

Dayananda Sagar College of Arts, Science & Commerce								
Department of MBA(BU) – 2025-26								
Seminar, Workshop, Guest Lecture and Club activities scheduled from 10.11.2025 to 14.11.2025								
Sl. No.	Academic Activity	Title	Resource Person	Organization	Faculty Incharge	Semester & Section	Date	Time
1	Management Club	Self Improvement	Abundant Harish	Happiitude	Prof. Muralidhara K	I/B	10.11.2025	10:00 AM to 11:00 AM
2	Orientation	Library Orientation	Sanjaya HR	DSCASC	Dr. Chetan Shetty	I/A	10.11.2025	02:00 PM to 03:00 PM
3	Guest Lecture	Marketing and Conversions (Online)	Azim Dinani	Hydro Chemicals & Biocell	Prof. Balwant Kaur Uppal	I/C	11.11.2025	10:00 AM to 11:00 AM
4	BA Club	AI & Ethics in the Modern Education	Dr. Charitra M	BNMIT	Dr. Vinish P	I/C	11.11.2025	11:00 AM to 12:00 PM
5	Marketing Club Activy	Social media marketing (Online)	Karanveer	Influencer	Prof. Balwant Kaur Uppal	I/B	11.11.2025	12:00 PM to 01:00 PM
6	Orientation	Library Orientation	Sanjaya HR	DSCASC	Dr. Chetan Shetty	I/B	11.11.2025	02:00 PM to 03:00 PM
7	Workshop	How to read finance newspaper	Dr. Balaji Rao	OSAT Knowledge Pvt. Ltd	Dr. Chetan Shetty	I/A	12.11.2025	10:00 AM to 12:00 PM
8	Guest Lecture	Leadership and EI	Shashidhar Puttala	IBM	Prof. Balwant Kaur Uppal	I/A	12.11.2025	02:00 PM to 03:00 PM
9	Orientation	Library Orientation	Sanjaya HR	DSCASC	Dr. Chetan Shetty	I/C	12.11.2025	02:00 PM to 03:00 PM
10	Finance Club Activity	Job opportunities in Capital Market	Dr. Balaji Rao	OSAT Knowledge Pvt. Ltd	Dr. Chetan Shetty	I/B	13.11.2025	10:00 AM to 12:00 PM
11	HR Club	Transitioning from Campus to Corporate: What Every MBA Student Should Know	Dr. Muthu Gopalakrishnan	Christ University	Dr. Asra Ahmad	I/A	13.11.2025	10:00 AM to 11:00 AM
12	Management Club	Entrepreneur and Investments	Lakshaya Kumar	Free Lancer	Prof. Balwant Kaur Uppal	I/C	13.11.2025	11:00 AM to 12:00 PM
13	Seminar	AI ML and Management	Dr. Vijaykumar G	Fedility Management Research	Dr. Srikantamurthy	I/B	14.11.2025	10:00 AM to 11:00 AM
14	Guest Lecture	Generative AI in daily life	Abhishek S	Motorola Mobility	Dr. Srikantamurthy	I/C	14.11.2025	09:00 AM to 10:00 AM
15	Guest Lecture	Entrepreneurship and startups	Mahesh	IBM	Dr. Srikantamurthy	I/A	14.11.2025	11:00 AM to 12:00 AM
16	Finance Club Activity	Financial Structuring of Business	Mr. Shankar	MSME Development Organization	Prof. Muralidhara K	I/A	14.11.2025	10:00 AM to 11:00 AM