Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell

Entrepreneurship Club- VentureX

Report of the Event Conducted

Department: BBA **Date of Report:** 24-10-2026

Sl. No.	Particulars	Event related Details			
1.	Event*	Entrepreneurship Club- VentureX Student Activity		SDG – 09; Industry innovation and Infrastructure; 04 Quality Education	
2.	Title of the Event	"Start up your venture: Procurement, Inventory and Decision making a real Business".			
3.	Date of Conduction	16-10-2026	4.	**Time: 02**.00 PM - 03 PM	
5.	Venue	Building No 13, Room No: 203			
6.	Resource Person 1 Details (Judge for the event)	**Name** Prof. Muralidhar KS **Designation:** Assistant Professor **Mobile No.:** 9481425369		**Organization:** Dept. of MBA, DSCASC **Specialization:** Analytics **Email ID:** muralidharaks@dayanandasagar.edu	
7.	Topics Covered	New Business Idea, Innovation, Decision Making and Sustainable Business idea			
8.	Resource Person 2 Details (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	**Internal:**	NA	**External:**	NA
11.	No. Student Participants (*Enclose a copy of names with signatures*)	**Internal:**	18	**External:**	NA
12.	Faculty Coordinator/s	**Full Name:** Dr. Shruthi C; Prof. Faseeha Begum; Prof. Ashwini Seshadri; Prof. Lavanya C M; Dr. Sudarshan S **Department** BBA and BCOM **Designation** Assistant Professor's			
13.	Student Coordinator/s	**Full Name** Ms Lavanya, Ms. Bhoomika and Ms. Noor Fathima **Department** BBA and B.COM **Semester:** III Semester			
14.	Total Expenditure	Rs. 416/-	15	Sponsors and Amount (if any)	NA
16.	Agenda of the Event (Attach a copy)	NA	17.	Provide the link of the report uploaded on College Website	
18.	Social Media Links		19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20.	Certificates Printed?	NA	21.	Feedback Collected? (*Attach a copy***)	Yes
22.	Attendance Sheet Attached? #	Yes	23	Photographs of the Event	Yes
24.	Summary of the Event (Around 100 words)	The Department of BBA, under the guidance of IQAC and in association with the Entrepreneurship Club – VentureX, organised a student activity titled "Start Up Your Venture: Procurement, Inventory and Decision-Making in a Real Business" on 16th October 2026. The activity aimed to enhance students' entrepreneurial skills through practical learning about procurement, strategic sourcing, supplier selection, purchasing decisions, inventory planning, and inventory control techniques. A total of 18 students participated in the programme, gaining insights into supply chain management and business operations. The activity supported SDG 9: Industry, Innovation and Infrastructure and SDG 4: Quality Education.			

Event Coordinator HOD-BBA 31/10/2026 IQAC Coordinator 31/10/2026 Principal 31/10/26

Dayananda Sagar College of Arts, Science & Commerce Kumaraswamy Layout, Bengaluru - 560 111

YANANDA SAGAR COLLEGE OF ARTS, SCIENCE and COMMERCE

Department of Management - UG (BBA)

Entrepreneurship Club- VENTUREX

Event Name: Start up Your Venture

Winners' Score List

The conducted the event Start up your venture on 16-10-2026. A total of 9 teams with two members in each team participated in the event. The winners are as follows:

SL No.	Team No.	Participants Name & Class	Grand Total
1	Team 3: Verdelle	Puneeth GU	40
2	Team-10: lone Wolf	Niranjan	39
3	Team 7 ; Ecoleaf and Team 2; Unconnect	Madhusudan N and Shubham SV and Dhanvi	37

Event Coordinator

Internal Quality Assurance Cell Bengaluru 560 111 DSCASC

31/10/2026

HOD-BBA

DAYANANDA SAGAR
COLLEGE OF ARTS, SCIENCE AND COMMERCE
Kumaraswamy layout, Bengaluru - 560078

INSTITUTION'S INNOVATION COUNCIL

Department of Bachelors of Business Administration
in Association with

Entrepreneurship Club - VentureX
Is Honored to Host

Under the Guidance of IQAC

Topic :
Start Up Your Venture Procurement, Inventory & Decision - Making in a Real Business

16th OCTOBER 2026

FRIDAY | **2:00PM - 3:00PM** | **VENUE - ROOM NO. 212, BUILDING NO. 13 DSI CAMPUS**

Event Co-ordinators | Dr. Shruthi C | Prof. Faseeha Begum | Prof. Ashwini Seshadri | Prof. Lavanya C.M | Dr. Sudarshan

All Are Welcome

Faculty | HODs | Vice Principal | IQAC | Principal

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

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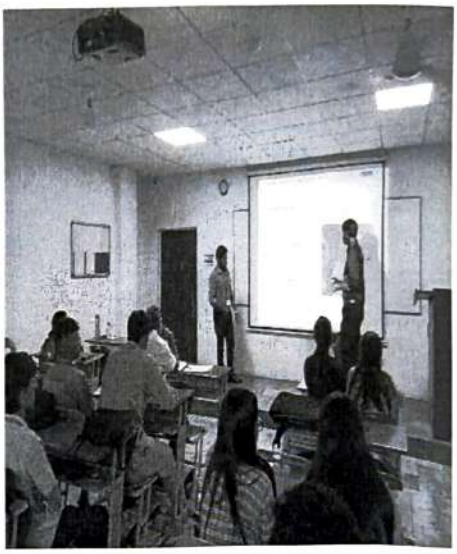
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Department of BBA

Glimpses of the Activity



Photograph 1: Memento for the Event Judge



Photograph 2: Students Presenting their idea.



Photograph 3: Students actively Participating



Photograph 4: Geo tag Photo of the Session

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Kumaraswamy Layout, Bangalore – 560111
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INSTITUTION'S INNOVATION COUNCIL

Name of the Activity: ENTREPRENEURSHIP EVENT
Department: BBA & B.COM

Date: 16/10/26 Time: 2:00 pm

Sr.	Student Name	Reg. No.	Dept.	Signature
1	P. BHOOMIKA	U03CS25M0136	BBA 3rd 'B'	
2	LAVANYA . A	U03CS25M0037	BBA 3rd 'B'	
3	Madhusudan N	U03CJ25M0147	BBA 3rd 'A'	
4	Shubham S V	U03CJ25M0159	BBA 3rd 'A'	
5	Aleena Ashraf	U03CJ25M0115	BBA 3rd 'A'	
6	Vismitha . R	U03CJ25M0015	BBA 3rd 'A'	
7	Chinanthann. KS	U03CJ25C0065	BCOM 3rd A	
8	Chitra Vashaa . K	U03CJ25C0067	B.Com 3rd A	
9	Dhanvi Rao	U03CJ25M0040	BBA 3rd A	
10	Nirajan Nandlal. P	U03AU25C0100	B.COM III Sem	
11	Puneeth. G. V	U03CJ25C0252	B. Com III Sem	
12	Abeel Mir	U03CJ25M0160	BBA III Sem	
13	Abdul Nazaf	U03CJ25M0132	BBA III Sem	
14	Jeevan R	U03CJ25C0124	B.Com III Sem	
15	Ganesh. G.M.	U03CJ25C0094	B Com III Sem	
16	Priyanka Kumari. Y	U03CJ25C0251	B.Com III Sem	
17	Noor Fathima	U03CJ25C0225	B.Com III Sem	
18	Kruti Chitan	U03CJ25M0010	BBA 3rd 'B'	
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Internal Quality Assurance Cell * DSCASC

Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell

Department of BBA

JUDGEMENT SHEET

What's Your Venture Procurement, Inventory, & Decision Making in a Real Business

Judge's Name: _____ Date: _____

	Sl. No.	Participant / Team Name	Startup Idea	Innovation & Creativity (10)	Problem Identification (10)	Business Model & Revenue/ Feasibility (10)	Market Potential (5)	Presentation & Communication (10)	Q&A Session (5)	Total (50)	Remarks
9	1	Neat and Clean	Remind before you eat	6	6	3	6	7	4	32	
3	2	Verdelle	Single use Socks	8	7	5	7	7	6	40	
2	3	Uniconnect	App for group students	7	7	5	7	6	5	37	
8	4	Vegan Coffee	~~After~~ vegan ve milk + Coffee	8	6	5	6	5	4	34	
7	5	Eco leaf	Containers from banana	8	7	5	7	6	4	37	
10	6	Lone Leaf	Whey protein Organic	8	7	6	7	6	5	39	
	7										
	8										
	9										
	10										
	11										
	12										



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Internal Quality Assurance Cell

STUDENT FEEDBACK FORM

Name of the Student: Chitrakshaa. K **UUCMS No.** U03EJ25C0067

Courese: B.Com **Sem:** III rd **Section:** 'A'

Name of Activity: Venture X

Organized by: BBA **Date:** _____

Resource Person: Murulidhara **Programme/Class:** _____

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☑	☐	☐	☐	☐
2	Quality and clarity of content delivered	☐	☑	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☑	☐	☐	☐	☐
4	Interaction and student participation	☑	☐	☐	☐	☐
5	Achievement of the intended learning outcomes	☑	☐	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☑	☐	☐	☐	☐
7	Ability to apply the learning gained	☑	☐	☐	☐	☐
8	Organization and coordination of the activity	☐	☑	☐	☐	☐
9	Overall satisfaction with the activity	☑	☐	☐	☐	☐

Learning Outcome / Student Response

Important learning/skill gained from this activity:

learnt Something resourcefull about Startups Great way to Pitch

Suggestion for improvement / future activity:

Nothing as of much

Would you recommend similar activities in future? ☐ Yes ☐ No

Overall Rating: ☑ Excellent ☐ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student: Chit

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STUDENT FEEDBACK FORM

Name of the Student: Pruneeth. G. V **UUCMS No.** U03CJ25C0252.

Courese: B. Com **Sem:** IV **Section:** _____

Name of Activity: Startup your venture procurement, inventory & decision making. in a real business

Organized by: BBA **Date:** 16/10/26.

Resource Person: Muralidhar. R. **Programme/Class:** _____

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☑	☐	☐	☐	☐
2	Quality and clarity of content delivered	☑	☐	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☑	☐	☐	☐	☐
4	Interaction and student participation	☐	☑	☐	☐	☐
5	Achievement of the intended learning outcomes	☑	☐	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☑	☐	☐	☐	☐
7	Ability to apply the learning gained	☑	☐	☐	☐	☐
8	Organization and coordination of the activity	☑	☐	☐	☐	☐
9	Overall satisfaction with the activity	☑	☐	☐	☐	☐

Learning Outcome / Student Response

Important learning/skill gained from this activity:

Marketing & Entrepreneurship, different ideas etc.

Suggestion for improvement / future activity:

Conduct more like this programs.

Would you recommend similar activities in future? ☑ Yes ☐ No

Overall Rating: ☑ Excellent ☐ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student:

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STUDENT FEEDBACK FORM

Name of the Student: Shubham S.V Madhusudan N **UUCMS No.** U03CJ25M0147, U03CJ25M0159

Courese: B.B.A **Sem:** 3rd **Section:** A

Name of Activity: Making in a real business

Organized by: IQAC **Date:** 16/10/26

Resource Person: Dr. Muralidhar **Programme/Class:** _____

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☑	☐	☐	☐	☐
2	Quality and clarity of content delivered	☑	☐	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☑	☐	☐	☐	☐
4	Interaction and student participation	☑	☐	☐	☐	☐
5	Achievement of the intended learning outcomes	☐	☑	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☑	☐	☐	☐	☐
7	Ability to apply the learning gained	☐	☐	☑	☐	☐
8	Organization and coordination of the activity	☑	☐	☐	☐	☐
9	Overall satisfaction with the activity	☑	☐	☐	☐	☐

Learning Outcome / Student Response

Important learning/skill gained from this activity:
Exposure to other start-up ventures

Suggestion for improvement / future activity:
Nil

Would you recommend similar activities in future? ☑ Yes ☐ No

Overall Rating: ☐ Excellent ☑ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student:

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