



# Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell

Department of BBA

Seminar

Department: BCOM

Date of Event: 029/08/2025

Sl. No	Particulars	Event Details			
1	Event*	Seminar for Final Year BCOM Students			
2	Title of the Event	Session on Investors Awareness Program on basics of Capital Markets			
3	Date of Conduction	29 <sup>th</sup> August 2025	4.	Time	10:00 AM to 11:00AM
5	Venue	Building No. 13, Room No. 212.			
6	Resource Person 1 Details (Profile to be enclosed)	Name: Mr. Ravi Uppe Designation: Manager, Investor Services Organization: NSE			
7	Topics Covered	NSE, BSE, Capital Markets and NSDL and CDSL.			
8	Resource Person 2 Details (Profile to be enclosed)	Name: Ms. Kalaivani Designation: Manager, Investors Services Organization: NSE			
9	Topics Covered				
10	No. of Faculty Participants (Enclose a copy of names with signatures)	Internal: 4		External: NA	
11.	No. of Student Participants (Enclose a copy of names with signatures)	Internal:90		External: NA	
12	Faculty Coordinator/s	Prof. Murugesha BN Prof. Nagarajeswari M Prof. Lalitha Department: BCOM			
13	Student Coordinator/s	Harshith R Preetham			
14	Total Expenditure (Details to be enclosed)	Nil	Sponsors and Amount (If Any)	Nil	
16	Agenda of the Event (Attach a Copy)	NA	Provide the Link of the report uploaded on college website	NA	
18	Social Media Links (Provide the links of the report uploaded on social media)	NA	Report sent to Newspapers? If yes, provide cuttings/images:	NA	
20	Certificates Printed? (Attach a copy**)	NA	Feedback Collected? (Attach a copy**)	2	
22	Attendance Sheet Attached? *	4	Photographs of the Event (About 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached)		
24	Summary of the Event (Around 100 words)	The Department of BCOM organised a seminar on "An Investor Awareness Program on the basics of capital markets" by NSE provided valuable insights into the functioning of primary and secondary markets. The session covered key investment instruments such as equities, bonds, and mutual funds, along with the regulatory role of SEBI in ensuring transparency and investor protection. Emphasis was laid on the benefits of investing—wealth creation, liquidity, and diversification—while also cautioning about risks like market volatility. Overall, the session enhanced understanding of capital markets and the need for disciplined investing.			

N  
Event Coordinator

HOD

IQAC Coordinator  
IQAC Co-ordinator

Dayananda Sagar College of Arts,  
Science & Commerce  
Kumareswamy Layout, Bengaluru - 560 111

Babu  
Principal  
Dayananda Sagar College of Arts  
Science & Commerce  
Kumareswamy Layout, Bengaluru - 560 111





**DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE**  
 Department of Commerce B.COM (H)  
 Under the guidance of IQAC  
 organises

## "INVESTOR AWARENESS PROGRAM ON BASICS OF CAPITAL MARKETS by NSE

For Final Year Students  
 B.COM

**MR. RAVI UPPE**  
 Manager, Investor Services – NSE

**MS. KALAIVANI RAJENDRAN**  
 Manager, Investor Services – NSE

**29 AUGUST 2025 | 11:00AM-1:00PM**  
 Building No.13

HOD, B.COM  
**Prof. Murugesha B N**

Seminar Organisers  
**Prof. Nagarajeswari M**

**Prof. Lalitha**



Pic 1: Resource person addressing the students



Pic 2: Students of V Sem BCOM attending the session





Picture 3 – Hod BCOM Prof. Murugesha BN  
Felicitating the resource person



Picture 4 – Hod BCOM Prof. Murugesha BN  
Felicitating the resource person



Pic 5 : Faculty coordinators with Resource persons.