



Dayananda Sagar

College of Arts, Science and Commerce

Kumaraswamy Layout, Bengaluru-560111


Department of Commerce – B.Com

Marketing Club – Trio C's

29th April, 2025

Circular

The Marketing Club is excited to announce the event "QUIZ WITH MARKETING TWIST" on 2nd May 2025, at 12:00 Noon in Building No. 13, Room No. 212. All B.Com students are invited to participate and showcase their creativity, humor, and marketing skills! The event includes a fun quiz followed by an innovative and hilarious product promotion. Don't miss this exciting opportunity to blend marketing with entertainment! We look forward to your enthusiastic participation. Let's make marketing more fun than ever!


29/4/2025

Marketing Club Coordinator


29/4/2025

HOD - B.COM

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
(Affiliated to bangalore university)

Shavige Malleshwara Hills, kumarawamy layout Bangalore - 560078

DEPARTMENT OF COMMERCE - B.COM



TRIO C'S
THE MARKETING CLUB
PRESENTS

QUIZ!
WITH
MARKETING
TWIST



Friday, 02nd May, 2025

BUILDING NO 13, ROOM NO 212

Get Ready to Test Your Business Brilliance!
Attention all B.Com and BBA students!
Are you ready to pitch your knowledge and outsmart the
competitors?

FACULTY COORDINATOR'S:

DR. SUPLAB K PODDER
DR. SHWETHA S P
PROF. RAJENDRA KUMAR
PROF. PRAVEEN M V
PROF. SHRUTI H S

STUDENT COORDINATOR'S:

RUTIKA B K	REYNA
DEEPTIKA	THIRASWINI
MADHUMITHA	HITHASHREE
KIRANDA KUDUMA	HIMANSHU
HANSHITH	MUGHASHEL
MANOJ	MOHAN
PRATHAM	




Dayananda Sagar College of Arts, Science, and Commerce
Internal Quality Assurance Cell
 Marketing Club
 Report of the Event Conducted

Department: B.Com

Date of Report: 05-05-2025

Sl. No.	Particulars	Event related Details			
1.	Event*	Quiz with Marketing Twist			
2.	Title of the Event	Quiz with Marketing Twist			
3.	Date of Conduction	02-05-2025	4.	Time	11:00 AM
5.	Venue	Building No. 13, Room No. 212			
6.	Resource Person 1 Details (Profile to be enclosed)	Name:	Mr. Rajendra Kumar	Organization	DSCASC
		Designation	Assistant Professor	Specialization	Marketing
		Mobile No.	9035147227	Email ID	mr.rajendra@dayanandasagar.edu
7.	Topics Covered	Marketing Strategy, promotion and distribution strategy			
8.	Resource Person 2 Details (Profile to be enclosed)	Name	Mrs. Shruthi H S	Organization	DSCASC
		Designation	Assistant Professor	Specialization	Finance
		Mobile No.	7411414043	Email ID	shruthihs@dayanandasagar.edu
9.	Topics Covered	Innovative Business Plan, Marketing Strategy, and Product development			
10.	No. Faculty Participants	Internal:	Nil	External:	Nil
11.	No. Student Participants	Internal:	16	External:	Nil
12.	Faculty Coordinator/s	Full Name	Dr. Saptha kanti peddaru, Dr. Shwetha S P, Prof. Rajendra Kumar, Prof. Praveen M V, Prof. Shruthi H S		
		Department	Department of Commerce and Management		
		Designation	Assistant Professor		
13.	Student Coordinator/s	Full Name	Rutika R K, Deepshu, Devika, Madhura, Nisarga, Harshali, Manoj, Prathana, Thejaswini, Hithashree, Himadindu, Meethanali, and Mohan		
		Department	Department of Commerce and Management		
		Designation	Student		
14.	Total Expenditure (Details to be enclosed)	Nil	15.	Sponsors and Amount (if any)	Nil
16.	Agenda of the Event (Attach a copy)	Attached	17.	Provide the link of the report uploaded on College Website	Yes
18.	Social Media Links (Provide the links of the report uploaded on Social Media)	Link Created	19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20.	Certificates Printed? (Attach a copy**)	Yes	21.	Feedback Collected? (Attach a copy**)	Yes
22.	Attendance Sheet Attached? *	Yes	23.	Photographs of the Event	Attached



Sl. No.	Particulars	Event related Details
		 <p>Bengaluru, Karnataka, India Address: 1st Stage, Kumaraswamy Layout, Bengaluru Karnataka 560075, India Lat: 12.939607 Long: 77.596112 Contact: 0125 4147 40 041 - 43 36</p>
		 <p>Bengaluru, Karnataka, India Address: 1st Stage, Kumaraswamy Layout, Bengaluru Karnataka 560075, India Lat: 12.939607 Long: 77.596112 Contact: 0125 4147 40 041 - 43 36</p>
24.	Summary of the Event (Annex 1/0 words)	<p>Pic.2: Winners are collecting the Certificates</p> <p>The Marketing Club TRIO C's successfully organized an engaging and intellectually stimulating event titled "Quiz with Marketing Twist" on 2nd May, 2025. The event witnessed enthusiastic participation from students of BBA and B.Com programs, aimed at enhancing their practical understanding of marketing operations and strategies in the business world. The event was structured in two interactive rounds. In Round One, students participated in a marketing-based quiz that tested their conceptual knowledge, brand awareness, and application of marketing principles. The quiz was designed to be both informative and exciting, ensuring high levels of engagement. Students who qualified in the first round advanced to the Final Round, where they were challenged to select any product of their choice and present a comprehensive marketing strategy to sell the product. This round provided a platform for the participants to showcase their creativity, strategic thinking and communication skills.</p>

Notes:

* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literary Fest, etc. ** Former Copy need to be attached and hard copy need to be filed, * Original sheet need to be filed and scanned copy should be attached. * Department, please select the department

PR:

- ❖ Whichever column is not applicable, write as NA.
- ❖ If the nothing is done / gained / spent, write as NA/Nil.

Event Coordinator

IQAC Coordinator
 IQAC Co-ordinator

Dayananda Sagar College of Arts,
 Science & Commerce
 Kumaraswamy Layout, Bengaluru - 560 111

Principal

Principal

Dayananda Sagar College of Arts
 Science & Commerce
 Kumaraswamy Layout, Bengaluru - 560 111

Dayananda Sagar college of Arts, Science and Commerce

Kumaraswamy Layout, Bengaluru-560111

Department of Commerce - B.Com.

The Marketing Club - Trio C's

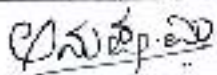
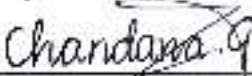
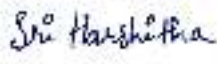



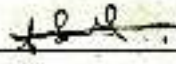

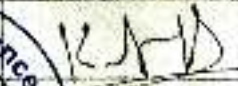
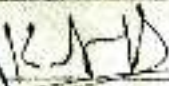
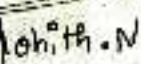
Date: 02/05/2025

Venue: Building No.13

Time: 2:00 PM


EVENT : QUIZ WITH MARKETING TWIST

Attendance

Sl. No.	Name of the Participants	Signature
01	ANUSHAM	
02	CHANDANA.G	
3.	Sri Harshitha Reddy.S	
4.	M Saniya Mizba	
5.	Sheshank.T. Gowda	
6.	Darshan Gowda BS	
7.	Manoj.R	
8.	Pragwal.P	
9	Prashanth H.N	
10	KARTHIK.H	
11	Mohith.N	



Sl. No.	Name of the Participants	Signature
12	Bhoomika . N	Bhoomika N
13	Harsha M.P	Harsha M.P
14	Deepankar N	Deepankar N
15	DHAKSHIN S Gouda	Ashu
16	ASHITH . S	Ashu



02/05/2025

Nisarga
2nd Sem B.Com

Feedback on "Quiz with Marketing Twist"

The Marketing Club members conducted "Quiz with Marketing twist" event. The event was a refreshing blend of brand knowledge and creative thinking.

The event was well structured and engaging, allowing participants to showcase both their skills.

First round - Tested the Brand Knowledge through quick quiz, while Second round added an Existing twist, where participant had to creatively market a given product on the spot. It was a great blend of Strategy, Spontaneity and Marketing Skills.



Nisarga

Nisarga
02/05/2025