



Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell

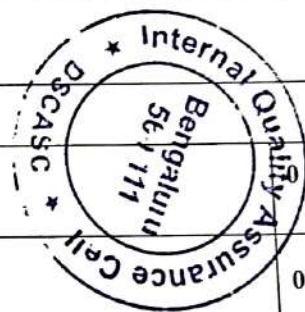
Department of Management Studies (MBA)

Report on "Implementing Case-based Teaching in Classrooms Workshop"

Department*: MBA

Date of Report: 30/07/2026

Sl. No.	Particulars	Event related Details		
1.	Event*	Workshop SSG: 4		
2.	Title of the Event	Implementing Case-based Teaching in Classrooms Workshop		
3.	Date of Conduction	25/07/2026	4.	Time: 9:00 AM to 1:00 PM
5.	Venue	Gallery Room 1, Building No. 13		
6.	Resource Person 1 Details (Profile to be enclosed)	Dr. S. Gokula Krishnan Professor and Head of Department, MBA, DSCASC		
7.	Topics Covered	Creating a Case Repository Why Case-based Teaching? Teaching Case v/s Research Case Anatomy of a Good Teaching Case Case Teaching Cycle Role of Instructor Designing a Teaching Case Assessment Rubric AI in Case-based Teaching		
8.	Resource Person 2 Details (Profile to be enclosed)	NA		
9.	Topics Covered	NA		
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	15	External:
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	0	External:
12.	Faculty Coordinator/s	Full Name Department Designation	Dr. S. Gokula Krishnan MBA-BU Professor & Head of the Department, MBA, DSCASC	
13.	Student Coordinator/s	NA		
14.	Total Expenditure (Details to be enclosed)	NA	15.	Sponsors and Amount (if any)
16.	Agenda of the Event (Attach a copy)	NA	17.	Provide the link of the report uploaded on College Website
18.	Social Media Links (Provide the links of the report uploaded on Social Media)	https://www.instagram.com/dscascmbaofficial?igsh=dG9sZnZneWN5aDh3 https://www.linkedin.com/company/dscasc-mba-bu/ https://x.com/Dscascmba		19. Report sent to Newspapers? If yes, provide cuttings/images:
20.	Certificates Printed? (Attach a copy**)	No	21.	Feedback Collected? (Attach a copy**)
22.	Attendance Sheet Attached? #	YES	23.	Photographs of the Event



Yes

(About 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached)

A four-hour Case-Based Teaching Workshop was conducted on 25 July 2026 from 9:00 AM to 1:00 PM at Dayananda Sagar College of Arts, Science and Commerce (DSCASC). The workshop was facilitated by Dr. S. Gokula Krishnan, Professor and Head, MBA Department, DSCASC, and was attended by 14 faculty members from the MBA Department. The objective of the workshop was to familiarize faculty members with the principles, design, and effective implementation of case-based teaching as a learner-centric pedagogical approach for management education.

The resource person emphasized that case-based teaching bridges the gap between theoretical knowledge and real-world managerial practice by engaging students in authentic business situations. Unlike traditional lecture-based methods, case-based teaching encourages students to analyze ambiguous problems, make decisions with incomplete information, defend their recommendations using evidence, think strategically, and collaborate with peers. Participants learned that a case should generally revolve around one or two major problems supported by several related issues, encouraging analytical and critical thinking rather than arriving at a single correct answer.

An important aspect of the workshop focused on developing a repository of teaching cases. Faculty members were encouraged to gradually build a collection of discipline-specific cases and integrate them into their courses. The facilitator explained three approaches for using cases: as opening cases before introducing a concept, as cases after completing a module, and as closing cases at the end of a course. He also highlighted the importance of gradually revealing information to students instead of presenting the entire case at once, thereby stimulating inquiry and continuous decision-making throughout the learning process.

24. Summary of the Event
(Around 100 words)

Several illustrative examples, including cases on Chota Bheem, Nestlé and Cadbury, were discussed to demonstrate how a teaching case should be developed. Participants learned that a good teaching case should include a clear background of the company and industry, the current managerial situation, relevant quantitative and qualitative data, a well-defined decision point, and an open-ended conclusion that allows multiple feasible solutions. The facilitator differentiated teaching cases from research cases by explaining that teaching cases are discussion-oriented learning tools with multiple acceptable solutions, whereas research cases primarily aim at theory building and objective analysis.

The workshop also introduced a structured case teaching cycle consisting of case distribution, individual preparation, small-group discussions, class-wide deliberation, theory integration, decision-making, and reflection. Faculty members were exposed to a five-level questioning framework for facilitating classroom discussions, progressing from factual understanding to diagnosis, analysis, evaluation of alternatives, and finally managerial decision-making. The role of the instructor was highlighted as that of a facilitator who probes assumptions, encourages evidence-based reasoning, connects theory with practice, summarizes discussions effectively, and avoids dominating classroom conversations or providing ready-made solutions. Common mistakes to avoid while conducting case discussions were also discussed.

The session concluded with practical guidelines for designing teaching cases and assessing student performance using rubrics that evaluate preparation, analytical ability, application of theoretical concepts, participation, and justification of decisions. Overall, the workshop provided valuable insights into designing engaging classroom experiences through case-based pedagogy. It equipped faculty members with practical tools to develop effective teaching cases, facilitate meaningful classroom discussions, and enhance students' critical thinking, problem-solving, and managerial decision-making skills, thereby strengthening the quality of management education at DSCASC.

Event Coordinators

HOD/Principal
30/07/26

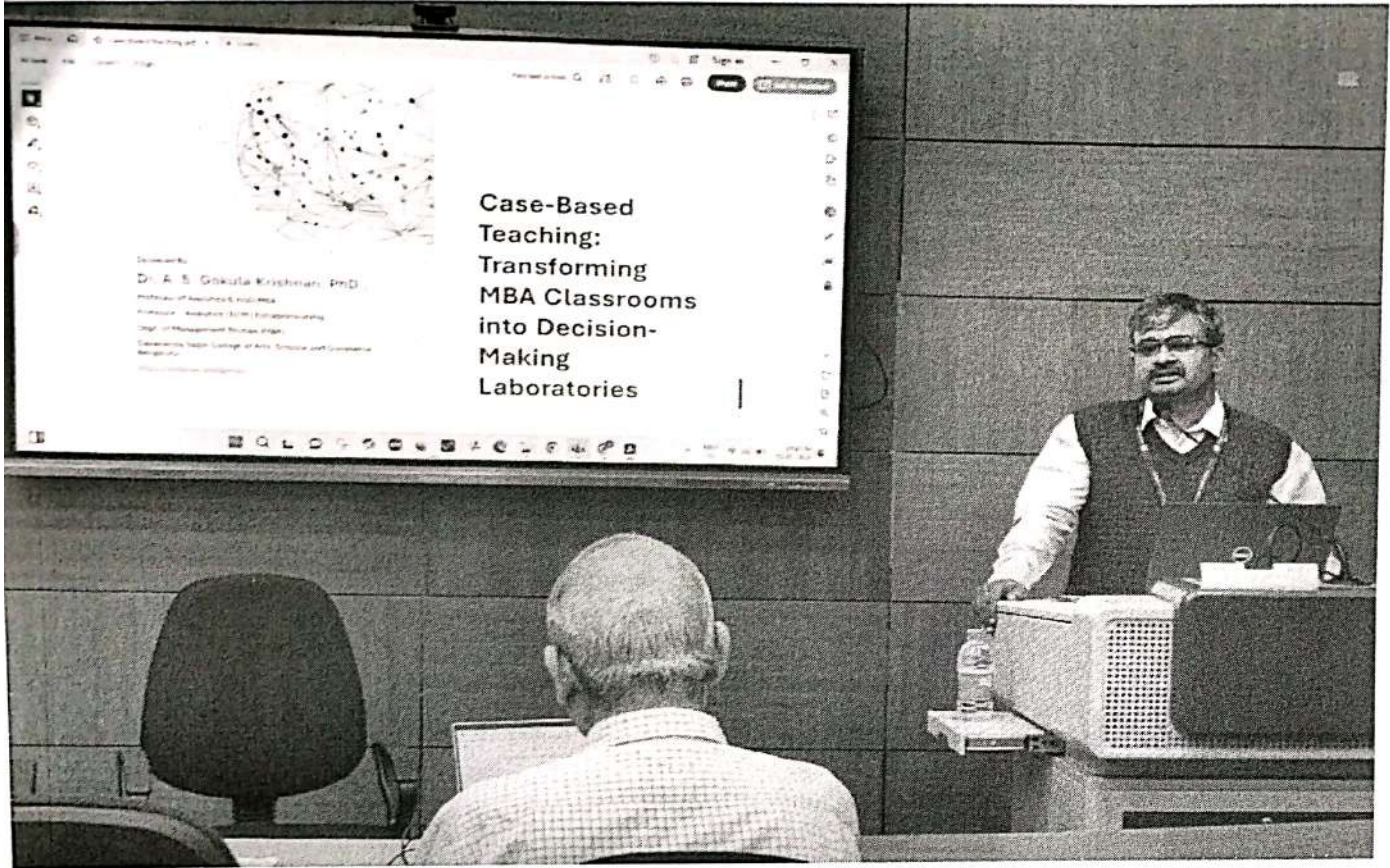
IQAC Coordinator

Principal

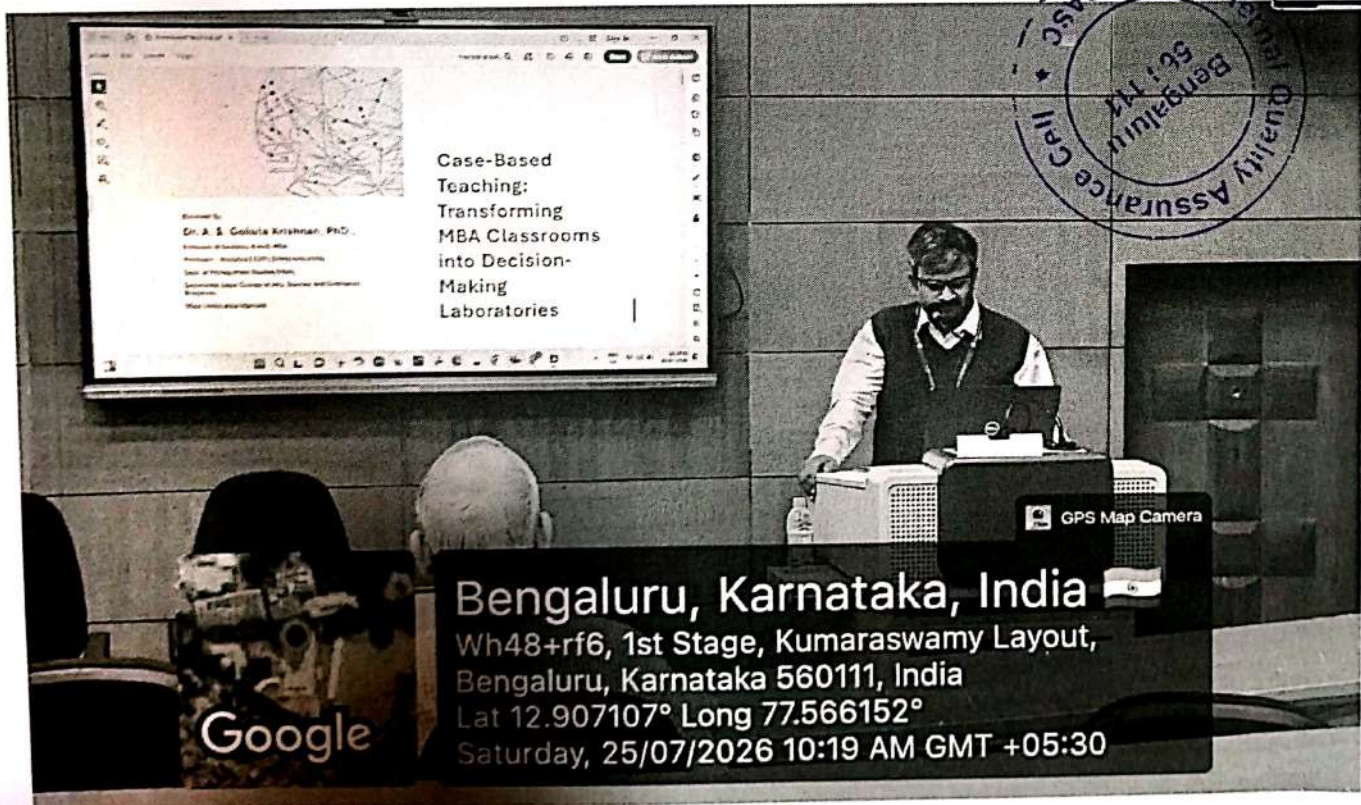
Dayananda Sagar College of Arts, Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111
IQAC Co-ordinator



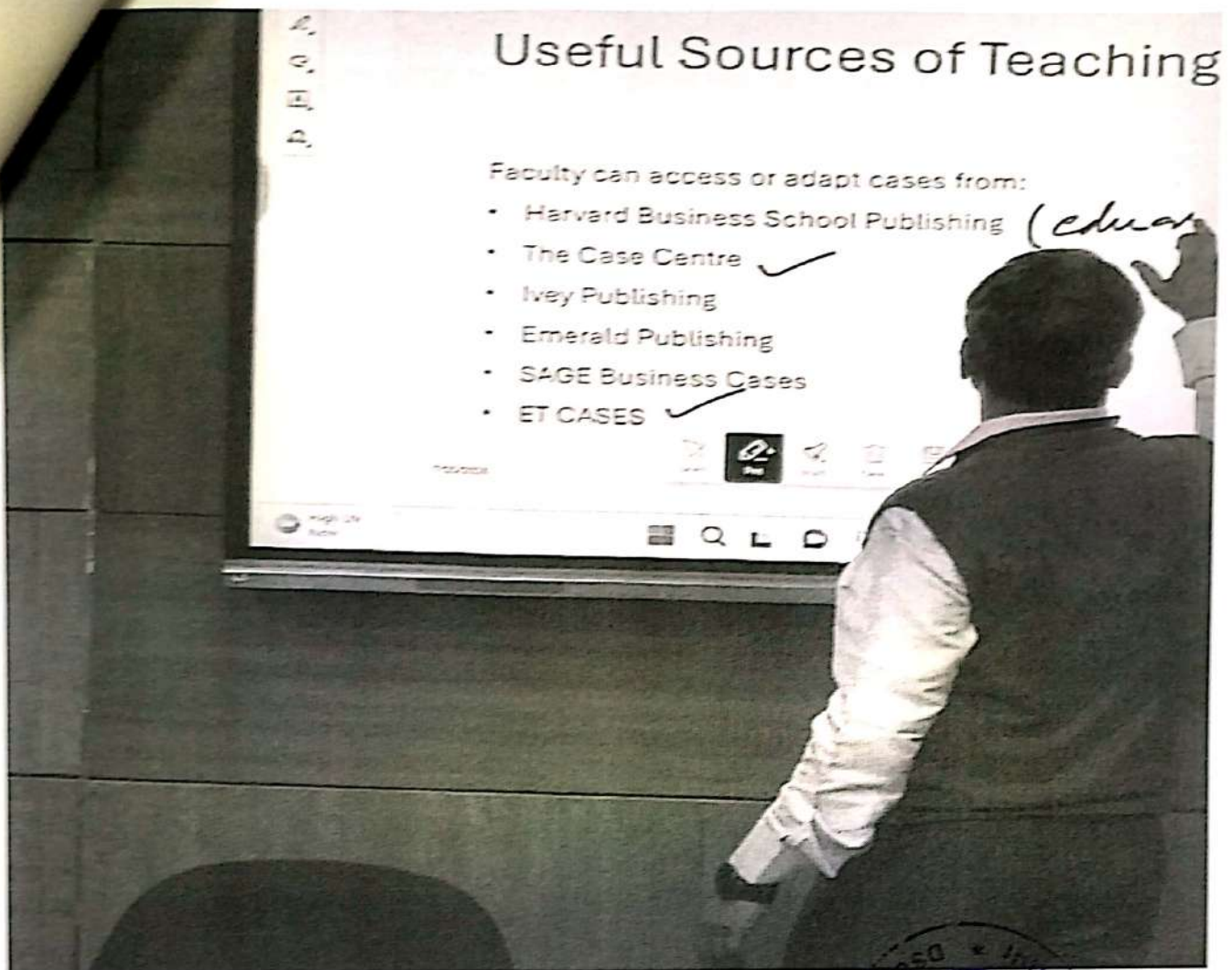
Photos of the Event



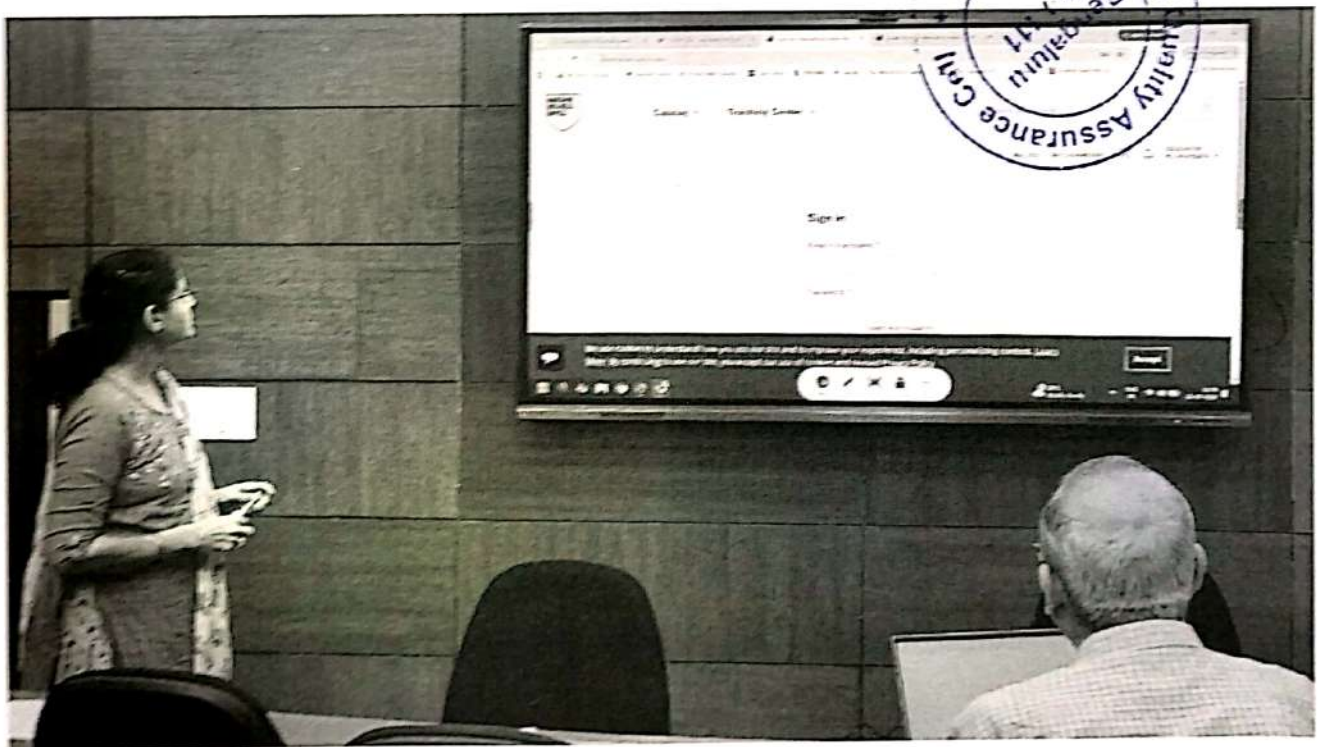
Pic 1: Dr. S. Gokula Krishnan addressing the participants



Pic 2: Dr. S. Gokula Krishnan introducing the Case based Teaching approach to the participants



Pic 3: Dr. S. Gokula Krishnan listing out the sources of Teaching Cases



Pic 4: Dr. Arundathi explaining the procedure to download Harvard Cases



Pic 5: Group photo with the participants





**DAYANANDA SAGAR COLLEGE OF
ARTS, SCIENCE AND COMMERCE**
Kumaraswamy Layout, Bangalore - 560111
(Affiliated to Bangalore University, Approved by AICTE,
NAAC Accredited)



Internal Quality Assurance Cell

Department of Management Studies (MBA)

Name of the Activity: Workshop on "Implementing Case-based Teaching in Classroom"

Department: MBA, DSCASC

Date: 25.07.2026 Time: 9:00 am to 1 pm

Target Audience: MBA Faculty members

Sl. No.	Faculty Name
1	Dr. Kadambini Katke
2	Dr. Vijaya Kumar J
3	Dr. Vinish P
4	Dr. Ameer Asra Ahmed
5	Dr. Chetan Shetty
6	Dr. MR Srikanta Murthy
7	Dr. Nayana T
8	Dr. Arundathi KL
9	Prof. Muralidhara KS
10	Prof. Vaibhav Patil
11	Prof. Tejaswini Kulkarni
12	Prof. Nethravathi N
13	Prof. Balwant Kaur Uppal
14	Prof. Sowjanya MN
15	Prof. Tarun Malik

Event Coordinator Name: Dr. S. Gokula Krishnan, Professor and HOD - MBA

Signature: 





Dayananda Sagar College of Arts, Science and Commerce

Kumarswamy Layout, Bengaluru – 560111

Department of Management Studies (MBA)

Faculty List -2026

Date 25.07.2026

Sl. No	Name	Designation	Signature
1	Dr. Kadambini Katke	Professor	
2	Dr. Vijaya Kumar. J	Associate Professor	
3	Dr. Vinish P	Associate Professor	
4	Dr. Ameer Asra Ahmed	Associate Professor	
5	Dr. Chetan Shetty	Associate Professor	
6	Dr. M.R Srikanta Murthy	Asst. Professor	
7	Dr. Nayana T	Asst. Professor	
8	Dr. Arundathi K L	Asst. Professor	
9	Dr. Slima Pinto	Asst. Professor	
10	Prof. Muralidhara K S	Asst. Professor	
11	Prof. Vaibhav Patil	Asst. Professor	
12	Prof. Tejaswini L Kulkarni	Asst. Professor	
13	Prof. Sachana C	Asst. Professor	
14	Prof. Nethravathi N	Asst. Professor	
15	Prof. Bhargavi Kulkarni	Asst. Professor	
16	Prof. Balwant Kaur Uppal	Asst. Professor	
17	Prof. Sowjanya M N	Asst. Professor	
18	Prof. Tarun Malik	Professor of Practice	





DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

College affiliated to Bangalore University (BU),
Approved by AICTE and UGC, Accredited by NAAC with 'B+' grade, and ISO 9001-2015 Certified Institution

Internal Quality Assurance Cell (IQAC)

EVENT FEEDBACK FORM

Name of the Faculty: Dr. J. Vijaya Kumar

Department: MBA

Name of Activity: Case Based Teaching workshop

Organized by: MBA Department Date: 25/07/2026

Resource Person: Dr. S. Gokule Krishnan

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☐	☐	☒	☐	☐
2	Quality and clarity of content delivered	☐	☐	☐	☒	☐
3	Effectiveness of the resource person/facilitator	☐	☐	☒	☐	☐
4	Interaction and student participation	☐	☐	☐	☒	☐
5	Achievement of the intended learning outcomes	☐	☐	☒	☐	☐
6	Improvement in my knowledge/skills through the activity	☐	☐	☐	☒	☐
7	Ability to apply the learning gained	☐	☐	☒	☐	☐
8	Organization and coordination of the activity	☐	☐	☐	☒	☐
9	Overall satisfaction with the activity	☐	☐	☐	☒	☐

Learning Outcome

Important learning/skill gained from this activity:

Practical Application Methodology should be changed

Suggestion for improvement / future activity:

Interactive session will be more effective

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☐ Excellent ☐ Very Good ☒ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the faculty:

Dr. J. Vijaya Kumar

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Ph: 080-42161767

Email ID: principal-dscasc@dayanandasagar.edu

Website: www.dscasc.edu.in



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Internal Quality Assurance Cell (IQAC)

EVENT FEEDBACK FORM

Name of the Faculty: Soujanya M Nagaraj

Department: MBA

Name of Activity: Case Based Teaching Workshop

Organized by: MBA Department Date: 25/07/2026

Resource Person: Dr. S. Gokula Krishnan

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
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8	Organization and coordination of the activity	☐	☒	☐	☐	☐
9	Overall satisfaction with the activity	☒	☐	☐	☐	☐

Learning Outcome

Important learning/skill gained from this activity:

Case based Teaching and its importance

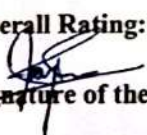
Suggestion for improvement / future activity:

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Would you recommend similar activities in future? ☐ Yes ☐ No

Overall Rating: ☐ Excellent ☒ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the faculty:





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EVENT FEEDBACK FORM

Name of the Faculty: Sachana. C

Department: MBA

Name of Activity: Case-based Teaching Workshop

Organized by: MBA department Date: 25/07/2026

Resource Person: Dr. S. Gokula Krishnan

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☒	☐	☐	☐	☐
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7	Ability to apply the learning gained	☐	☒	☐	☐	☐
8	Organization and coordination of the activity	☐	☒	☐	☐	☐
9	Overall satisfaction with the activity	☒	☐	☐	☐	☐

Learning Outcome

Important learning/skill gained from this activity:

Case study teaching

Suggestion for improvement / future activity:

—

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☒ Excellent ☐ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the faculty:

Sachana. C
25/07/26

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EVENT FEEDBACK FORM

Name of the Faculty: Dr. Srilakshmi Murthy. H.K.

Department: MBA-BU

Name of Activity: Case Based Teaching Workshop

Organized by: MBA Dept Date: 21/07/2016

Resource Person: S. Govila Krishnan

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☒	☐	☐	☐	☐
2	Quality and clarity of content delivered	☒	☐	☐	☐	☐
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7	Ability to apply the learning gained	☒	☐	☐	☐	☐
8	Organization and coordination of the activity	☒	☐	☐	☐	☐
9	Overall satisfaction with the activity	☒	☐	☐	☐	☐

Learning Outcome

Important learning/skill gained from this activity:

How to take case studies & studies in classroom.

Suggestion for improvement / future activity:

N/A

Would you recommend similar activities in future? ☐ Yes ☐ No

Overall Rating: ☐ Excellent ☒ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the faculty:

[Signature]

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EVENT FEEDBACK FORM

Name of the Faculty: Dr. Ameer Asra Ahmed

Department: MBA

Name of Activity: Case-based Teaching Workshop

Organized by: MBA Department Date: 25/07/2026

Resource Person: Dr. S. Gokula Krishnan

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

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7	Ability to apply the learning gained	☐	☒	☐	☐	☐
8	Organization and coordination of the activity	☒	☐	☐	☐	☐
9	Overall satisfaction with the activity	☒	☐	☐	☐	☐

Learning Outcome

Important learning/skill gained from this activity:

Downloading case from Harvard Business Review.

Suggestion for improvement / future activity:

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☒ Excellent ☐ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

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