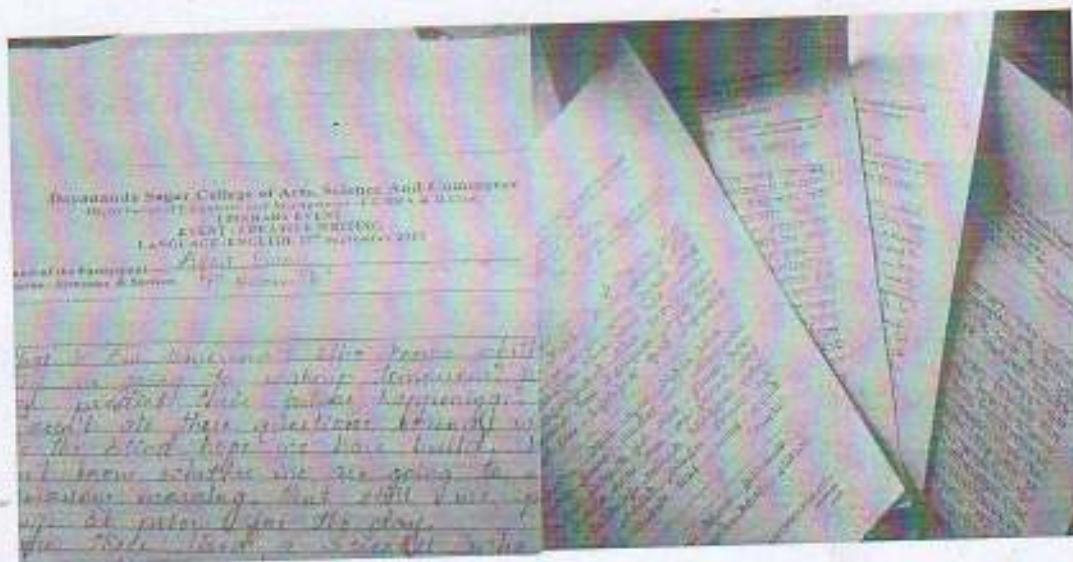

Principal



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE
COMMERCE and MANAGEMENT
Department of BBA and B.Com

The Literary committee replicated the proposed plan of 'Literary Events' on 16th and 17th September incorporating '4' itinerants of scheduled on 2 days, for the young aspirants of the Junior Business School (BBA and B.com).

The purposed events planned and organised were



LITERARY – EVENT – SCHEDULE

SI No	EVENT	DATE
1	(Handwriting Competition)	16 th – September 2019
2	Recitation and Elocution	16 th – September 2019
3	Debate	17 th – September 2019

4	Creative Writing	17 th – September 2019
---	------------------	-----------------------------------

Young aspirants were invited to register their names for the event after 'Circular' announcements. Enthusiastic students denoted participation with a registrations of 66 numbers for the menu literary. Itinerant Chirographic (Handwriting) competition unveiled the literary platform constituting with copies of manuscripts of Sanskrit, Hindi, Kannada and English. Participants were instructed to flaunt their handwriting with the given authentic scripts the time duration commanded was 1 hour.

The manuscripts were a scholarly extracts by the language faculty of Sanskrit, Hindi, Kannada and English)

The Assembled aspirants at the venue of a classroom exhibited their flourish of artistic penmanship and marked the canvas of the event with classic tones of styles. (16th September 2pm- 3pm – 4pm)

The vocal of recitation and elocution of the genre of BBA and B.com) for languages as mentioned had a compact of registration of 3

Renowned poet Lauratesfaller's was the choice of the participants consented by respective judges.

A few but a fine deliverance by the budding minds were an oration of poetic and classic Doha's. The time duration spanned 5 minutes respective language faculty abided as judges and applauded. (16th September 3pm – 4 pm)

Encouraging and inviting the zeal of students into the events of Debate topic " Which news media and channel is the most authentic and reliable? "

On the 17th September 2019 had a very scanty registration of 3 participants

In the language of English . The debate spanned for a time limit of 5 + 2 minutes (7 – Minutes) with media presentation. An effective and striking debating skills expressed (for and against), was applauded by the worthy Judges Prof-Sreenivas (Faculty of Junior Business school)

The 'Creative writing competition viewed a galore of documentary. Evoking thought and innovation; depicted was a collage of documentary.

(Back – To- The Future – In Time) ardent participants watched graspingly the time of 5 – minutes to recapture and re-creative-the-depict. This creativity of

writing was appreciated by the Judges Prof Sreenivas and Prof. Naveen faculty of the Junior Business School.

The event marked a bench registrations of 11 entries (17th September 2019)

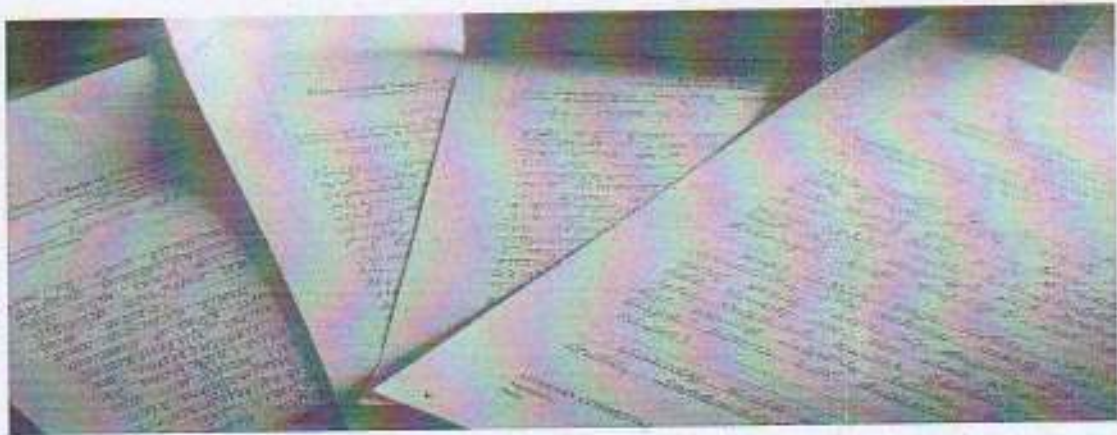
BBA/B.Com Participants

Sl No	Event	Participants	Course	Date
1	Calligraphy	48	BBA -> 12 B.com -> 36	16 th September- 2019
2	Recitation and Elocution	34	BBA -> 3 B.Com -> 1	16 th September- 2019
3	Debate	3	BBA -> None B.Com -> 3	17 th September- 2019
4	Creative Writing	11	BBA -> None B.Com -> 11	17 th September- 2019

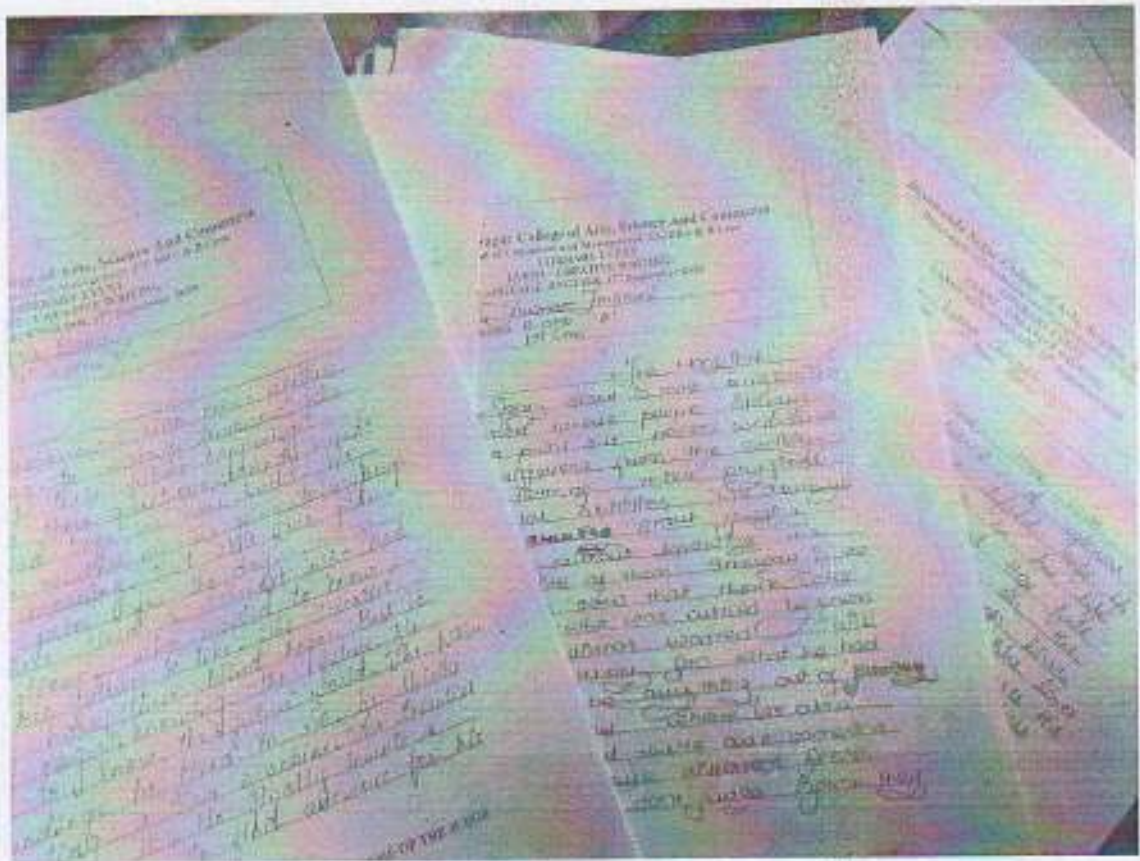
The Literary committee expressed their appreciation and the participants of young enthusiastic genreshared their thoughts of extended activities and events also expressed their gratitude .



Hand Writing Competition



Hand writing Competition



Creative Writing Competition

Dayananda Sagar College of Arts, Science & Commerce

Dept. of Commerce & Management (BBA & B.Com)

LITERARY COMMITTEE

Date :14/11/20

Time :3:00 pm

Venue :Staff room

Meeting Agenda

- To conduct Kannada Rajyotsava.
- To define the roles and responsibilities of committee members. .

Minutes of Meeting

- It was decided to conduct Kannada Rajyotsava Programme on 24/11/20.
- Dr. Vittal Talwar will be invited as a guest speaker on this programme.
- Mr. Srinivas and Mr. Umesh M R will do the Master of Ceremony.
- Technical task will be handled by Mr. Mukesh Soni.

Name	Designation	Signature
Mr. MukeshSoni	Assistant Professor	
Mr. Srinivas H P	Assistant Professor	
Mr. Umesh	Assistant Professor	