

Dayananda Sagar College of Arts, Science and Commerce

Kumaraswamy Layout, Bangalore-560078

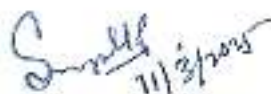
Department of Management – B.COM

Marketing Club –Trio Cs

Circular

Date: 11-03-2025

We are excited to announce that the Marketing Club is organizing an event called **"CAREER LAUNCHPAD – Building a personal brand on LinkedIn"** on **13th March, 2025**, at **2.00 PM** in Building No. 13. LinkedIn Workshop will be conducted to help you build a strong professional profile, enhance your networking skills and leverage LinkedIn effectively for career development. This session is designed to provide valuable insights into optimizing your LinkedIn profile, connecting with industry professionals and making the most out of this powerful platform. We encourage all students to participate and make the event successful. Looking forward to your enthusiastic participation!



Marketing Club Coordinator


HOD-B.COM



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumaraswamy Layout Bengaluru - 560078
(Affiliated to Bangalore University)



INTERNAL QUALITY ASSURANCE CELL
DEPARTMENT OF COMMERCE - B.COM

TRIO C'S THE MARKETING CLUB



THURSDAY 13TH MARCH
2:00PM onwards



Room No. 212
Building No. 13

Faculty Co-ordinators

Dr. Suprab K Podder
Dr. Shwetha S P
Prof. Rajendra Kumar
Prof. Praveen M V
Prof. Shruti H S

Student Co-ordinators Captains of TMC

Rutika Daaksha
Pratham Mohan
Devika Ranjitha
Rakshan Thejaswini

Dayananda Sagar College of Arts, Science and Commerce
Kumaraswamy layout, Bengaluru-560111

Internal Quality Assurance Cell (IQAC)

**The Marketing Club – Trio C's - CAREER LAUNCHPAD: Building a
Personal Brand on LinkedIn**

Department: B.Com.

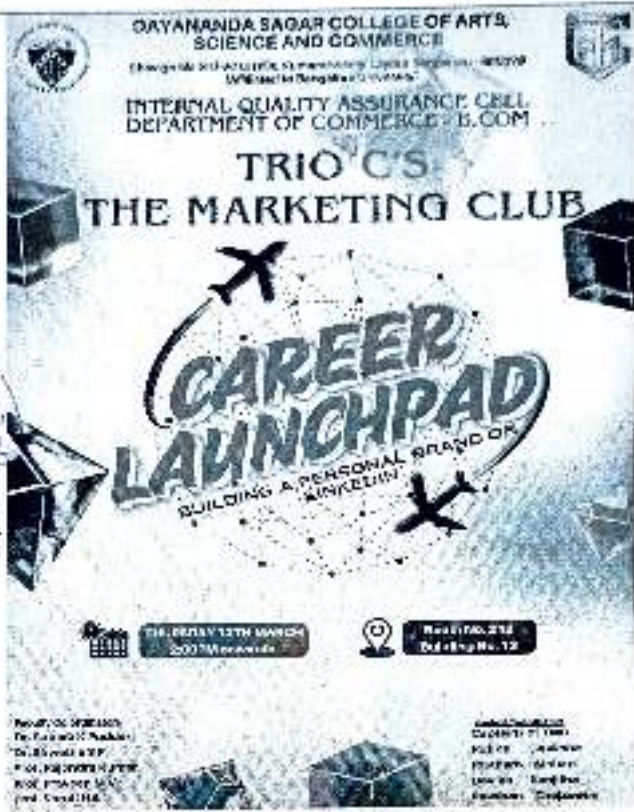

Date: 14/03/2025

Sl. No.	Particulars	Event Related Details			
1.	Event	CAREER LAUNCHPAD: Building a Personal Brand on LinkedIn			
2.	Title of the Event	CAREER LAUNCHPAD: Building a Personal Brand on LinkedIn			
3.	Date	13/03/2025			
4.	Time	2:00 PM			
5.	Venue	Room No. 212, Building No. 13			
6.	Resource Person 1 Details (Profile to be enclosed)	NA			
7.	Topics Covered	NA			
8.	Resource Person 2 Details (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	NIL	External:	NIL
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	59	External:	NIL



Sl. No.	Particulars	Event Related Details
12.	Faculty Coordinators	Dr. Suplab Kanti Podder, Assistant Professor Dr. Shwetha. S. P, Assistant Professor Prof. Rajendra Kumar, Assistant Professor Prof. Praveen M V, Assistant Professor Prof. Shruthi H S, Assistant Professor
13.	Student Coordinator/s	Rutika Deeksha Pratham Mohan Devika Ranjini Rakshan Thejaswini
14.	Total Expenditure (Details to be enclosed)	NIL.
15.	Sponsors and Amount (if any)	NIL.
16.	Agenda of the Event	2:00 PM: Welcome Address 2:10 PM: Overview of the program objectives and outcomes. 2:20 PM: Selection and Registration of Online Certification Programme for career development 2:40 PM: Professional guidelines of designing CV using Canva 3:00 PM: Demonstration on Online Internship Programme 3:20 PM: Systematic procedure of Registration and Designing LinkedIn Profile 3:45: Instruction for participating Competition on "CAREER LAUNCHPAD: Building a Personal Brand on LinkedIn" 4:00 PM: Vote of Thanks
17.	Provided the link of the report uploaded on College Website	Yes

Sl. No.	Particulars	Event Related Details
18.	Provide the links of the report uploaded on social media	Yes
19.	Report sent to Newspapers? If yes, provide cuttings/images:	NO
20.	Certificates Printed? (Attach a copy**)	NO
21.	Feedback Collected? (Attach a copy**)	Yes
22.	Attendance Sheet Attached?*	YES
23.	Summary of the Event (Minimum 100 words)	<p>A marketing club workshop was successfully conducted on 13th March, 2025 to guide participants in enhancing their professional growth through online certifications, CV design, online internship and LinkedIn branding. The session commenced at 2:00 PM with a welcome address, followed by an overview of the program's objectives and expected outcomes. Participants were introduced to the process of selecting and registering for online certification programs to boost career prospects. A session on professional CV design using Canva provided practical insights, followed by a demonstration of an online internship program. Attendees also learned the systematic procedure for LinkedIn profile registration and optimization. The event concluded with a vote of thanks at 4:00 PM, marking a successful and informative session aimed at equipping participants with valuable career development skills.</p>

Sl. No.	Particulars	Event Related Details
24.	Photographs of the Event	 <p>[Pic-1: Marketing Club – Trio C's "CAREER LAUNCHPAD: Building a Personal Brand on LinkedIn" Poster]</p>  <p>[Pic-2: The Attendees are learning the systematic procedure for LinkedIn profile registration and optimization.]</p>

Event Coordinator

HOD/Director

IQAC Coordinator

IQAC Co-ordinator

Dayananda Sagar College of
Science & Commerce
Kumara - Mys Layout, Bengaluru - 560 111

Principal

Principal

Dayananda Sagar College of Arts
& Commerce
Kumara - Mys Layout, Bengaluru - 560 111

Dayananda Sagar college of Arts, Science and Commerce

Kumaraswamy Layout, Bengaluru-560111

Department of Management – BBA

The Marketing Club – Trio C's

Date: 13/03/2025

Venue: Building No.13

Time: 2:00 PM

EVENT: CAREER LAUNCHPAD - Building a personal brand on LinkedIn

Attendance

Sl. No.	Name of the Participants	Signature
1	Pranav Kumar	
2	Ricky Tongbram	
3	Pradeep D	
4	Lakshmi Pradeep	
5	Ravi Yadav	
6	Muhammad Zaid Khan	
7	R. Diganth Singh	
8	Praveen E	
9	Heghara R	
10	Pooja Nolk	
11	Lile	



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Kumaraswamy Layout, Bengaluru-560111

Department of Commerce – B.Com

The Marketing Club – Trio C's


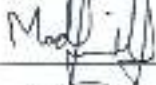

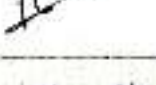
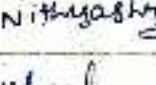
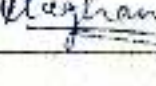
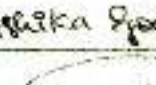
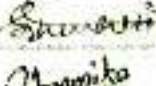
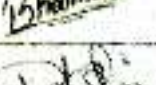
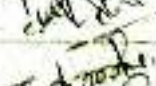
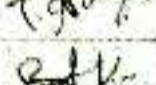

Date: 13/03/2025

Venue: Building No.13


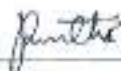


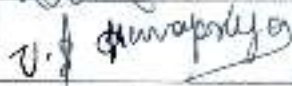
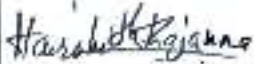
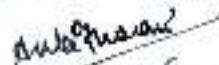
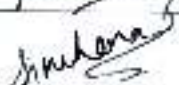
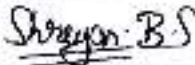
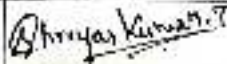
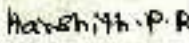
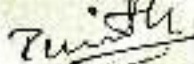
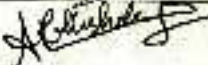
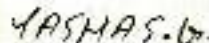
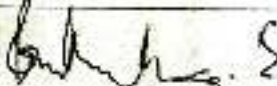
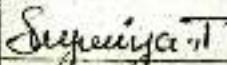
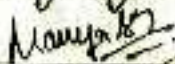

Time: 2:00 PM

EVENT: CAREER LAUNCHPAD - Building a personal brand on LinkedIn



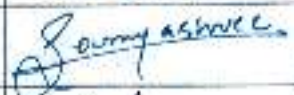
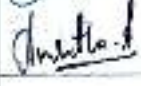
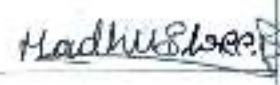
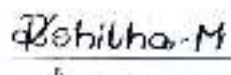

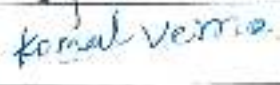

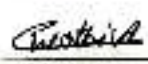
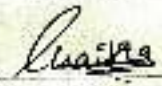
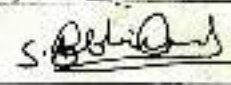
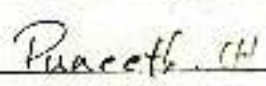
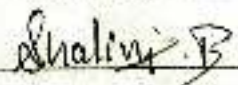
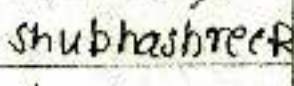
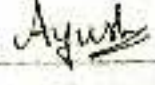
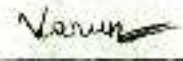
Attendance

Sl. No.	Name of the Participants	Signature
1.	Hithashree.N	
2.	Madhumitha .S	
3.	Hema Bindu .P.Ly	
4.	Hongirana . R.	
5.	Nithyashree .M	
6.	Meghana .NR	
7.	Ashika Gowda .R	
8.	Eshwari M	
9.	Bhoomika .A	
10.	Deekshitha .G	
11.	T. Arkitha	
12.	Sanjana .V	



Sl. No.	Name of the Participants	Signature
13.	Apeksha SP	
14.	Preeti. R.	
15.	BM Ankitha Kiran	
16.	Dhanya Shree M.	
17.	Hemapsiya V.S	
18.	Harshith. R	
19.	Ankitha Rani. M	
20.	Shruthana. S	
21.	Shreyas BS	
22.	Shreyas Kumar. T	
23.	Harshith P.R	
24.	Purnith. M	
25.	Abhishek	
26.	YASHAS.G	
27.	Gurucharan. R	
28.	Suryeja. T	
29.	Manya S.R	
30.	Vandana. R	



Sl. No.	Name of the Participants	Signature
31	Sujan . S	
32	Taruni Gauda	
33	Sri Harshitha Reddy . S II sem 'E'	Sri Harshitha
34	K P Boornya Shree II Sem 'C'	
35	Anurutha . A III Sem 'A'	
36	Madhusree . P IV Sem 'A'	
37	Rakshittha . M IV Sem 'A' sec	
38	Shreya . R II nd Sem 'C' sec	
39	Komal Verma II nd sem 'D' sec	
40	Keerthi . S II nd sem 'D' sec	
41	Swathi . A II Sem 'C' sec	
42	Chaitra . R II nd Sem 'A' sec	
43	S. Abhinandan II nd Sem 'C' sec	
44	Puneeth . CH I nd Sem 'C' sec	
45	Shalini . B II nd sem 'C' sec	
46	Shubhashree . R II nd Sem 'C' sec	
47	Ayush . H . P II nd Sem 'A' sec	
48	S. VARUN RD 19 HYA II nd Sem 'C' sec	



Anusha M
BCOM 2nd Sem 'A' Sec.

Yesterday's Launchpad webinar conducted by the Marketing club was really very engaging and productive. I personally got to know many things related to the uplift of ~~our~~^{my} career. Kudos and cheers to the marketing club volunteers & teachers for conducting such an insightful session.

Thank you one and all

Hope to look for such great webinars and events in the future...

Thank you once again.

Anusha M
9-3-3-2023

