



Dayananda Sagar College of Arts, Science, and Commerce

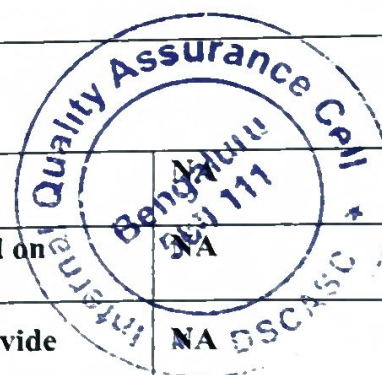


Internal Quality Assurance Cell MANAGEMENT DEVELOPMENT PROGRAM Report of the Event Conducted

Department*: MBA

Date of Report: 05/10/2026

Sl. No.	Particulars	Event related Details			
1.	Event*	MDP			
2.	Title of the Event	5-Day Online Management Development Programme (MDP) on NVivo for Qualitative Data Analytics		Aligned SDG Goal(s)	04
3.	Date of Conduction	21 st to 25 th Sep 2026	4.	Time: 6.00 to 8.00 pm	
5.	Venue	Online			
6.	Resource Person 1 Details (Profile to be enclosed)	Name Designation Mobile No: 9497732021	Dr. Nimitha Aboobaker Asst. Professor Organization Specialization Email ID: nimitha.a@cusat.ac.in		CUSAT HR
7.	Topics Covered	Day 1: NVivo Setup & Data Preparation, Day 2: Advanced Coding & Codebook Development, Day 3: Queries, Matrices & Relationship Analysis, Day 4: Theme Development & Visualisation, Day 5: Manuscript Development & Reporting			
8.	Resource Person 2 Details (Profile to be enclosed)	Name Designation Mobile No.	NA Organization Specialization Email ID		
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	23	External:	41
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	NA	External:	NA
12.	Faculty Coordinator/s	Full Name Department Designation	Dr. Vinish P MBA Associate Professor		
13.	Faculty Coordinator/s	Full Name Department Designation			
14.	Total Expenditure (Details to be enclosed)	16864/-	15.	Sponsors and Amount (if any)	
16.	Agenda of the Event (Attach a copy)	YES	17.	Provide the link of the report uploaded on College Website	
18.	Social Media Links (Provide the links of the report uploaded on Social Media)	YES	19.	Report sent to Newspapers? If yes, provide cuttings/images:	
20.	Certificates Printed? (Attach a copy**)	YES	21.	Feedback Collected? (Attach a copy**)	
22.	Attendance Sheet Attached? #	YES	23.	Photographs of the Event (About 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached)	
24.	Summary of the Event (Around 100 words)	The Department of MBA, Dayananda Sagar College of Arts, Science and Commerce (DSCASC) organized a 5-day Online Management Development Programme (MDP) on "NVivo for Qualitative Data Analytics" from 21st to 25th September 2026. The programme was led by resource person Dr. Nimitha Aboobaker, Assistant Professor, School of Management Studies, CUSAT. Participants received hands-on training across data preparation, advanced coding, query matrices, visualization, and manuscript drafting. Offered online at an accessible fee of ₹399, the workshop built technical research capacity among academics. By facilitating affordable, high-quality skill development, this initiative directly aligns with SDG Goal 4: Quality Education.			



Event Coordinator

IQAC Coordinator

IQAC Co-ordinator

Dayananda Sagar College of Arts, Science & Commerce

Kumara my Layout, Bengaluru - 560 111

Head of the Department

Department of Management Studies

Dayananda Sagar College of Arts, Science and Commerce

Kumaraswamy Layout, Bengaluru - 560 111

Principal

Dayananda Sagar College of Arts, Science & Commerce

Kumaraswamy Layout, Bengaluru - 560 111



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Internal Quality Assurance Cell

Glimpses of the Event



Figure 1: Day 1 of MDP

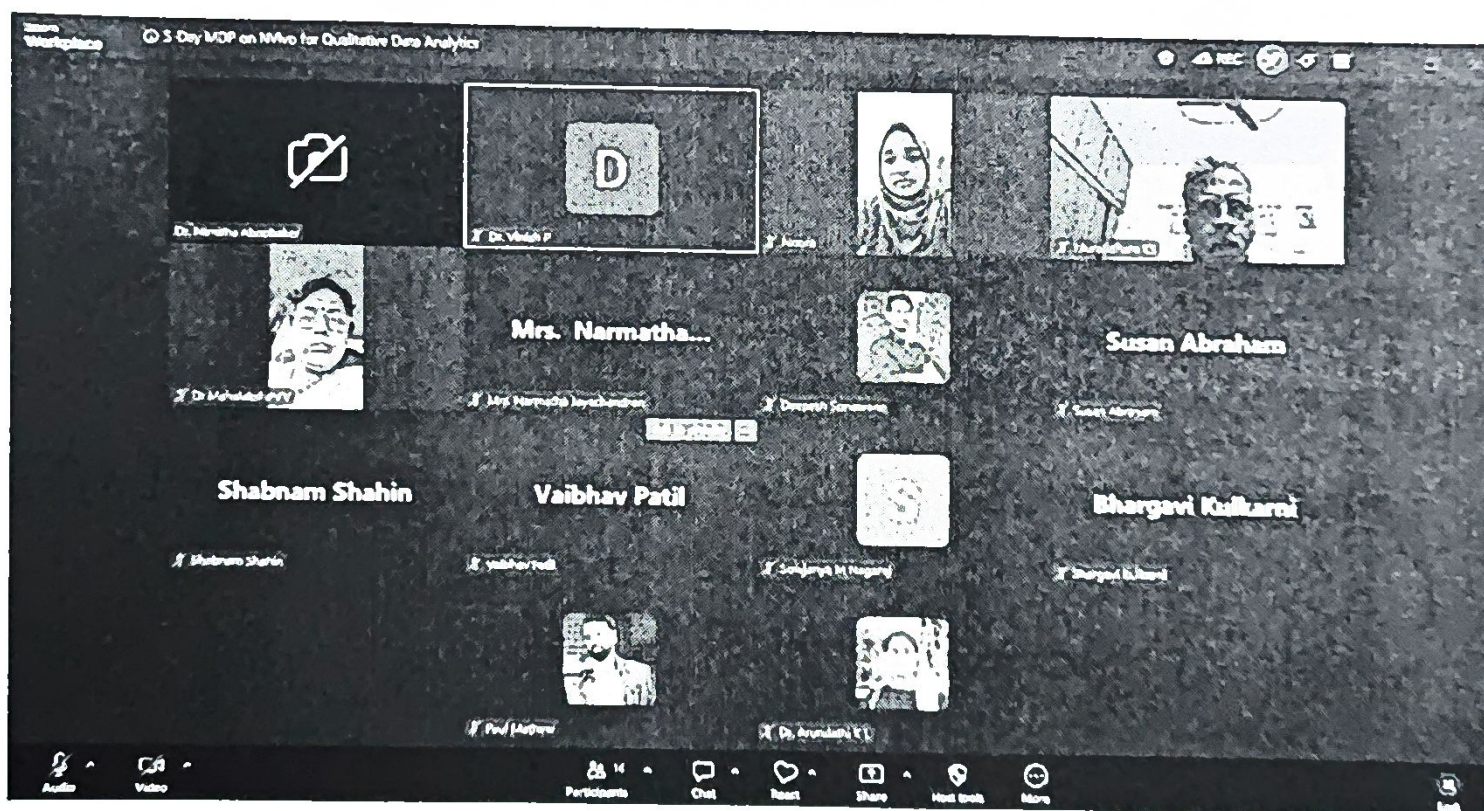
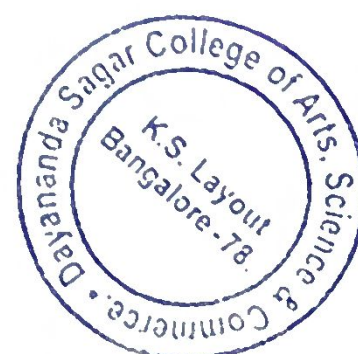


Figure 2: Day 2 of MDP



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Figure 3: Day 3 of MDP

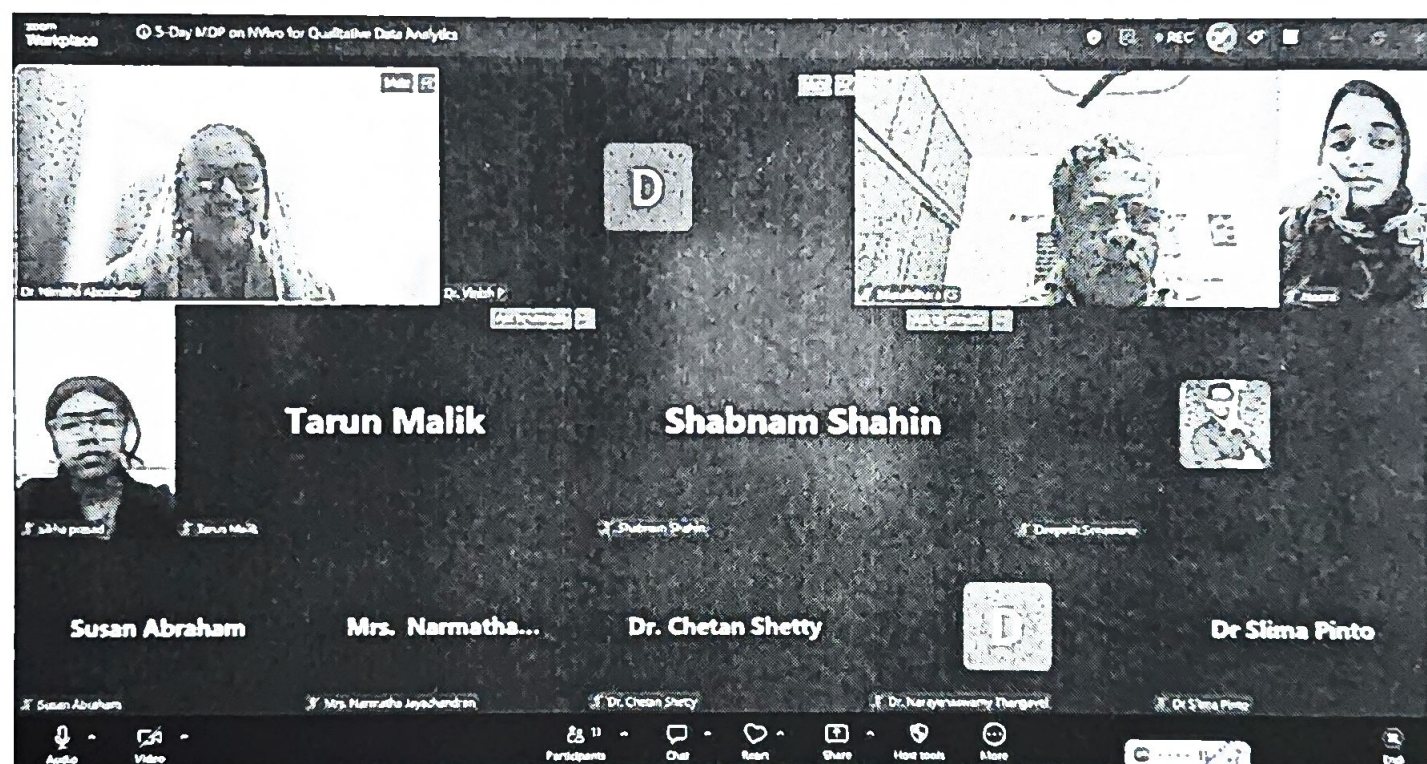
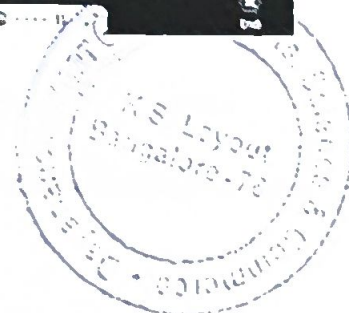


Figure 4: Day 4 of MDP



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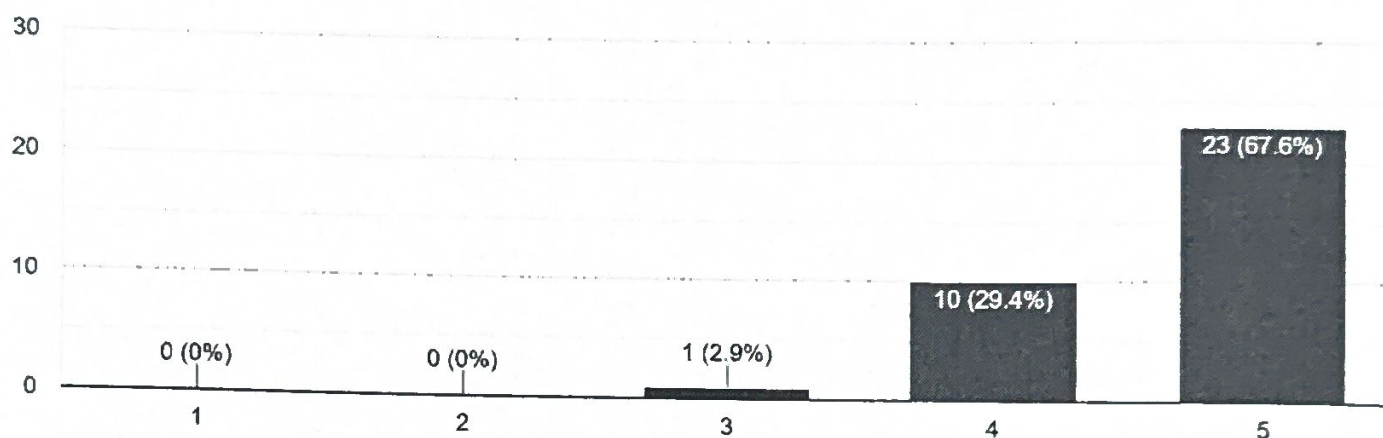
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Overall MDP Feedback – 5-Day MDP on NVivo for Qualitative Data Analytics

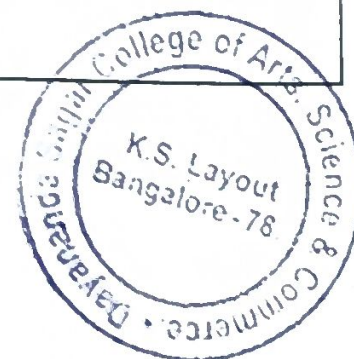
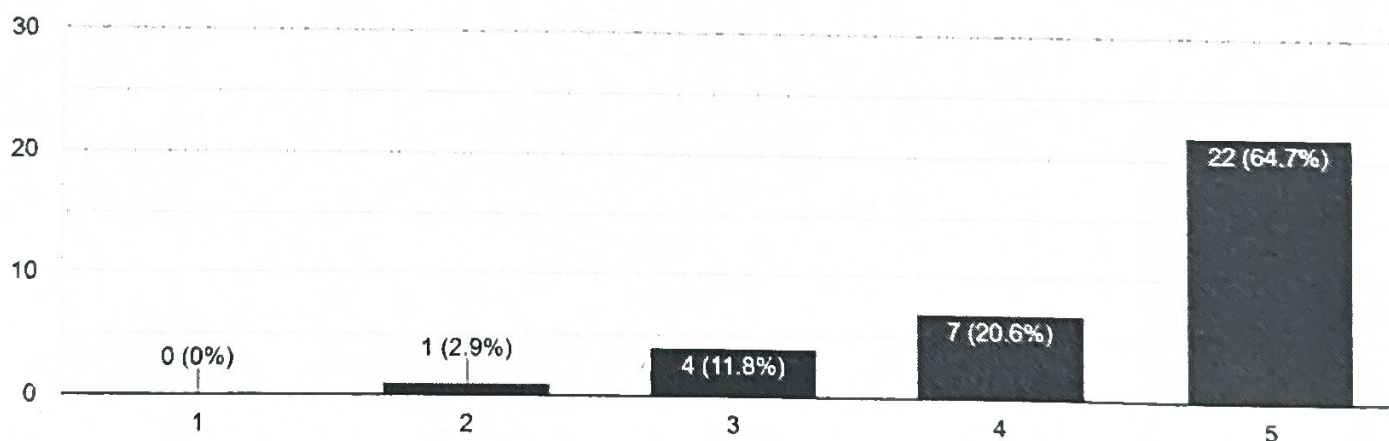
How would you rate the overall quality and relevance of the content covered throughout the five-day MDP?

34 responses



How effectively did the MDP help you develop your understanding of NVivo for qualitative data analysis?

34 responses



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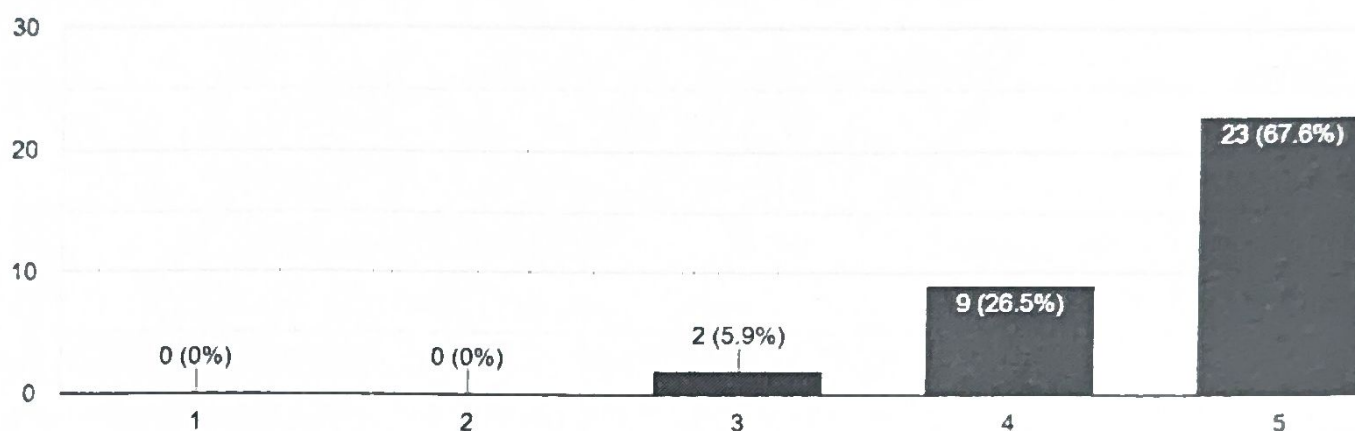
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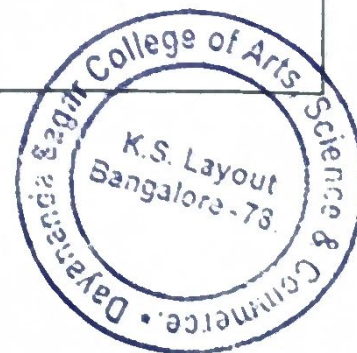
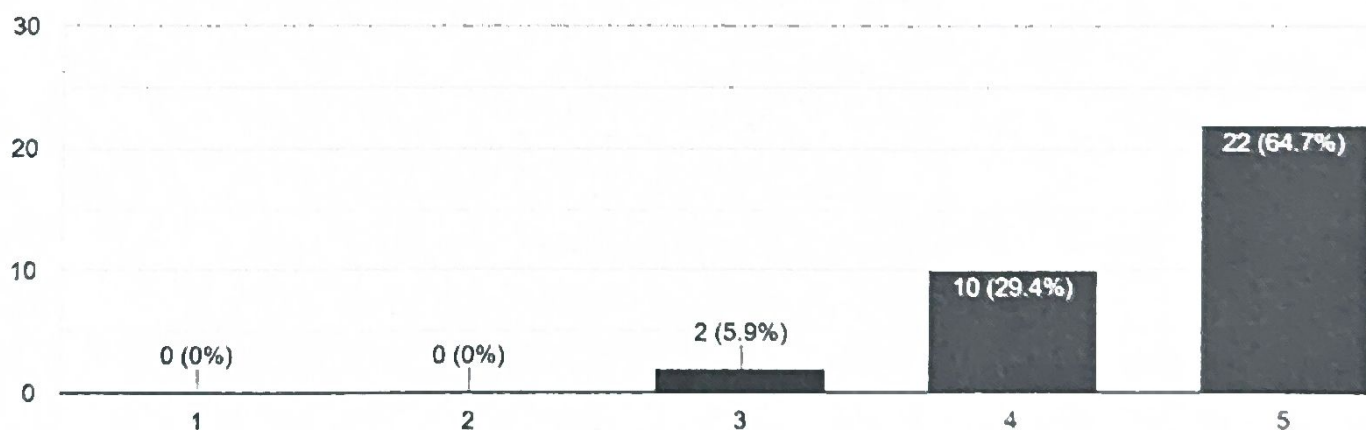
How would you rate the resource person's subject knowledge, clarity of explanation, and ability to address participants' queries throughout the programme?

34 responses



How useful were the practical demonstrations and hands-on activities in enabling you to apply NVivo to your own research work?

34 responses



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DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

SHAVIGE MALLESHWARA HILLS, KUMARASWAMY LAYOUT, BENGALURU - 560111, KARNATAKA

Department of Management Studies - MBA

5-day Management Development Programme on NVivo for Qualitative Data Analytics

Certificate of Participation

This is to certify that Prof./Dr. Mrs. POORNIMA S R
of ANZ has
participated in the 5-Day Management Development Programme on "NVivo for Qualitative Data Analytics", organised by the Department of Management Studies - MBA, Dayananda Sagar College of Arts, Science and Commerce, in association with IQAC and Research & IPR Cell - ANVESHANA, held from 21st to 25th September 2026.

Dr. Vinish P
MDP COORDINATOR

Dr. S Gokula Krishnan
PROFESSOR & MOD - MBA

Dr. Balu L
PRINCIPAL, DSCASC



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

SHAVIGE MALLESHWARA HILLS, KUMARASWAMY LAYOUT, BENGALURU - 560111, KARNATAKA

Department of Management Studies - MBA

5-day Management Development Programme on NVivo for Qualitative Data Analytics

Certificate of Participation

This is to certify that Prof./Dr. Mrs. Prathyusha Pasupuleti
of Sivi soft Technologies has
participated in the 5-Day Management Development Programme on "NVivo for Qualitative Data Analytics", organised by the Department of Management Studies - MBA, Dayananda Sagar College of Arts, Science and Commerce, in association with IQAC and Research & IPR Cell - ANVESHANA, held from 21st to 25th September 2026.

Dr. Vinish P
MDP COORDINATOR

Dr. S Gokula Krishnan
PROFESSOR & MOD - MBA

Dr. Balu L
PRINCIPAL, DSCASC

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