



Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell

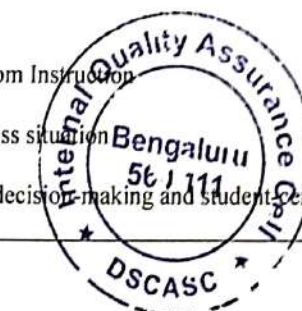
Department of Management Studies (MBA)

Report on "Become a Teaching Case Writer: From Idea to Instruction"

Department*: MBA

Date of Report: 04/09/2026

Sl. No.	Particulars	Event related Details			
1.	Event*	Workshop SWG: 4			
2.	Title of the Event	Implementing Case-based Teaching in Classrooms Workshop			
3.	Date of Conduction	27/08/2026 & 28/08/2026	4.	Time: 5:00 PM to 8:00 PM Time: 2:00 PM to 5:00 PM	
5.	Venue	Online mode (Zoom Meeting) https://zoom.us/j/93649258245?pwd=nZo2f0ZxzxeRqruSe8xebZEIQHsWQ7.1			
6.	Resource Person 1 Details (Profile to be enclosed)	Dr. Ranjana Tiwari, Sr. Lecturer, Sunway Business school, Sunway University, Malaysia			
7.	Topics Covered	Understanding Teaching Cases and Case-Based Learning Why Case-based Teaching? Teaching Case v/s Research Case Structure and Components of a Teaching Case Developing and Using Teaching Cases for Classroom Instruction Role of Instructor Designing a teaching case from a real-world business situation Assessment Rubric Linking case analysis with management concepts, decision-making and student-centred learning			
8.	Resource Person 2 Details (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	80	External:	0
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	0	External:	0
12.	Faculty Coordinator/s	Full Name	Dr. Ameer Asra Ahmed		
		Department	MBA-BU		
		Designation	Associate Professor, MBA, DSCASC		
13.	Student Coordinator/s	NA			
14.	Total Expenditure (Details to be enclosed)	Rs. 10,000/- paid as honorarium	15.	Sponsors and Amount (if any)	NA
16.	Agenda of the Event (Attach a copy)	NA	17.	Provide the link of the report uploaded on College Website	
18.	Social Media Links (Provide the links of the report uploaded on Social Media)	https://www.facebook.com/story.php?story_fbid=1410501024537077&id=100067315786431&rdid=6uvJVWtIUZ3Ryla https://www.instagram.com/p/Db-s81voK_-/?igsh=MXg5MTVjeDjvbDdxdg==			
19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA			
20.	Certificates Printed? (Attach a copy**)	No (E-Certificates given)	21.	Feedback Collected? (Attach a copy**)	Yes

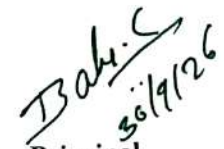


Sl. No.	Particulars	Event related Details		
22.	Attendance Sheet Attached? "	Yes	23. Photographs of the Event (About 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached)	Yes
24.	Summary of the Event (Around 100 words)	The Department of Management Studies (MBA), Dayananda Sagar College of Arts, Science & Commerce, in association with the Internal Quality Assurance Cell (IQAC), organized a two-day workshop on "Become a Teaching Case Writer – From Idea to Instruction: A Workshop on Teaching Case Development." The workshop was facilitated by Dr. Ranjana Tiwari, Senior Lecturer, Sunway Business School, Sunway University, Malaysia. The workshop provided faculty participants with valuable insights into the concept, purpose and application of teaching cases in management education. The sessions focused on understanding the distinction between teaching cases and research cases, the essential components and structure of a teaching case, and the importance of identifying a clear managerial problem and decision point. Participants were also introduced to the use of relevant data and analytical frameworks such as PESTLE, along with the development of open-ended cases and effective discussion questions. The workshop further explored the case teaching cycle, levels of questioning, student-centred learning and decision-making, enabling participants to understand how teaching cases can promote analytical thinking and classroom engagement. Overall, the workshop was highly informative, interactive and practical, equipping faculty members with the knowledge and confidence to develop teaching cases from real-world business situations and integrate them effectively into their management classrooms.		


Event Coordinators


HOD Director

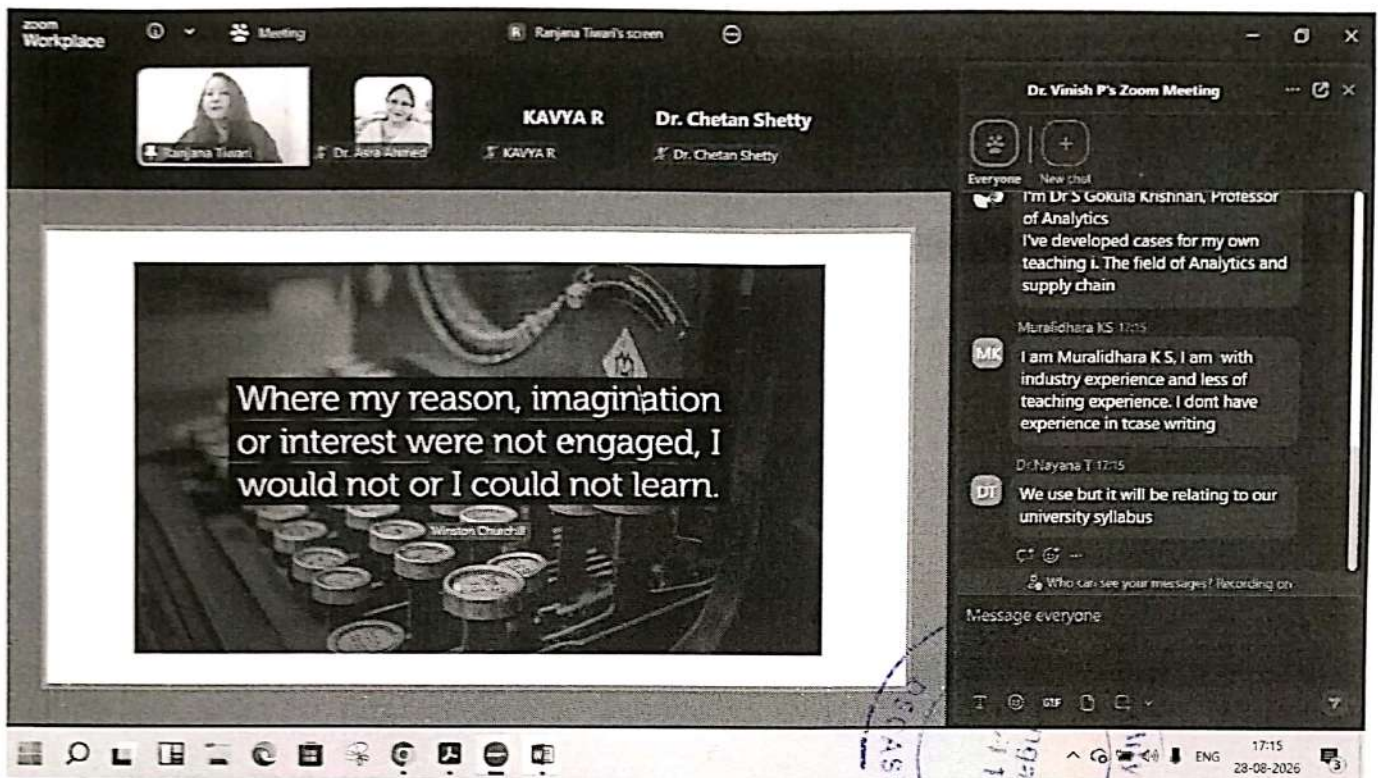

IQAC Coordinator


Principal

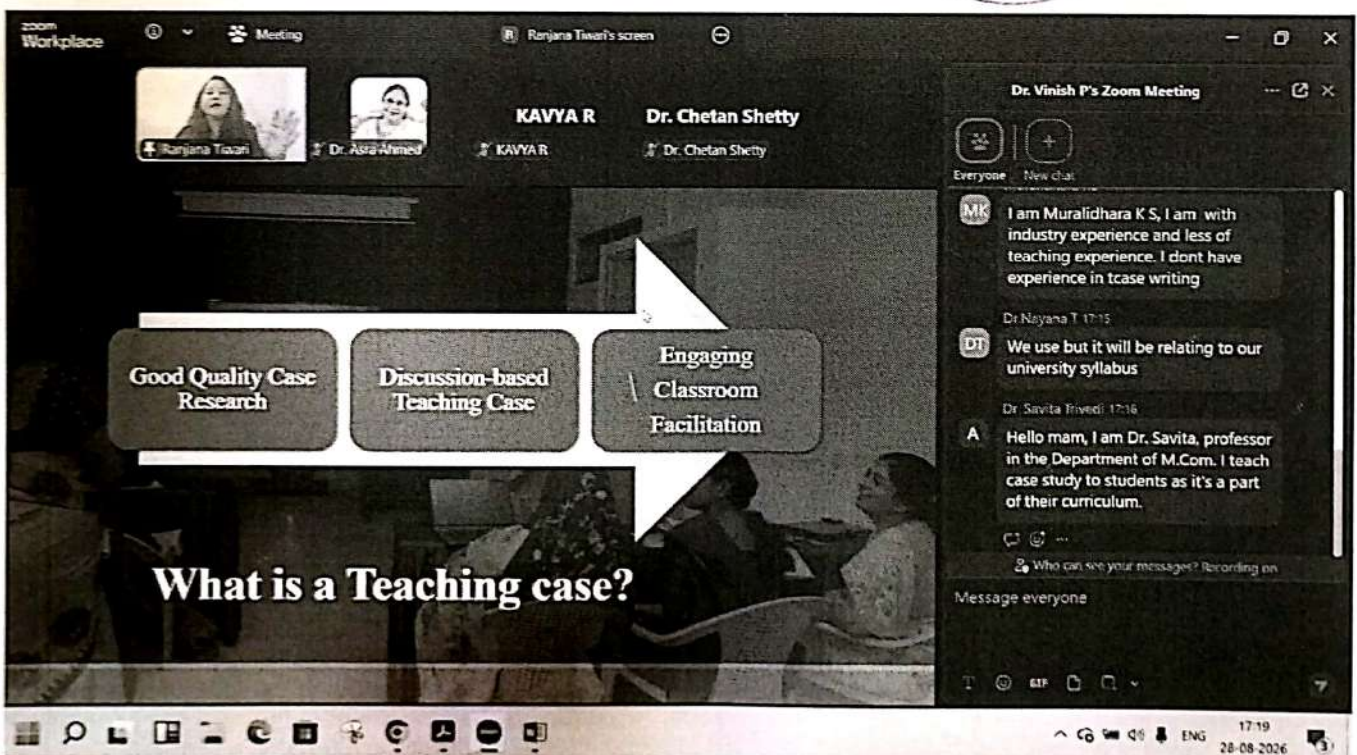
Dayananda Sagar College of Arts,
Science & Commerce
Kumara any Layout, Bengaluru - 560 111



Photos of the Event



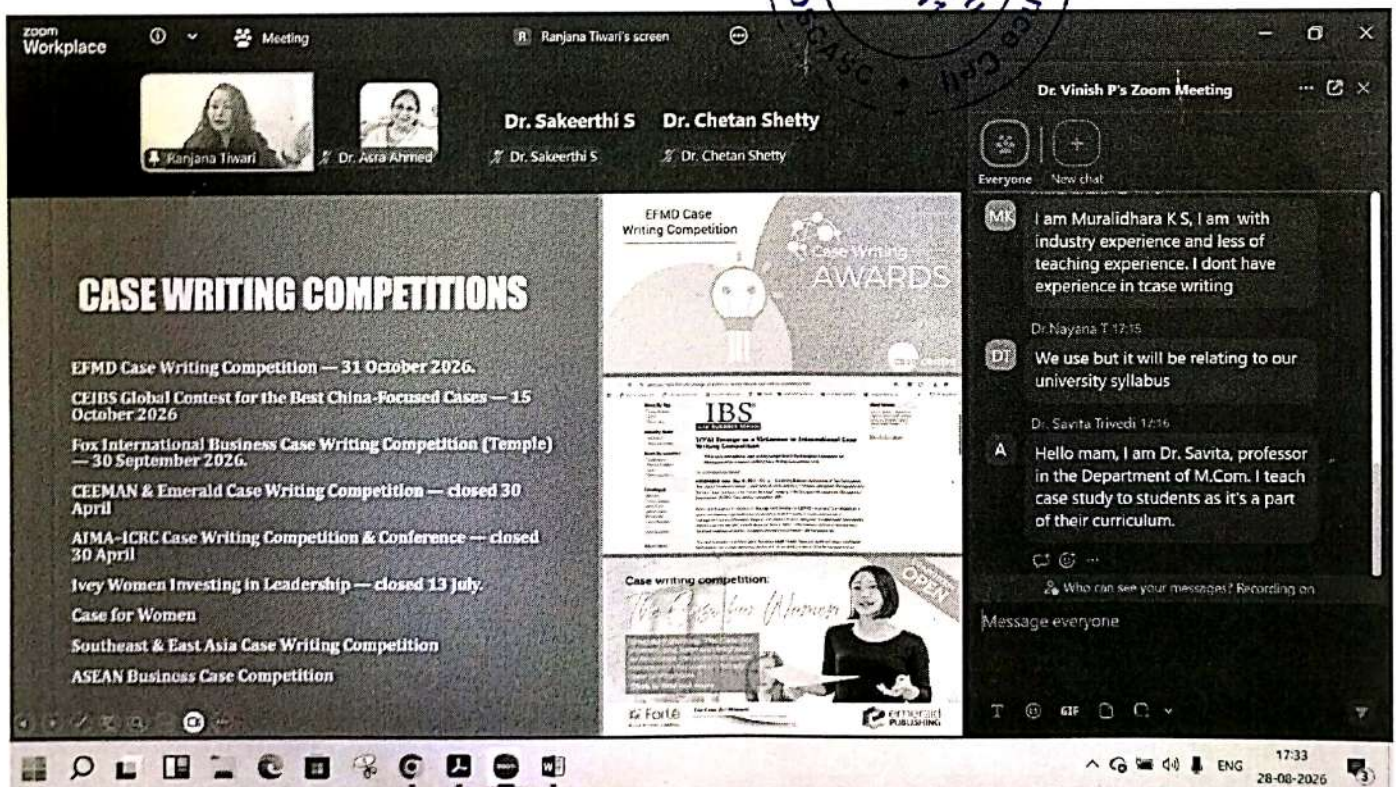
Pic 1: Dr. Ranjana Tiwari addressing the participants



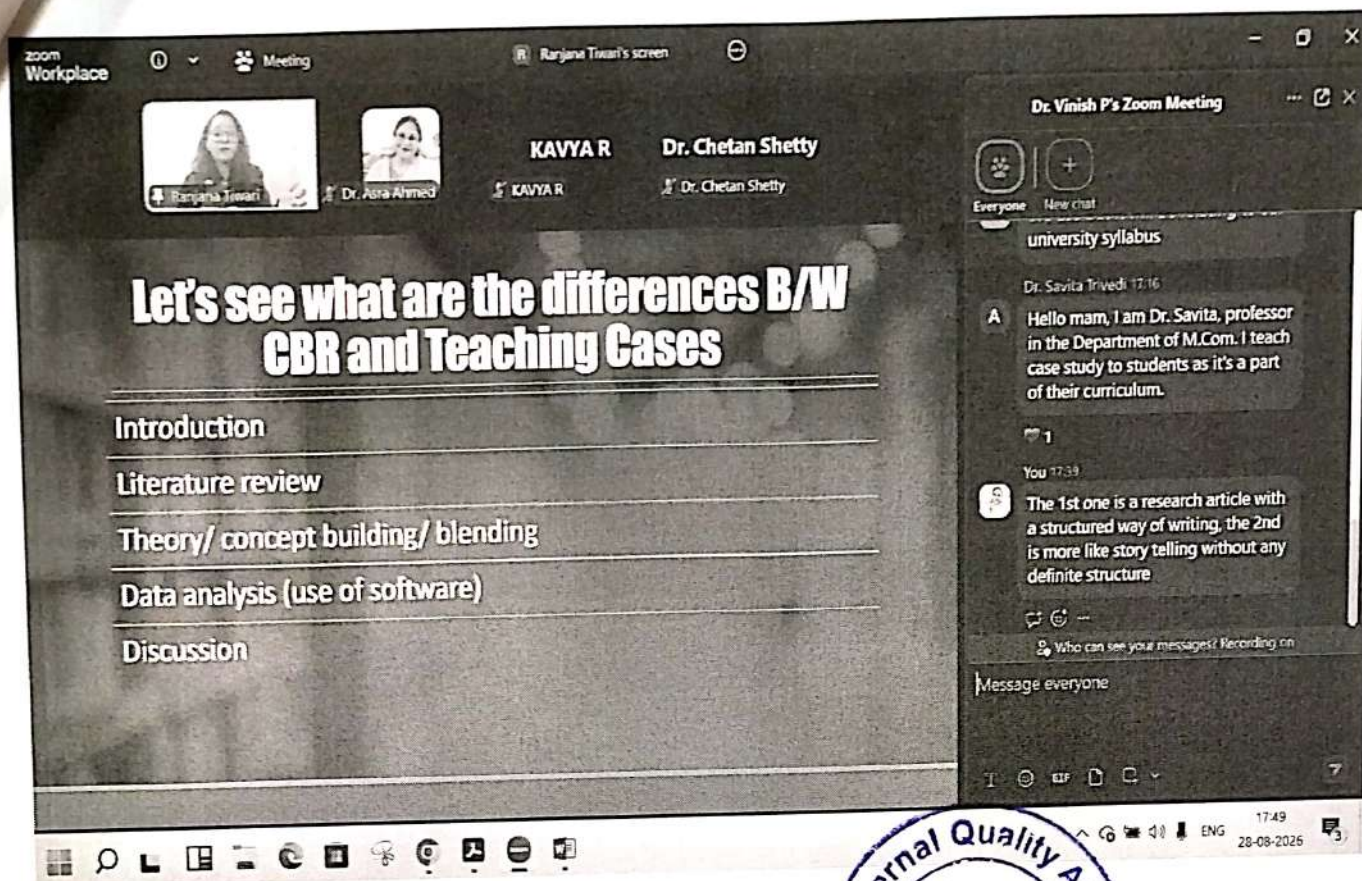
Pic 2: Dr. Ranjana introducing the Case based Teaching approach to the participants



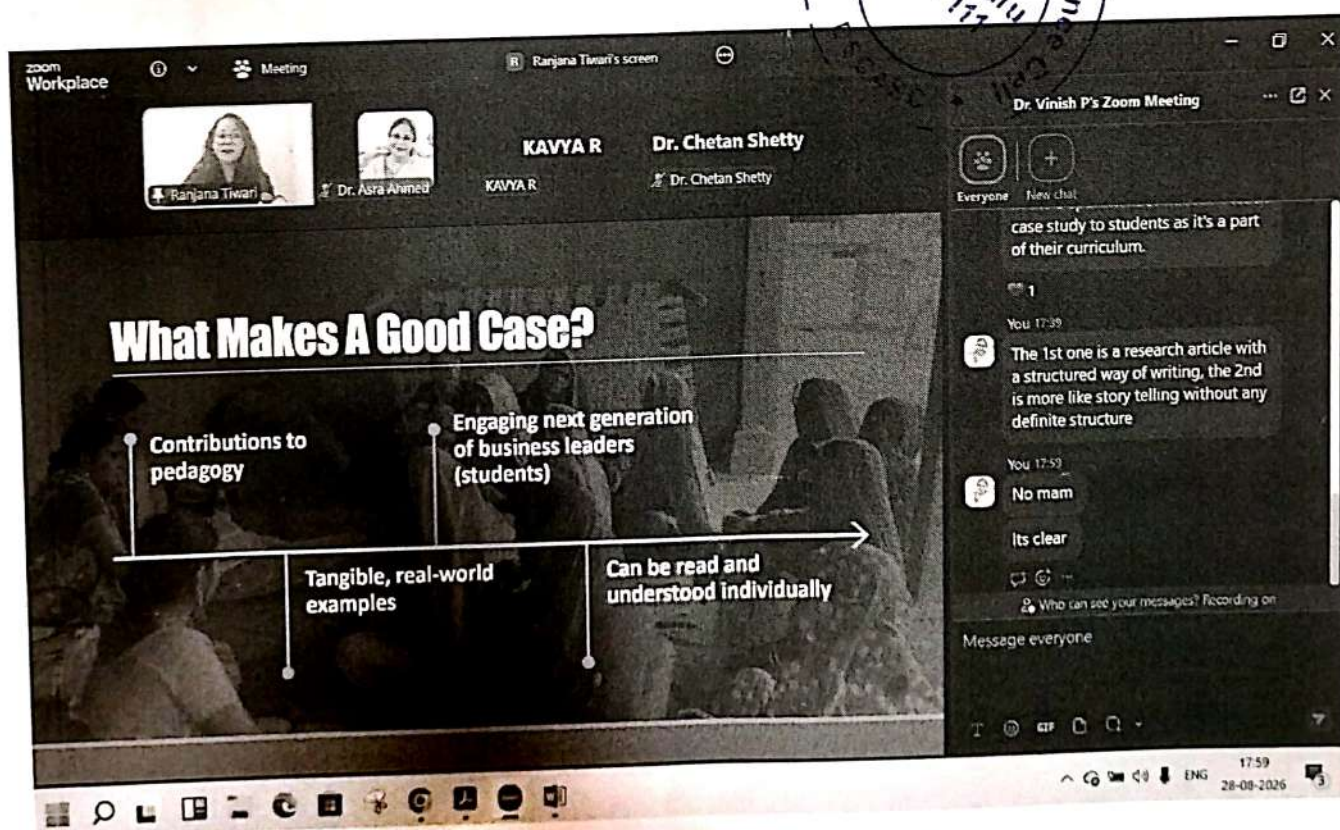
Pic 3: Dr. Ranjana sharing the publication opportunities for Teaching Cases



Pic 4: Dr. Ranjana sharing all the Case Writing Competition details



Pic 5: Dr. Ranjana sharing the difference between Case-based research and Teaching Cases



Pic 6: Dr. Ranjana explaining what makes a good case



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE & COMMERCE

Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore 560 111

DEPARTMENT OF MANAGEMENT STUDIES (MBA)

IN ASSOCIATION WITH

INTERNAL QUALITY ASSURANCE CELL (IQAC)

A Workshop On

BECOME A TEACHING CASE WRITER



From Idea to Instruction:
A Workshop on Teaching Case Development

YOU SHOULD CONSIDER THIS WORKSHOP, IF

- ✓ You have not heard of 'teaching case study' before
- ✓ You do not teach your courses using a 'case study'
- ✓ You do not know teaching case studies are different than case study research
- ✓ You do not know teaching cases can be published and be a source of income
- ✓ You struggle to write a teaching case and teaching notes

FACILITATOR

DR. RANJANA TIWARI
SR. LECTURER,
SUNWAY BUSINESS
SCHOOL, SUNWAY
UNIVERSITY, MALAYSIA



DATE & TIME

28 AUG 2026
29 AUG 2026

5:00 PM – 8:00 PM
2:00 PM – 5:00 PM



Faculty Coordinator
DR. AMEER



Professor & HOD
DR. S. GOKULA



IQAC Coordinator



Vice-principal
PROF. HEMANTH



Principal



Ranjana Tiwari, PhD

Harvard Certified Educator |
Business Case Writing Trainer |
Speaker

LinkedIn: Ranjana Tiwari (PhD)

Mobile- +60123053433/
+917093404021

Email-
ranjanatiw88@gmail.com

Area of Interest

- Consumer Behavior
- Influencer Marketing
- Services Marketing
- Positive reinforcement
- Tourism Marketing
- Positive Psychology
- Wellbeing



AWARDS & ACHIEVEMENTS

- **Research Accelerator Grant Scheme** of 32,800 RM from University for the research project, 'Invisible Barriers: Microaggressions and Psychological Wellbeing of Women in Hospitality Industry' (Grant Code -GRTIN-RAG-DMSI-07-2026)
- **Small Project Research Grant** of 43,000 HK\$ from Hong Kong Metropolitan University for the research project 'A Cross-Cultural Push and Pull Factors in Wellness Travel Motivations – Evidence from India, Thailand, and Indonesia.'
- Winner, the **European Foundation for Management Development (EFMD) Case Writing Competition**
- **University Grant Commission – National Eligibility Test a Research Fellowship Award (India)** in Tourism Management Administration
- **Best Paper Presentation Award** at National Conference on Tourism Management, Government College, Ajmer in association with Geographer Association, Goa.
- **Gold Medalist** in Masters of Tourism Management (PGDiploma in Graduation)

EDUCATION (Word Education Services Verified)

- Ph.D. on Destination Attributes and Image, Mohanlal Sukhadia University, Udaipur
- Master in Tourism Management, Mohanlal Sukhadia University, India
- Bachelor of Science, Mohanlal Sukhadia University, India

PROFESSIONAL CERTIFICATES

- Higher Education Teaching Certificate, Harvard's Derek Bok Center Learning, Nine Weeks course, 2024 (final grade of 99%)
- Positive Psychology, Harvard Health Publishing, Harvard Medical School
- Stress Management, Harvard Health Publishing, Harvard Medical School
- Mindfulness and Wellbeing, 3 courses series, Rice University, Texas
- Six Sigma Principles, University System of Georgia, 2018

ACADEMIC EMPLOYMENT

Senior Lecturer - June 2025 to Present

Sunway Business School, Sunway University, Malaysia

Independent Academic and Researcher - January 2023 to May 2025



BECOME A TEACHING CASE WRITER

From Idea to Instruction: A Workshop on Teaching Case Development



YOU SHOULD CONSIDER THIS WORKSHOP, IF

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- You do not teach your courses using a 'case study'
- You do not know teaching case studies are different than case study research
- You do not know teaching cases can be published and be a source of income
- You struggle to write a teaching case and teaching notes

• **GET STARTED**

FACILITATOR - DR. RANJANA TIWARI
SR. LECTURER, SUNWAY BUSINESS
SCHOOL, SUNWAY UNIVERSITY,
MALAYSIA

Contact with us:

Email id - ranjanatiw88@gmail.com



About the facilitator

Dr. Ranjana Tiwari, a Harvard-certified higher education instructor, is currently working with Sunway University, Malaysia. Dr Tiwari is a Gold Medalist in her postgraduate studies and holds a Ph.D. from Mohanlal Sukhadia University, India. The teaching cases written by Dr. Ranjana have been published in CABI, The Case Centre, Case Folio & Center for Management Research (ICFAI Business School). She has been a winner of prestigious The European Foundation for Management Development case writing competition.

She has published multiple research papers, book chapters in various international and peer-reviewed journals. She is the Editor of books *Teaching Case Studies for Tourism & Hospitality in Asia and the Pacific*, *Handbook on Teaching Case Studies in Hospitality & Tourism and Wellbeing and Wellness Tourism: Exploring Emerging Trends, Challenges, and Opportunities*. Dr Tiwari is also the Lead Guest Editor for two prominent special issues: *Health-Oriented Tourism: Emerging Trends, Challenges, and Opportunities* (Tourism Recreation Research) and *Gastronomy & Well-being – A Global Perspective* (International Journal of Spa and Wellness).

Dr Tiwari is an Editorial Board Member of *Tourism Management Perspectives* and the *International Journal of Tourism Research*. Her contributions extend to the reviewer boards of numerous respected journals, including Tourism Recreation Research, Leisure Sciences, World Leisure Journal, Journal of Vacation Marketing, International Journal of Spa and Wellness, International Journal of Tourism Research, Journal of Hospitality Marketing & Management and many others.

Workshop highlights

- Gain valuable insights into the writing pattern and structure of teaching cases. Learn how to use teaching cases in your research and educational endeavors effectively.
- Discover the art of crafting accompanying teaching notes to enhance the learning experience.
- Understand the process of getting teaching cases published in reputed books or journals.
- Engage in interactive discussions and hands-on activities, designed to reinforce your learning and make you feel actively involved in the workshop.

This workshop is ideal for

- Academicians and researchers in the fields of Management, Commerce, Business
- Graduate students seeking to enhance their research skills.
- Professionals interested in exploring the potential of teaching cases in their work.



**DAYANANDA SAGAR COLLEGE OF
ARTS, SCIENCE AND COMMERCE**
Kumaraswamy Layout, Bangalore - 560111
(Affiliated to Bangalore University, Approved by AICTE,
NAAC Accredited)
Internal Quality Assurance Cell



Name of the Activity: A workshop on "Become a Teaching Case Writer: From Idea to Instruction"

Department: Department of Management Studies (MBA)

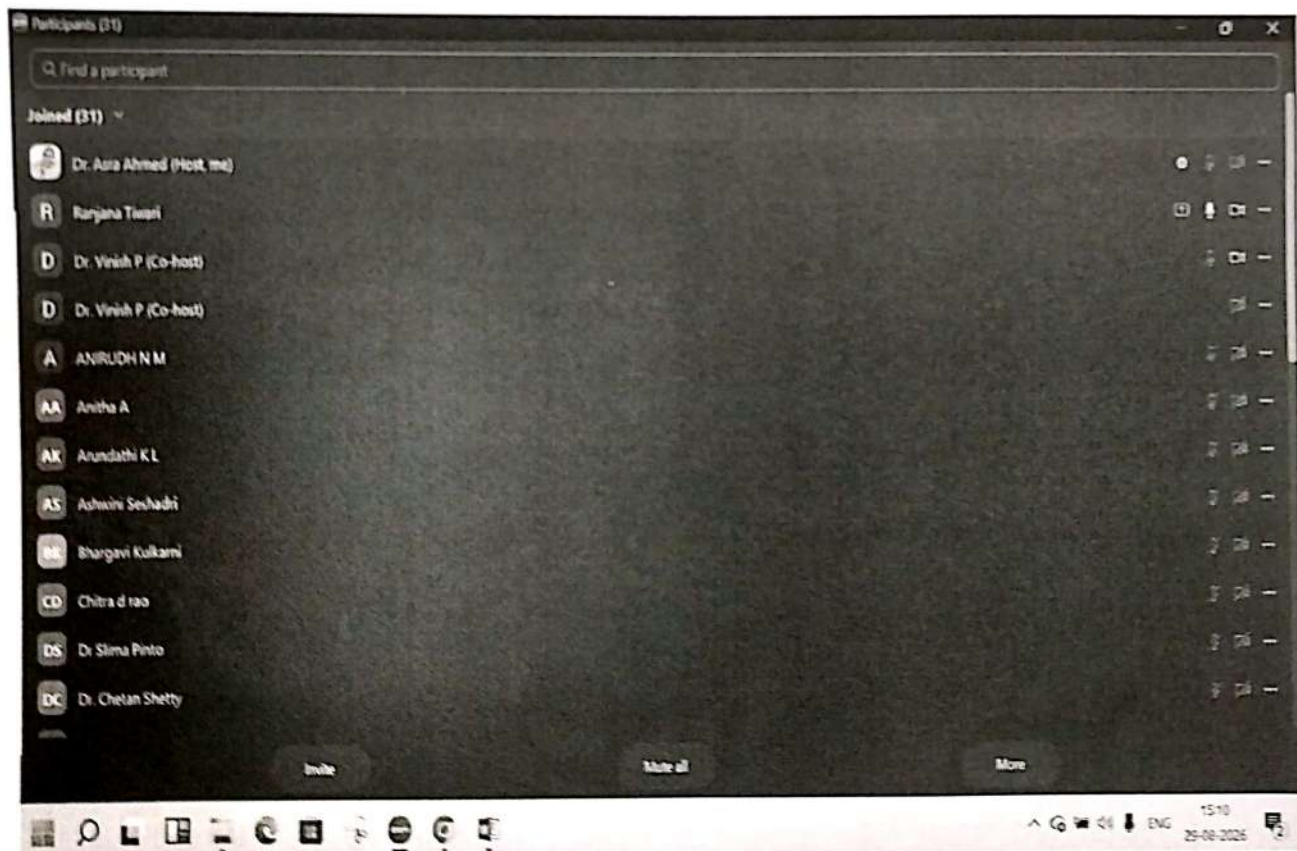
Date: 27th & 28th August 2026 Time: 5 PM to 8 PM (27th August)
2 PM to 5 PM (28th August)

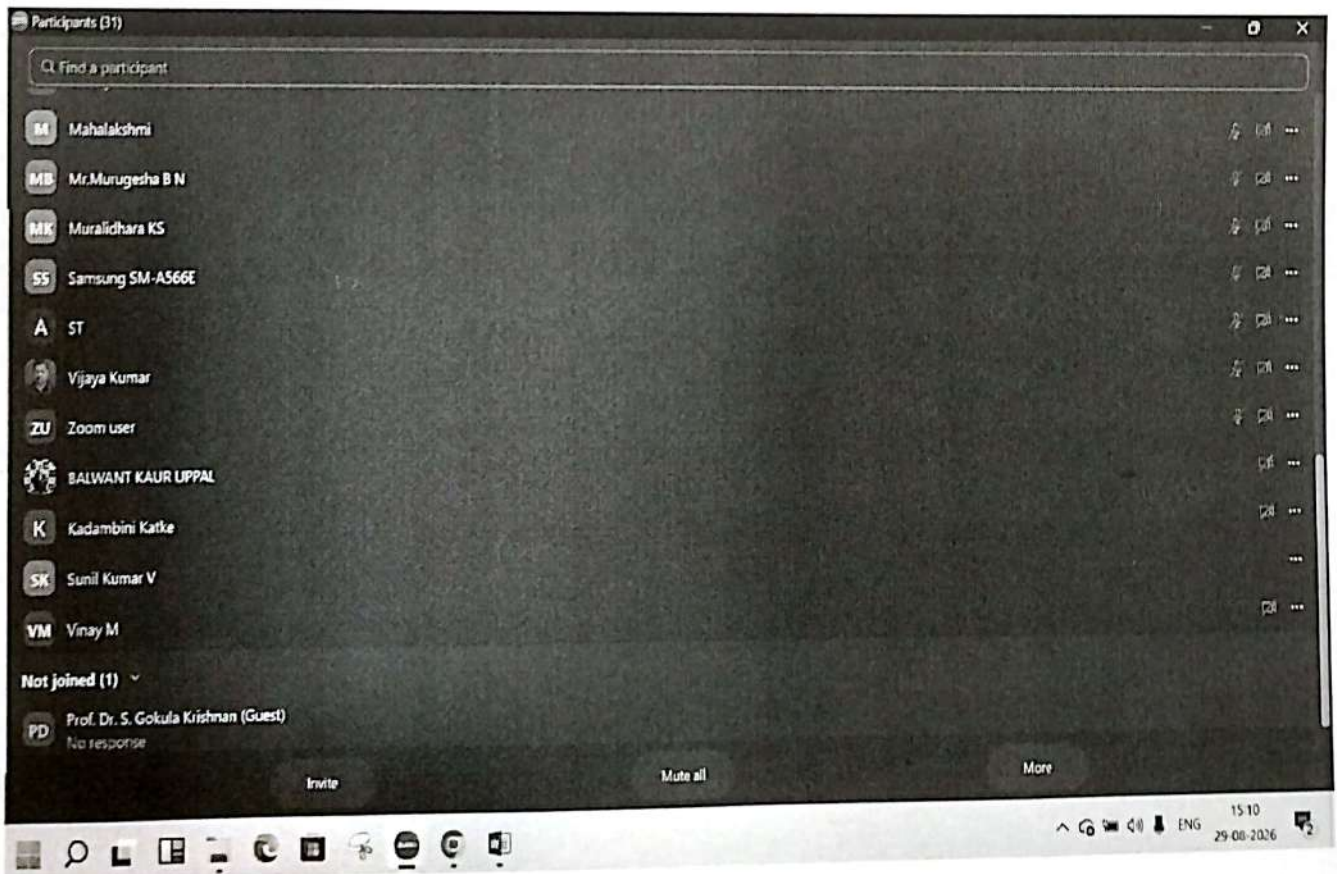
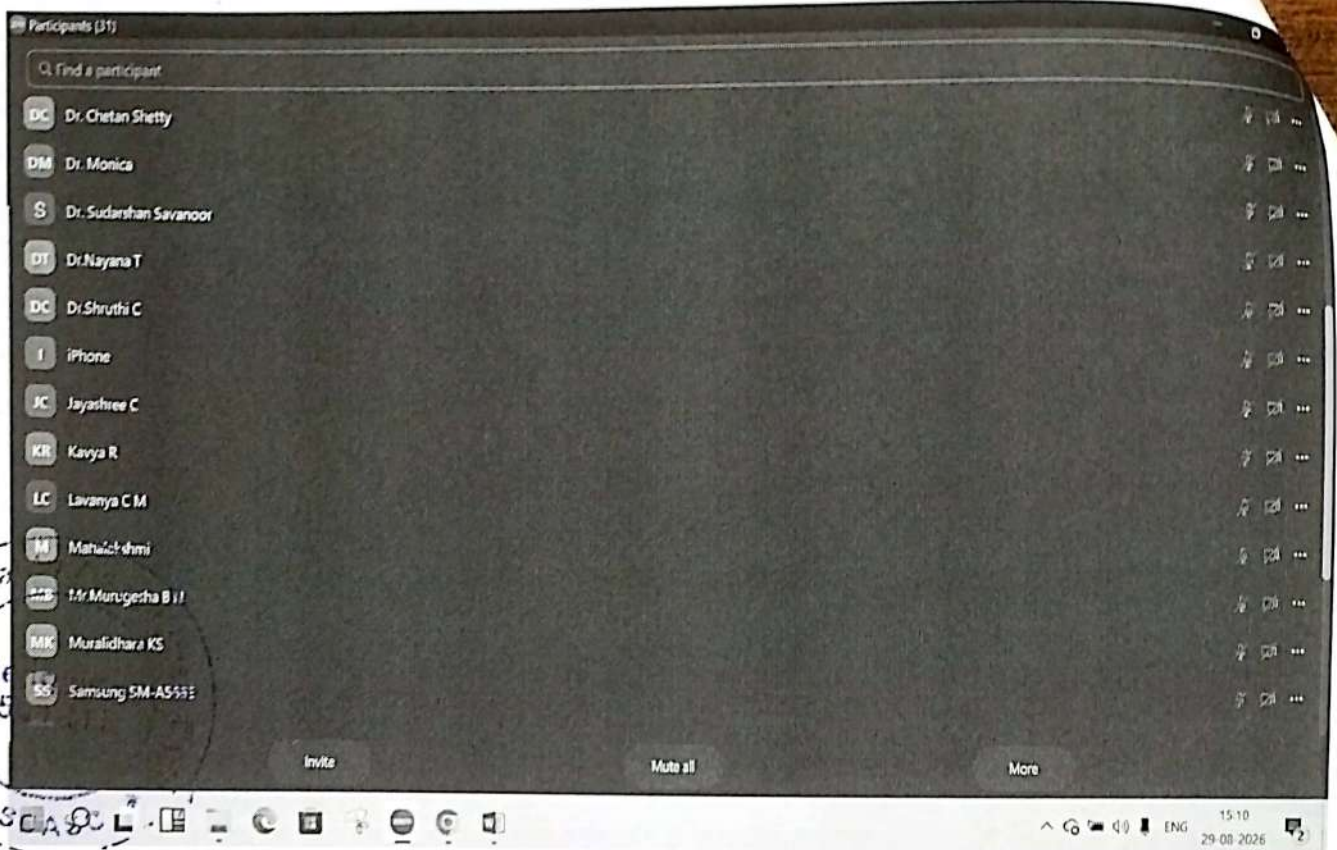
Event Coordinator Name: Dr. Ameer Asra Ahmed

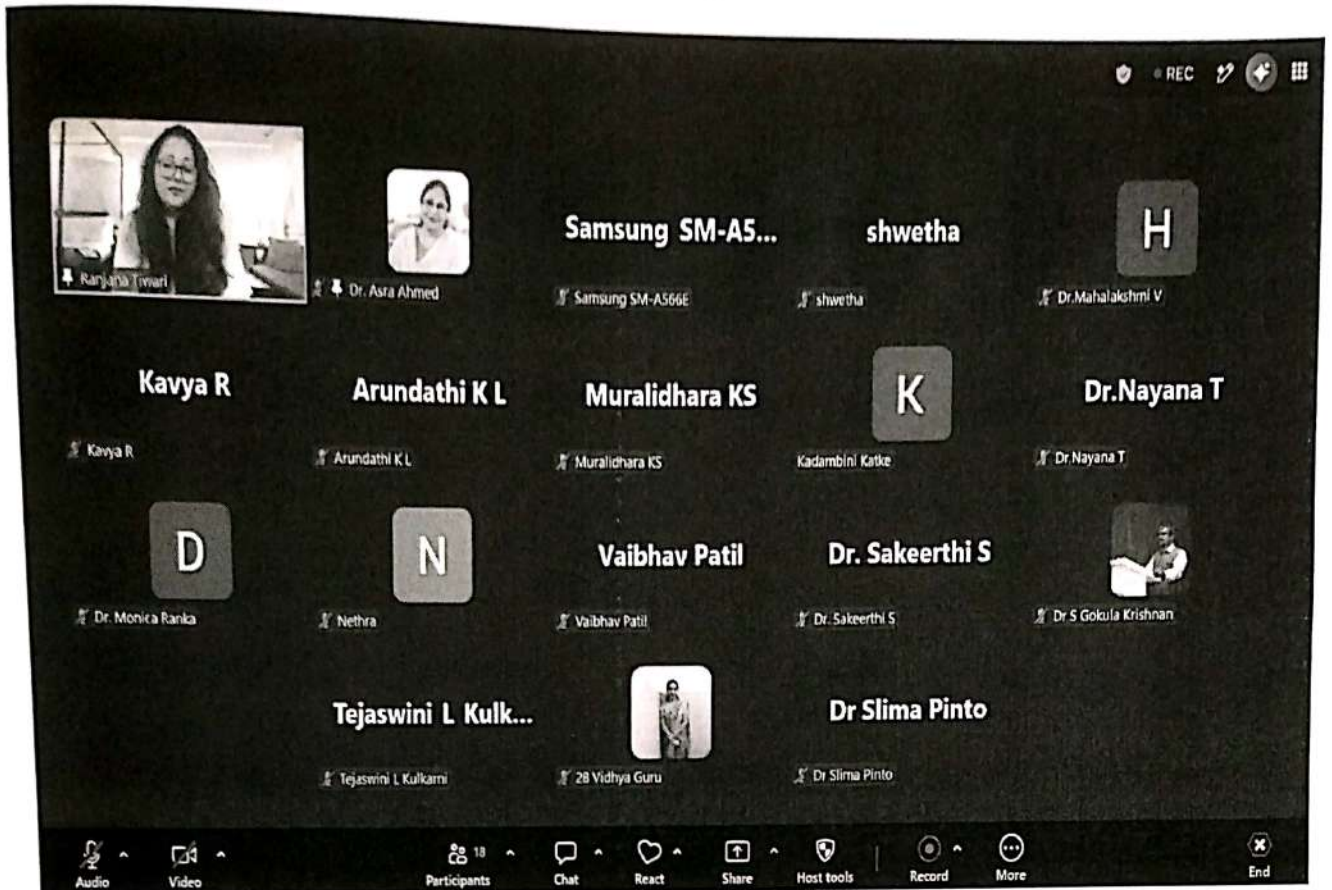
Signature:



Attendance (Zoom Meeting)







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15/15/26



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE & COMMERCE

SHAVIGE MALLESWHARA HILLS, KUMARASWAMY LAYOUT,
BENGALURU, KARNATAKA - 560 033



DEPARTMENT OF MANAGEMENT STUDIES (MBA)

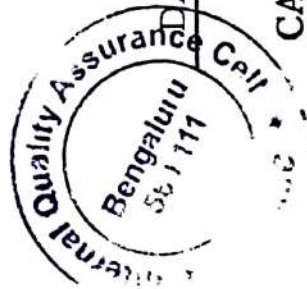
IN ASSOCIATION WITH

INTERNAL QUALITY ASSURANCE CELL (IQAC)

CERTIFICATE OF PARTICIPATION

This is to certify that DR. AMEER ASRA AHMED of MBA DEPARTMENT,
DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE, BENGALURU
has successfully participated in the workshop on "**BECOME A TEACHING**

CASE WRITER - FROM IDEA TO INSTRUCTION" organized by the Department
of Management Studies (MBA) in association with IQAC, DSCASC, Bengaluru
held during 28th & 29th August 2026.



Dr. Ameer Asra Ahmed
Faculty Coordinator - MBA

Dr. S Gokula Krishnan
Professor & HoD - MBA

Dr. Balu L
Principal

Name of the Participant	Designation	Department Name	Dr. RANJANA TIWARI demonstrated excellent subject knowledge and delivered the sessions effectively	The practical examples, demonstrations, and interactions enhanced my understanding of writing and publishing of Teaching Cases.	Overall, I am satisfied with the quality and effectiveness of the sessions delivered by Dr. RANJANA TIWARI	The Workshop met my expectations and enhanced my knowledge of writing Teaching Cases.	The content, organization, and coordination of the Workshop were excellent.	I would recommend the next Workshop to my colleagues and peers.
MURUGESHA B N	Head of Department	BCOM DEPARTMENT	5	5	5	5	4	5
PUJA SHARMA	Assistant Professor	BBA DEPARTMENT	5	5	5	5	5	5
SHRUTHI H S	Assistant Professor	BCOM DEPARTMENT	5	5	5	5	5	5
VADIRAJA K S	Assistant Professor	BBA DEPARTMENT	5	5	5	5	5	5
MANJUSHREE R K	Assistant professor	BCOM DEPARTMENT	4	4	4	4	5	4
SOWMYA G	Assistant professor	BCOM DEPARTMENT	4	2	3	3	3	3
VINAY M	Assistant Professor	BCOM DEPARTMENT	5	4	5	4	5	4
MUKESH SONI	Assistant Professor	BBA DEPARTMENT	5	5	5	5	5	5
UMESH MR	Assistant professor	BCOM DEPARTMENT	4	3	4	4	3	4
VINUTHA K	Assistant Professor	BBA DEPARTMENT	5	5	5	5	5	5
VINISH P	Associate Professor	MBA DEPARTMENT	5	5	5	5	5	5
ARJUN KUMAR KV	Assistant Professor	BCOM DEPARTMENT	5	5	5	5	5	5
USHA CR	Assistant Professor	BCOM DEPARTMENT	5	4	4	5	5	4
Kavya R	Assistant Professor	MBA DEPARTMENT	5	5	5	5	5	5
SLIMA PINTO	Assistant Professor	MBA DEPARTMENT	5	5	5	5	5	5
PRAVEEN MV	Assistant Professor	BCOM DEPARTMENT	5	5	5	5	5	5
NAYANA T	Assistant Professor	MBA DEPARTMENT	5	5	5	5	5	5
SUNIL KUMAR V	Assistant Professor	BCOM DEPARTMENT	4	4	5	4	4	5
ASHWINI SESHADRI	Assistant Professor	BBA DEPARTMENT	5	5	5	5	5	5
SADIYA FIRDOSE R Z	Assistant Professor	BBA DEPARTMENT	5	5	5	5	5	5
REKHA MP	Assistant Professor	BBA DEPARTMENT	3	3	3	3	3	3
CHITRA D RAO	Assistant Professor	BBA DEPARTMENT	5	5	5	5	5	5
ANIRUDH N M	Assistant Professor	BCOM DEPARTMENT	5	5	5	5	5	5
NETHRAVATHI N	Assistant professor	MBA DEPARTMENT	5	5	5	5	5	5
YESHWANTH KUMAR	Assistant professor	BCOM DEPARTMENT	4	3	4	3	3	3
VIJAYA KUMAR J	Associate professor	MBA DEPARTMENT	4	4	4	4	4	4

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BALWANT KAUR UP	Assistant professor	MBA DEPARTMENT	5	5	5	5	5	5
JAYASHREE C	Assistant professor	BBA DEPARTMENT	5	5	5	5	5	5
Sakeerthi S	Associate Professor	MBA DEPARTMENT	4	5	4	4	4	4
ASHWINI BASAVARA	Assistant Professor	BBA DEPARTMENT	5	5	5	5	5	5
SHALINI KUMARI RA	Assistant Professor	BBA DEPARTMENT	4	4	4	4	4	4
DR. SAVITA TRIVEDI	Professor	MCOM DEPARTMENT	5	5	5	5	5	5
MONICA RANKA	Associate Professor	MCOM DEPARTMENT	5	5	5	5	5	5
DR. GANGADHAR RA	Assistant Professor	BCOM DEPARTMENT	5	4	4	5	4	4
NAGARAJESWARI M	Assistant Professor	BCOM DEPARTMENT	5	5	4	5	4	3
Rashmi S	Assistant professor	BCOM DEPARTMENT	5	5	5	4	4	4
SACHANA C	Research Scholar	MBA DEPARTMENT	5	5	5	5	5	5
LAVANYA CM	Assistant Professor	BCOM DEPARTMENT	5	5	5	5	5	4
PARMINDER KAUR	ASSISTANT professor	BBA DEPARTMENT	5	5	5	5	5	5
R.PAVITHRA	Assistant professor	BBA DEPARTMENT	5	5	5	5	5	5
SANGEETHA DAYAN	Assistant Professor	BCOM DEPARTMENT	5	5	5	5	5	5
Yashaswi H R	Assistant Professor	BCOM DEPARTMENT	5	5	5	5	5	5
ANUSHA KALBURGI	Assistant Professor	BBA DEPARTMENT	5	5	5	5	5	5
ANITHA A	Assistant Professor	BBA DEPARTMENT	4	5	4	5	4	5
ARUNDATHI K L	Assistant Professor	MBA DEPARTMENT	5		5	5	5	5
DR MAHALAKSHMI.	Associate professor	MCOM DEPARTMENT	5	5	5	5	4	5
MEGHANA C	Assistant Professor	BCOM DEPARTMENT	5	5	5	5	5	5
YASHASWINI S	Assistant Professor	BBA DEPARTMENT	4	5	4	3	4	5
GEETHASHREE K	Assistant Professor	BCOM DEPARTMENT	5	5	5	5	5	5
V R RAJENDRA KUM	ASSISTANT PROFES	BBA DEPARTMENT	5	5	5	5	5	5
VIDHYA SHREE S	Asst Professor	MBA DEPARTMENT	4	4	3	4	4	5
PUROBI AVINASH	Assistant Professor	BCOM DEPARTMENT	5		5	5	5	5
ASWATHI MOHAN	Assistant Professor	BCOM DEPARTMENT	5		5	5	5	5



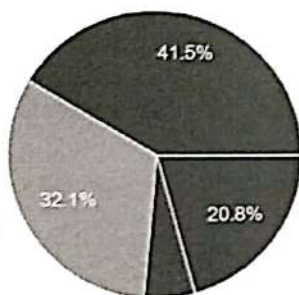
**Dayananda Sagar College of Arts, Science, and
Commerce**
Internal Quality Assurance Cell
Department of Management Studies (MBA)
A workshop on "Become a Teaching Case Writer – From Idea to
Instruction"

Department: MBA
2026

Date of Event: 27th & 28th August

5. Department Name

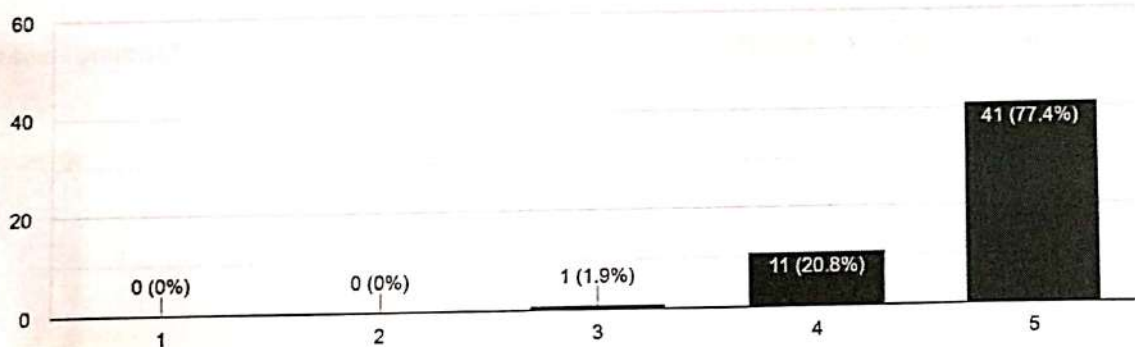
53 responses



- MBA DEPARTMENT
- MCOM DEPARTMENT
- BBA DEPARTMENT
- BCOM DEPARTMENT

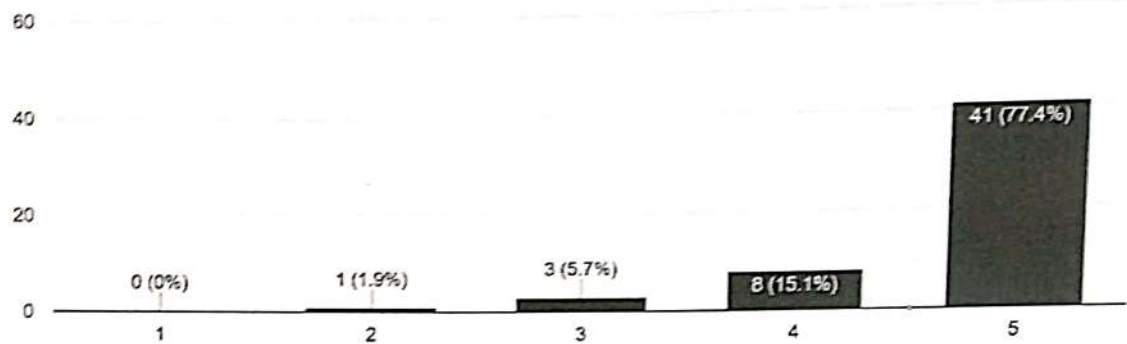
Dr. RANJANA TIWARI demonstrated excellent subject knowledge and delivered the sessions effectively

53 responses



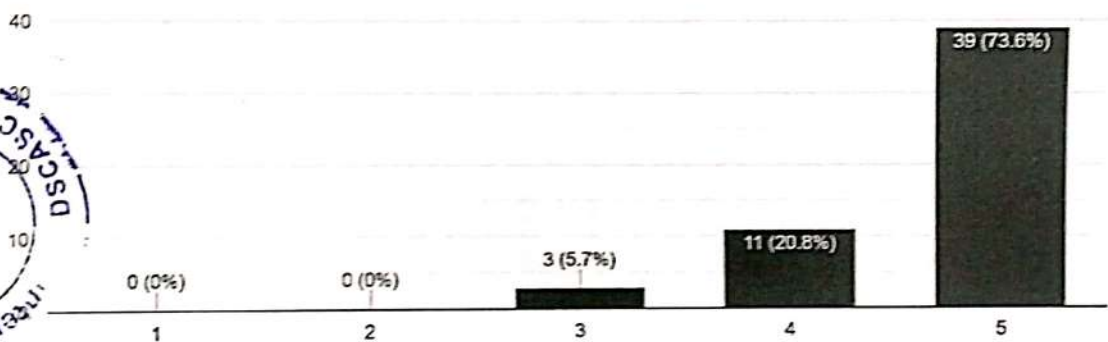
The practical examples, demonstrations, and interactions enhanced my understanding of writing and publishing of Teaching Cases.

53 responses



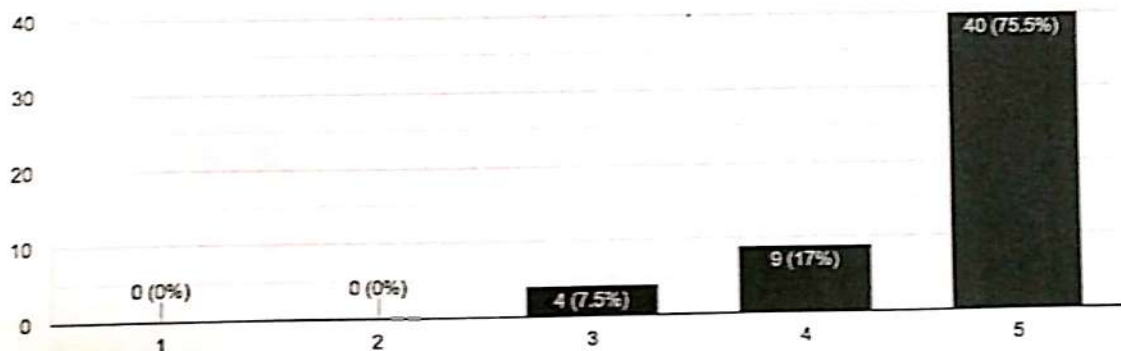
Overall, I am satisfied with the quality and effectiveness of the sessions delivered by Dr. RANJANA TIWARI

53 responses

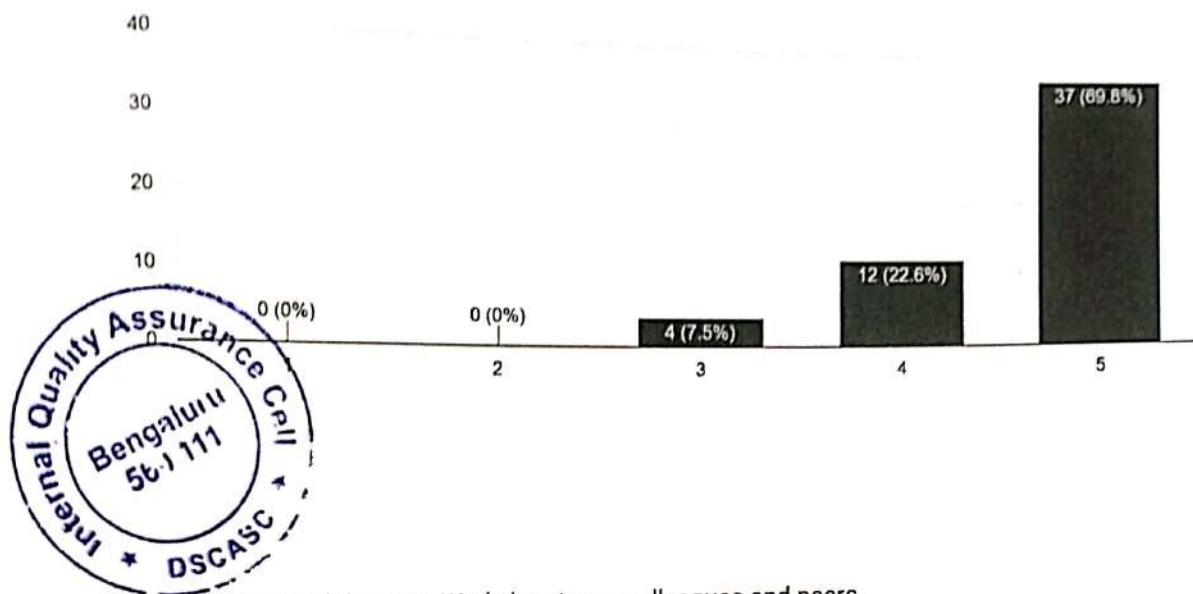


The Workshop met my expectations and enhanced my knowledge of writing Teaching Cases.

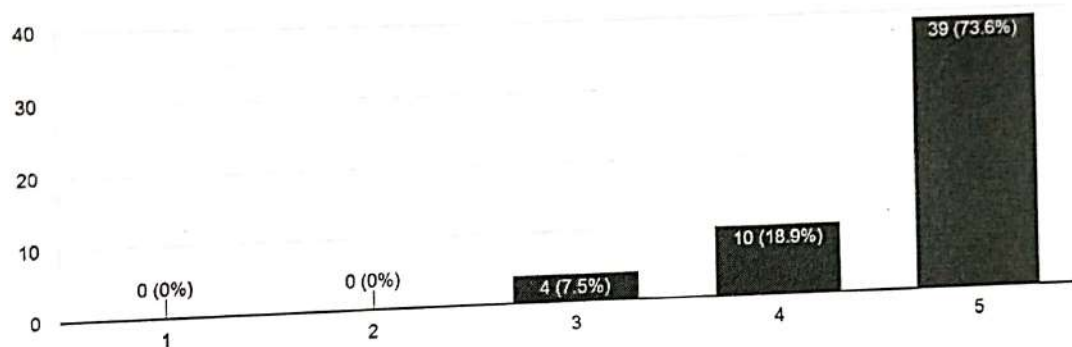
53 responses



The content, organization, and coordination of the Workshop were excellent.
53 responses



I would recommend the next Workshop to my colleagues and peers.
53 responses





Dayananda Sagar College of Arts, Science and Commerce
Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru – 560111
Internal Quality Assurance Cell

Department of Management Studies (MBA)

Event Budget & Expenses Report

Date: 27.08.2026

1. **Event Name:** A Teaching Case Development Workshop on “Become a Teaching Case Writer: From Idea to Instruction”
2. **Resource Person:** Dr. Ranjana Tiwari, Senior Lecturer, Sunway Business School, Sunway University, Malaysia
3. **Event Date:** 27th & 28th August 2026

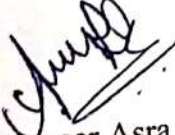
Respected Sir,

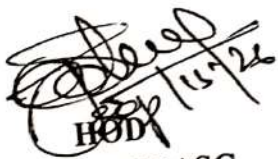
Subject:

Sl. No.	Particulars	Budget Amount in Rs.	Utilized Amount in Rs.
1	Honorarium for Resource Person	10,000/-	10,000/-
	Total Amount	10,000/-	10,000/-

Total Amount Received from HoD : Rs. 10,000/-
Total Amount Spent for the Event : Rs. 10,000/-
Balance Amount Returned to HoD: NIL

With Regards,


Dr. Ameer Asra Ahmed
Faculty Coordinator


HOD
MBA-DSCASC